

“IF THE PLAN DOESN'T WORK, CHANGE THE PLAN BUT NEVER THE GOAL.”

UPCOMING EVENTS

- ❖ We will continue to monitor the CDC guidelines and act accordingly.
- ❖ ALL CONCERTS IN THE PARK HAVE BEEN POSTPONED TILL THE SUMMER OF 2021
- ❖ July 31, 2020 - Clarkdale Block Party – Canceled
- ❖ August 4, 2020 – Primary Elections, National/State/Local, Clark Memorial Clubhouse, Men's Lounge (Voting Center) 7 am – 7 pm
- ❖ August 11, 2020 - Town Council Meeting, via Zoom, 6 pm
- ❖ August 25, 2020 – Town Council Meeting, 3:00 pm
- ❖ October 6, 2020 – National Night Out at the Town Park (tentative)

Town Manager –

This has been a busy week for all of us. The Town held Board and Commission interviews on Wednesday. Thank you to the Council for making sure this selection process is one with high standards and integrity. Because of those efforts, we are fortunate to have great candidates who will serve these boards and the community well.

Upcoming Agenda Items

- 7/28/20 – Extension of Premises/Patio Permit for Smelter Town Brewery
 - 7/28/20 – Presentation by Clarkdale-Jerome School regarding Re-Opening Plan for the school year
 - 7/28/20 – Creation of a Historic Preservation Commission
 - 7/28/20 – Work Session regarding General Plan Updates
 - 8/11/20 – Town Manager Evaluation (Executive Session)
 - 8/11/20 – Presentation by Yavapai College Vice-President Regarding SB 1661 and HB2790
 - 8/11/20 – Verde Valley Humane Society Impound Animal Agreement
 - 8/11/20 – Ordinance setting forth the valuations of Property for the Year 2020-2021 along with adopting the Tax Levy
 - 8/11/20 – Work Plan Update
 - 8/11/20 – Verde River Institute Report
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- Information regarding the Mortgage Credit Certificates went on the Town Facebook page and has already had over 100 views.
 - There will be a Municipal Property Corporate meeting on August 12, 2020.
 - The Primary Election will take place August 4. Voting will take place in the Men's Lounge.

Yavapai County COVID-19 Update

7/31/2020 10:30:00 AM

Yavapai County			Arizona					
Confirmed Cases: 1768 Deaths: 60 Recoveries: 613			Cases: 174010 Deaths: 3694					
Yavapai Case Locations			Yavapai Tests			Yavapai Case Details		
	Count	Change	Total Tested	28508		Age	Count	Change
Ash Fork	5	n/c	Negative	26740	93.8%	0 to 12	69	+2
Bagdad	8	n/c	Positive	1768		13 to 17	145	+3
Black Canyon City	20	n/c	New Tests Reported	320		18 to 24	200	+8
Camp Verde	121	+3	New Positive Cases	49		25 to 34	238	+7
Chino Valley*	84	+3				35 to 44	195	+4
Clarkdale	52	+2				45 to 54	196	+8
Congress	10	+1				55 to 64	274	+7
Cornville	28	+1				65 to 74	241	+10
Cottonwood	220	+4				75 to 84	122	n/c
Dewey-Humboldt*	83	+2				85 +	83	n/c
Mayer*	42	+1				Unknown	5	
Paulden	49	+3				Male	742	
Prescott*	374	+13				Female	1026	
Prescott Valley*	375	+12						
Rimrock	34	-1						
Sedona	102	+4						
Yarnell	6	+1						
Other Quad-Cities	16	n/c						
Other Verde Valley	1	n/c						
Unknown	15							
**Mingus Mtn Academy	123							
			Yavapai Hospitalizations			Yavapai Mortality		
			YRMC15	0 PUI (West Campus)		Case fatality rate	3.5%	
			2	1 PUI (East Campus)		Females	21	36%
			VVMC8	5 PUI		Males	39	64%
			VA	1 0 PUI		Cottonwood	11	18%
			* A PUI is an in-patient who has been admitted for care that has been tested for COVID-19 with results still pending.			Prescott	27	46%
			* These numbers are only COVID-19 related hospitalizations.			Other Quad Cities	12	20%
						Other Verde	10	17%
						0 to 54	1	4%
						55 to 64	8	14%
						65 to 74	12	20%
						75 to 84	19	31%
						85 and older	20	32%

