

Resources for Developing a Successful Business
Arizona Commerce Authority's online Checklist Program
www.AZcommerce.com/SmallBiz

Statewide “**go-to-site**” designed to help you **easily navigate** commonly requested information on **what** you need to know, **who** you need to contact and **where** you need to go to **license your business** in Arizona. It also includes **contact information** to statewide **resources and assistance** to accelerate your business growth.

Key Features of Checklist Program:

- Free, interactive tool to access information on business licensing and resources
- Centralized information - serves as a “starting point” for start-up, growing, and out-of-state businesses
- Provides a quick pathway to understanding and navigating to state and local business licensing information
- Allows individuals to create their own “customized checklist” pertinent to their business needs; provides option to email “customized checklist” to their business and/or professional partners
- Serves as a useful tool for educating frontline licensing staff, as well as, service providers so they can best assist their clients
- “Customized Checklist” guides individuals to licensing information, applications, websites, and contact information
- Includes Google Map addresses to popular state licensing offices and all city/town and county offices
- Helps to clarify common misconceptions about business licensing and registration
- Reduces the amount of research needed and, thus, speeds up the process of licensing a business
- Mobile-device compatible



What did you like about the Checklist Program? (Survey feedback)

- Everything. It asks the right questions and provides the correct links.
- Clear, quick, brief interview to select items of importance to do business in Arizona.
- Easy to use and showed relevant information for me to follow up on. This information has been challenging to locate as a newbie on other websites.
- Simple language! The page uses words that people actually understand, not the legal nonsense language. Also, it is very easy to navigate. Thank you for this resource.
- The website is really excellent: clean, open, easy to navigate, and very efficient. Also, the speed to bring up pages and search results was excellent. It's great to see government agencies doing such a great job! Keep up the momentum!
- SUPER easy to use! It took me less than 5 minutes to find out all that I needed to know about starting a business in Arizona, plus some! Your website made an overwhelming process seem manageable. Thank you very much for offering this service (for free!).
- Direct questions with easy-to-understand answers
- I am caseworker for the Governor's office who will be using this resource very frequently to direct constituents trying to start a business in Arizona. The program is extremely user friendly and will greatly help me in assisting folks trying to figure out where they need to go and what they need to do in order to open up a business in Arizona. Thank you for this fabulous resource.
- I really liked seeing this checklist program up and running. I used it for the first time today and was impressed. The program was easy to use and I was able to see links that would help business owners or soon to be business owners. Having the links to the cities and counties available is helpful as well.
- It was easier to navigate and understand than the official state sites.
- I love that the program allows me to email my search results. The checklist was easy to follow and contained a wealth of information.
- This check list program was extremely informative. It gave me a bountiful supply of links and resources for starting a business in Arizona. Everything from licensing, taxes, city information and professional partners. All had links to reliable resources and are very effective in getting new business owners trying start a business in the right direction. I will be recommending this checklist to any person looking to open up shop in Arizona. The Information here is as helpful as it is bountiful.
- I am the Financial Administrator for a City and I recently moved to Arizona. I found this site to be very informative and believe will be a great resource for me being new to the state. I am planning on linking to the checklist from our City business license page.

