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## PRESS RELEASE

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**FOR IMMEDIATE RELEASE**

**June 17, 2015**

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### **Clarkdale's Old-Fashioned 4<sup>th</sup> of July**

Mark your calendar for Saturday, July 4<sup>th</sup>, for Clarkdale's Old-Fashioned 4<sup>th</sup> of July. The festivities kick off at 7 a.m. in the Clarkdale Town Park located at 1001 Main Street, Clarkdale, Arizona, and will conclude at 11 a.m. Clarkdale will offer the traditional Independence Day activities throughout the morning. You'll want to make sure you get to the park early so that you don't miss any of the special activities.

The event begins at 7 a.m. with the raising of the Colors presented by the Veterans of Foreign Wars Post 7400 and the welcome address by Mayor Doug Von Gausig. Directly thereafter, enjoy the acoustic sounds of the Coastal Brothers at the gazebo until 9 a.m.

The pancake breakfast will be 7am-9am and is hosted by the Clarkdale Police Department and Clarkdale Fire District. Cost for the breakfast is \$5 for adults and \$4 for 12 years and under. Credit and debit cards will be accepted.

The accustomed 4<sup>th</sup> of July event activities will take place - beginning at 7:30 a.m. the Clarkdale Fire District will offer free fire truck rides on the antique Parade Fire Truck and the Clark Memorial Library Ice Cream Social will open so you can top your pancakes off with a scoop of ice cream. At 8 a.m. the children's carnival games hosted and sponsored by the Clarkdale-Jerome School will open for service and at 9:30am the Cottonwood Community Band will perform their annual patriotic concert. At 10:45 a.m. the winners of the Spirit of Clarkdale Awards will be announced and presented at the gazebo.

The annual Kids' Parade will start at 9 a.m. beginning at the Clarkdale-Jerome School. Prizes will be issued for: **Best Decorated Pet, Best Decorated Bicycle, Best Decorated Wagon, Most Patriotic, and Most Original.** Those interested in participating must register beginning at 8:15 a.m. at the Clarkdale-Jerome School. There is no pre-registration prior to the day of the event nor a cost to enter. The parade is limited to children age sixteen years and under. Parade rules and registration forms are available online at: [http://www.clarkdale.az.gov/Old\\_Fashioned\\_Fourth\\_of\\_July.htm](http://www.clarkdale.az.gov/Old_Fashioned_Fourth_of_July.htm). Please review the Parade Rules so that you're not turned away at registration. The parade route will head down Main Street and turn at Town Hall. Additional seating for observers will be available along the business fronts on Main Street.

The Town of Clarkdale is seeking volunteers to assist with the event. There are various tasks and time commitments ranging from 1.5 hours through 6.5 hours of service. The list of volunteer opportunities are available on the Town's website.

10' x 10' vending spaces are available. The fee for a vendor space is \$15 with a current Clarkdale Business License. For an additional \$5 you can purchase a one day business license to participate. The deadline to secure a permit and space is Monday, June 29<sup>th</sup>.

If you would like to secure a vendor space, would like to volunteer or find out more on Clarkdale's Old-Fashioned 4<sup>th</sup> of July contact Clarkdale Community Services at 928-639-2460, email [dawn.norman@clarkdale.az.gov](mailto:dawn.norman@clarkdale.az.gov) or visit the town's website: [http://www.clarkdale.az.gov/Old\\_Fashioned\\_Fourth\\_of\\_July.htm](http://www.clarkdale.az.gov/Old_Fashioned_Fourth_of_July.htm).