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## **PRESS RELEASE**

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### **FOR IMMEDIATE RELEASE**

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### **Roadway Safety Signs Being Replaced in Clarkdale and Yavapai County Areas**

February 25, 2016 (Clarkdale, Arizona) – The Town of Clarkdale, along with several other communities in Yavapai and Navajo Counties are the recipients of \$590,000 in funding by the Highway Safety Improvement Program to replace Warning, Marker, and Regulatory Sign Panels.

The Federal Highway Administration (FHWA), the Manual on Uniform Traffic Control Devices (MUTCD) and the Arizona Governor's Office of Highway Safety (GOHS) require that all warning and regulatory and other roadway signs meet a certain retro-reflectivity standard, which allows signs to be clearly visible for night time travel. This requirement allows light from vehicle's headlights to bounce off the sign and back to the drivers' eyes, making the signs brighter and easier to read in low light conditions or during nighttime travel.

The Town of Clarkdale and other communities in Yavapai County and Navajo County and the Northern Arizona Council of Governments (NACOG) worked together to secure funding from the Highway Safety Improvement Program (HSIP) to replace non-compliant Warning, Marker Regulatory Sign Panels. ABBCO Sign Group Inc. will be the contractor replacing the sign panels in the participating communities and the Arizona Department of Transportation (ADOT) will administer the project and inspect the installation work. In Clarkdale, the contractor will be installing/replacing 472 warning and regulatory signs beginning on February 29, 2016. Work is expected to be completed within two weeks and will primarily take place from dawn to dusk, Monday-Thursday.

For further information on this project, please contact Christine Keller, Administrative Assistant II at 928-639-2551 or at [Christine.keller@clarkdale.az.gov](mailto:Christine.keller@clarkdale.az.gov).