



**MINUTES OF A REGULAR MEETING
OF THE HISTORIC PRESERVATION COMMISSION
OF THE TOWN OF CLARKDALE
Wednesday, March 1, 2022 at 6:30 p.m.
Men's Lounge, Clarkdale Memorial Clubhouse**

1. CALL TO ORDER:

Chair Gibson called the meeting to order at 6:30pm.

2. ROLL CALL:

Board Member	Present/Absent
Chairperson Gibson	Present
Commissioner Emmet	Absent
Commissioner Loesche	Present
Commissioner Lindner	Present
Commissioner Baird	Present

Attending Staff
Community Development Director Ruth Mayday
Senior Planner Tom Blanchard
Community Development Technician Guss Espolt

3. PUBLIC COMMENT: None

4. MINUTES:

Motion by Lindner, second by Emmett to approve the following minutes:

Meeting of January 27, 2022 Approved with corrections (Lindner spelling)

Meeting of February 1, 2022 Approved as written

Board Member	Present/Absent
Chairperson Gibson	Aye
Commissioner Emmet	Absent
Commissioner Loesche	Aye
Commissioner Lindner	Aye
Commissioner Baird	Aye

5. COMMISSIONER REPORTS:

Commissioner Loesch mentioned his Categories of Preservation memo and suggested that it be reviewed by commissioners in light of the Historic Preservation Ordinance and Strategic Plan.

6. STAFF REPORTS:

Director Mayday gave a brief update of the site visit with Bill Otwell, Historic Architect, and a representative from Frost Engineering. She also reported that the same team will likely be engaged in a similar assessment of all buildings in the town's office complex.

7. PUBLIC HEARINGS : None

8. NON-PUBLIC HEARING ACTION ITEMS: (Followed Roll Call)

a. Election of Officers

Motion by Lindner, Second by Loesch to appoint Terry Gibson as Chair and David Baird as Vice-Chair. Commissioner Baird expressed concern about his ability to chair a meeting; Director Mayday explained that the Commission determined early on that members of the Clarkdale Historical Society and Museum agreed that they would not be Chair or Vice-Chair of the HPC; she also assured Commissioner Baird that there would be additional coaching, should he need to chair a meeting.

Board Member	Aye/Nay
Chairperson Gibson	Aye
Commissioner Emmet	Absent
Commissioner Loesche	Aye
Commissioner Lindner	Aye
Commissioner Baird	Aye

9. DISCUSSION ITEMS:

a. Tabled approving National Trust Historic Preservation signage for Arizona Copper Arts Museum and Miller building

Drake Meinke: presented a preliminary design and scale mock-up for the historic signage with draft verbiage, estimated costs, and details. He also provided illustrations for other historic signage throughout Arizona and the United States, including detailed descriptions of the signage in Jerome that includes period photographs of the buildings described in the plaques.

He then turned to a discussion of plaque details including the borders, relief lettering, and background treatment, especially for National Register buildings, and provided examples of photographs and photo postcards that could be used as period photographs of buildings (some including burros) for Clarkdale. He also mentioned the possibility of signs for buildings that are historic but for some reason are not listed as contributing structures.

In addition to the mock-up of the Arizona shaped sign, Mr. Meinke had mocked up a sign topper that is nearly identical to the parapet wall of one of the commercial buildings in downtown Clarkdale that has been used in signage throughout town.

Discussion then ensued between the commissioners and Mr. Meinke regarding specific details about how the signs were manufactured, how long they lasted, and how they would be mounted throughout town. Cost per sign was also discussed, along with potential grants for a town-wide signage program.

Commissioner Lindner then brought up a proposal by the Questers, a private club in the Verde Valley, that would like to contribute money to the Town for these types of projects. He continued, stating that the Prescott Questors club also had funding for projects. Funding from both of these groups can only be made to other non-profits or a municipality, and that the Town would probably be the best entity to accept funding and coordinate a program.

Director Mayday stated that the Town does own the sidewalks and it might be possible to

mount the signs on a post bored into the sidewalk rather than affix them to buildings. That way the project is the town as an entity promoting its historic buildings rather than a business owner promoting a business.

Approval of Drake's sign for the Miller Building:

Bronze, 18" x 20" approximately \$1,600.

Motion by Baird/Second by Loesch

Board Member	Aye/Nay
Chairperson Gibson	Aye
Commissioner Emmet	Absent
Commissioner Loesche	Aye
Commissioner Lindner	Aye
Commissioner Baird	Aye

b. Historic Preservation Commission Strategic Plan

Director Mayday: presented a draft of the Historic Preservation Plan which outlines the following objectives and tasks the commission will prioritize:

- 1) Create Historic Preservation Plan
- 2) Draft an Historic Preservation Ordinance for inclusion in the Town Zoning Code
- 3) Create and maintain inventories of historic properties, sites, landscape, signage and other historic features.
- 4) Develop a program of education regarding historic preservation and its importance to Clarkdale.
- 5) Funding and acquisition.

Director Mayday: Please look at the list of objectives and set priorities for each objective by the next meeting.

The HPC is empowered to create subcommittees to study certain tasks, for example, Drake's signage. Some of the commissioners are already involved in this.

Chair Gibson: encouraged commissioners to get involved in an advisory committee to help move the plan forward.

Commission discussed other preservation plan examples presented previously and seemed to agree that Cottonwood was very structured, not user friendly. Prefer Prescott and Williams example of user-friendly graphic format.

Commission and staff discussed commercial vs residential priority and agreed the best approach is to focus on commercial and industrial as there are fewer owners.

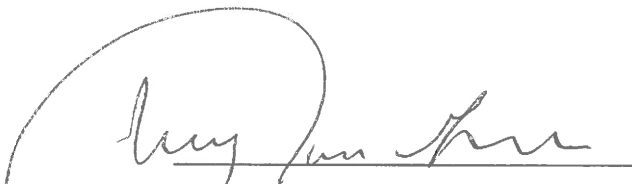
Residential is also a priority, using design guidelines first and incentives to keep homes historically accurate as possible.

Director Mayday: Grant money is available in July 2022 to write the ordinance. The commission preferences of ordinance samples will be included in crafting the ordinance.

10. **FUTURE AGENDA ITEMS :**

- a. Questers
- b. Consideration off a proclamation honoring historian Nancy Smith who passed away.
- c. Building signage mounted on posts.

11. **ADJOURNMENT: 8:01 p.m. Baird/ Second-Loesche**



Chairperson Terry Gibson
4/5/2022



Community Development Director Ruth Mayday