



Staff Report

Agenda Item: **Proclamation Declaring April 2010, As Water Awareness Month – Approval of a Proclamation declaring April 2010, Water Awareness Month in the Town of Clarkdale.**

Staff Contact: Kathy Bainbridge, Town Clerk/Finance Director

Meeting Date: April 13, 2010

Background: Water education is a cornerstone to any comprehensive water conservation program, and greater awareness of water issues can be gained through community education, action and celebration.

Recommendation: Staff recommends that council approve the Proclamation declaring April 2010, as Water Awareness Month.

Proclamation

Town of Clarkdale Proclaims April Water Awareness Month

Whereas, water is one of Clarkdale's most vital precious resources; and

Whereas, Arizona is an arid state, water is scarce and population growth continues to increase our demand for water; and

Whereas, Clarkdale has one of the few remaining perennially flowing rivers and the Town of Clarkdale is committed to protecting those perennially flowing streams, creeks and rivers that do remain; and

Whereas, all citizens of Clarkdale and visitors should use water efficiently; practicing a low water-use lifestyle is a way individuals and businesses can help ensure a long-term sufficient water supply; and

Whereas, creating a culture of conservation will greatly reduce the impact of drought on our natural resources, economy, and quality of life; and

Whereas, water education is a cornerstone to any comprehensive water conservation program, and greater awareness of water issues can be gained through community education, action and celebration.

Now, Therefore, the Mayor and the Town Council of the Town of Clarkdale do hereby proclaim the month of April, as the Town of Clarkdale Water Awareness Month to heighten awareness of this resource.

DATED this 13th day of April, 2010.

Mayor Doug Von Gausig