Testing Sites in Yavapai County

Emergency Operations Center Personal Protection Equipment (PPE) Donations

Yavapai County Community Health Services' COVID-19 Resources for Reopening

Please refer to Governor Ducey's website for reopening timelines: <https://azgovernor.gov/>

ADHS Local Health Resources

COVID-19 Q&A - Guidance for Schools

PARKS & RECREATION DEPARTMENT UPDATES

Parks and Recreation Event, Program and Activity Reports –

- Boards and Commission interviews were conducted this week in an attempt to select appropriate members for vacancies. Without a doubt there were some very qualified candidates for some of the positions.
- Staff has received some estimates for beautification at the Selna/Mongini Park. The project would include landscape rock on the upper area of the park and a walking path between the two (2) ramadas and playground equipment. This upgrades would assist with maintaining the park on a regular basis and make it look more inviting to the public.
- Staff is working on the Parks and Recreation document that will be including in the General Plan update.
- The department registered with the National Recreation & Park Association this week and will attend a virtual training in “Strategic Thinking & Planning” in the coming month.

Volunteer Coordination –

- Staff has reached out to Y.E.S. the ARC to reconnect with their volunteer program. Just before COVID 19 struck their volunteer coordinator had contacted us to possibly implement a park clean up program for their volunteers. They like to get them out into the community to provide service such as trash pick-up, cleaning, light maintenance, etc. We have a few things that would work for them and we are hoping to re-engage to get them started.

Special Event –

- A Special Event application was received this week from the Clarkdale/Cottonwood Lion's Club to set up a fundraiser event for a Colorado River Trip giveaway. The group initially planned to sell tickets during summer events like Concerts in the Park, Summer Block Parties, and 4th of July. This not being an option with cancelations, they will be setting up a table at Lower TAPCO RAP entrance to entice interested river users to purchase tickets. The Lion's Club has been an important community partner to the Town and provides eye glasses to over 100 community members who need financial assistance each year. As part of the permit, specific guidelines regarding COVID 19 safety precautions will be implemented. Interested persons will need to come directly to the table to inquire and purchase the tickets, they will not be approaching park users. If approved, the group will begin the weekend of August 8th and continue through the month of August on either Saturday or Sunday, not both.

Verde River @ Clarkdale-

- June visitor numbers at Lower TAPCO have been compiled and reflect an overall reduction from May:

May vehicle count = 714

June vehicle count = 412

May envelope collection total = \$3196 June envelope collection total = \$1835

Social Media –

Social Media Posts:

7/30 Trails Volunteer Call Out post

7/30 Lower Clarkdale Park Improvements post

7/30 US Census (shared)

7/30 Mortgage Credit Certificate program post

7/27 Message from the Mayor Post

7/24 Clarkdale Police Department – Launch site reopened (shared)

Post Reach: 1,420

Post Engagement:435

New followers in July: 144

- Staff completed ‘State of Social Media in the Public Sector’ Archive Social training.

Some top takeaways include:

Top challenges identified to social media adoption:

- staffing
- content creation
- managing controversial topics
- compliance with records retention

Views about top platforms:

- o Twitter considered “news you can use.”
- o Facebook best at engaging community stakeholders, reaching a wide range of community members and offering discussion.
- o Instagram best at attracting younger people advocating for things they want. Most positive comments and content.

*COMMUNITY DEVELOPMENT DEPARTMENT
UPDATES*

- Design Review Board – Chateau Tumbleweed has applied for design review of improvement to their shade structure. What they propose is limited by the current version of Zoning Code 3-130—89A Corridor Commercial Overlay District.
- Historic Preservation Committee (HPC) – This Committee was approved at the July 28, 2020, Council Meeting. Staff and Council representatives interviewed candidates to fill the committee.
- Trails - The trails team has re-initiated conversations with Cottonwood’s planning division regarding a trail connector between Clarkdale and Cottonwood. Staff has requested consideration for an easement from the landowner on the Clarkdale side of 89A and is awaiting a reply.
- General Plan Commission – The next meeting will be August 18, 2020 to discuss the Circulation section of the General Plan.
- Code Enforcement – No complaints were received this week.
- Developer and co-author of the book Pocket Neighborhoods (Chapin), Jim Soules, has offered an informational presentation on the topic. The presentation will be offered via Zoom on August 12, in cooperation with Tiny Home developer Darin Dinsmore. They will address the misconception that home

size directly impacts property values, and that smaller homes often leave more budget for higher quality materials and architectural details.

