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Design Review Board
September 8, 2010

MINUTES OF A *REGULAR MEETING* OF THE DESIGN REVIEW BOARD OF THE TOWN OF CLARKDALE HELD ON WEDNESDAY, SEPTEMBER 8, 2010, AT 6:00 P.M. IN THE PUBLIC WORKS / UTILITIES CONFERENCE ROOM, 15 N. NINTH STREET, CLARKDALE, AZ.

A **Regular Meeting** of the Design Review Board of the Town of Clarkdale was held on Wednesday, September 8, 2010, at 6:00 p.m. in the Public Works / Utilities Conference Room, 15 N. Ninth Street, Clarkdale, AZ.

BOARD MEMBERS:

Chairperson	Marsha Foutz	Present
Vice Chair	Vacant	
Board Members	Michelle Hayman	Present
	Robyn Prud'homme-Bauer	Present
	Charles Scully	Absent

STAFF:

GIS/Planner	Guss Espolt

Others In Attendence: Susan Lee-Public.

AGENDA ITEM: CALL TO ORDER: The Chairperson called the meeting to order at 6:07 p.m.

AGENDA ITEM: ROLL CALL: The GIS / Planner called roll.

AGENDA ITEM: MINUTES: Consideration of the **Regular Meeting Minutes of August 11, 2010. Board Member Prud'homme-Bauer motioned to approve the Regular Meeting Minutes of August 11, 2010. Board Member Hayman seconded the motion. The motion passed unanimously.**

AGENDA ITEM: REPORTS:

Chairperson's Report: None

Staff Report: None.

AGENDA ITEM: PUBLIC COMMENT: The public is invited to provide comments at this time on items that are not on this agenda. Action taken as a result of public comment will be limited to directing staff to study the matter, or scheduling the matter for further consideration and decision on a later agenda, as required by the Arizona Open Meeting Law. Each speaker is asked to limit his or her comment to FIVE minutes. **There was no public comment.**

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NEW BUSINESS:

AGENDA ITEM: CONSIDERATION & POSSIBLE ACTION: DRB-090326, ASIS Massage School, 701 South Broadway, sign request. Applicant: Mr. Joseph Rongo.

Staff Report:
Background:

Mr. Joseph Rongo has submitted an application for Design Review for the sign placed on the entrance of property on 701 South Broadway. The ASIS Massage School sign will be made of steel, letters are plasma cut and the base is welded and cemented along a retaining wall. The landscaping around the sign consists of Yucca, Ocotillos and (2) Italian Cypress, which are approved plants on the Town of Clarkdale's plant list. (The list is attached for your reference). The size of the sign is 28' x 8' as seen in **Exhibit (A).**

The Design Review Board may approve the signage submitted, conditionally approve with stipulations, or disapprove the application as filed.

Recommended Stipulations:
Staff recommends the signage be approved with the following stipulations:

1. The signage complies with the **Zoning Code, Chapter 7, Section 7-6 Permitted Signs.**

2. The ASIS Massage School sign base post must be inspected by the Town Building Official.

3. Once the sign submitted is approved by the Design Review Board, the applicant shall file for a sign permit of $25.00 with the Community Development Department.

Applicant Presentation: The applicant was not present.

Questions May be Directed to the Staff/Applicant:
(Following are the responses):

-The base of the sign is stucco wall.

Discussion:

-The sign is not that easy to read. It should be kept more as an art piece than a sign.
-The Board Members liked how the sign looked.

AGENDA ITEM: ACTION: Board Member Prud'homme-Bauer motioned to approve DRB-090326, ASIS Massage School, 701 South Broadway sign request as presented with the following Staff recommended stipulations:

1. **The signage complies with the Zoning Code, Chapter 7, Section 7-6 Permitted Signs.**
2. **The ASIS Massage School sign base must be inspected by the Town Building Official.**

3. **Once the sign request submitted is approved by the Design Review Board, the applicant shall file for a sign permit of $25.00 with the Community Development Department.**

Chairperson Foutz seconded the motion. The motion passed unanimously.

AGENDA ITEM: FUTURE AGENDA ITEMS:

-October Elections: Chairperson and Vice Chairperson
-October - Welcome: New Board Member
-Staff mentioned the Sign Group's meeting date and agenda item.

AGENDA ITEM: ADJOURNMENT: Board Member Prud'homme-Bauer motioned to adjourn the meeting. Board Member Hayman seconded the motion. The motion passed unanimously. The meeting adjourned at 6:25 p.m.

APPROVED BY:

Marsha Foutz
Chairperson

SUBMITTED BY:

Guss Espolt
GIS / Planner