Weekly Cash Report

ITEM	DETAILS	FEE
BUSINESS LICENSES	00855 - ENGARD IRON WORKS	\$30.00
	01115 - SUNSHINE 21	\$30.00
	00840 - ELITE CABINET INSTALLS	\$30.00
	00637 - X-RDS LLC	\$30.00
	00952 - ROCKSMITH DESIGNS LLC	\$30.00
	00276 - WATERLINE INTERNATIONAL	\$30.00
	00127 - GUTTER GUYS INC	\$30.00
	00292 - MIDKIFF PLUMBING, INC.	\$30.00
	00221 - VERDE SOL-AIR SERVICES	\$30.00
	00744 - THE TRADESMEN	\$30.00
	00723 - HR FOAM & INSULATION	\$30.00
	00784 - HOME TECH FOUNDATION SYS, INC.	\$30.00
	00382 - MAIN STREET CAFÉ	\$30.00
	00716 - CLARKDALE KAYAK COMPANY	\$30.00
	00895 - HOME DEPOT U.S.A. INC	\$30.00
BUILDING PERMITS	092723 - FENCE / 1112 MAIN ST.	\$25.00
	092726 - CHAIR LIFT / 309 MAIN ST.	\$123.20
	092719 - FENCE / 1081 LANNY LN	\$25.00
		\$623.20

POLICE DEPARTMENT UPDATES

Major incidents reported to the department for the week of 7/22 through 7/28/20:

- 7/23/20 - Officer Godina handled a delayed domestic violence incident between a couple in Mountain Gate. Both were cited for disorderly conduct and assault per domestic violence.
- 7/27/202 - Officer Lohman handled a verbal dispute between a different couple in Mountain Gate. The parties were separated for the night.

Calls at the RAPS

- 7/24/20 - Officer Godina posted “No Boating” signs at TAPCO RAP while the river was running at over 600 cubic feet per second. Ambassador Jim Mast also responded on his day off to monitor the situation. The flow rate dropped within a few hours and the launches were reopened.

Total Calls	34
Calls Criminal in Nature	2
Traffic Stops	6
Citations	2
Warnings	4
Citations – non-traffic	2
Requests for Citizen Assistance	7
Animal Problems	4
Requests by Other Agencies for Assistance	6
Responses to Calls at the RAPS	2
Domestic Violence Calls	2

- 7/25/20 - Officer Godina warned a visitor at TUZI RAP who parked in high brush about the danger of starting a wildfire by parking off the road.

Notable Events

- 7/22/20 - Department members completed Terminal Operator Certification testing at Camp Verde Marshal's Office. This training is required for all individuals who have access to federal and state criminal history record information.
- 7/28/20 - Chief Taylor hosted the virtual monthly PANT meeting.
- 7/28/20 - Chief Taylor, Sergeant Candelaria, and Lead Officer Brundridge met with Clarkdale-Jerome School Superintendent Danny Brown regarding the start of school.

PUBLIC WORKS/PUBLIC UTILITIES UPDATES

- Most of the grading work along the shoulder of Clarkdale Parkway has been completed. There are a few areas that need to be further address near the guardrail. The Contractor will be taking care of these deficiencies.
- The Downtown area parking still needs to be striped. This will be done in the very near future.
- Public Works has been working with Parks and Recreation to schedule some work at Selna/Mongini Park in lower Clarkdale. Staff has been looking at some minor upgrades to help revitalize this park till the funding comes available to renovate according to the adopted Park Master Plan.

Water Main Breaks, Leaks & Misc. Call-Outs

- One leak was repaired this week on Blackhills Drive.

