MINUTES OF A SPECIAL MEETING OF THE PARKS AND RECREATION COMMISSION OF THE TOWN OF CLARKDALE

A Special Meeting of the Parks and Recreation Commission of the Town of Clarkdale was held on Wednesday, June 16, 2010, at 5:30 p.m., in the Community Room of the Town Hall Administration Building, 39 N. Ninth Street, Clarkdale, Arizona.

Chairperson:	Lynda Zanolli	(Attended via telephonically)
Vice Chairperson:	Krysta Dehnert	
Commissioners:	Bethany Bezdek	(Absent)
	Barbara Van Wye	
	Jesse Kennen	(Absent)

Town Staff:
Community Services Supervisor: Dawn Norman

Others in Attendance: None

AGENDA ITEM: CALL TO ORDER – Vice Chairperson Dehnert called the meeting to order at 5:30 p.m. It was noted that a quorum was present.

AGENDA ITEM: PUBLIC COMMENT – None

NEW BUSINESS:

AGENDA ITEM: CLARKDALE POOL – A worksession to discuss the development of a fundraising campaign to re-open the Clarkdale Pool for the 2011 season.

Community Services Supervisor Norman informed the Commission that Council accepted the $8,500 donation from Gantry Constructors at the June 8, 2010, Town Council Meeting. She continued that Council would like the Parks and Recreation Commission to take the lead on organizing the fundraising campaign and that the campaign be present at the 4th of July event. There was open discussion on Gantry Constructors and the costs to open the pool for the 2011 season.

Community Services Supervisor Norman stated that a fundraising committee will be formed and that the Town Manager will make appointments to the committee so that open meeting laws are not required. She continued that Town Manager Mabery would like for two Parks and Recreation Commissioners to participate on the committee. This would allow for the Commissioners participating to update the Commission on the progress as well as convey the Commission's ideas to the committee. There was open discussion on the fundraising committee. Chairperson Zanolli agreed to participate on the committee.

Community Services Supervisor Norman presented a drawing to the Commission of a fundraising gauge that would be displayed in the Utilities window in addition to a larger scale of the gauge being placed outside the building to be viewed from Main Street. The Commission reviewed the gauge. There was open discussion on the proposed fundraising gauge. Staff was given direction from the Commission to move forward with the proposed fundraising gauge.

Community Services Supervisor Norman presented the Commission with examples of donor placards explaining that when donations are made the donor will be able to write their name on the placard which then will be displayed in the window alongside the fundraising gauge, similar to what the stores do when fundraising. The Commission reviewed and discussed the examples and directed staff to move forward with the 'life ring' placard.

Community Services Supervisor Norman stated that staff will be developing a break-down of the costs for the pool, for example: x amount of dollars to repair the drainage, x amount of dollars to purchase supplies, so that a donor could choose to cover those expenses and make a donation in that amount.

Community Services Supervisor Norman presented the Commission with several campaign slogans to review. There was open discussion on the slogan for the fundraising campaign. The Commission directed staff to move forward with: "Jump In! Open the Pool!"

Community Services Supervisor Norman stated that a table for the pool fundraiser would be set-up at the 4th of July event and that volunteers were needed. There was open discussion on the availability of the Commissioners and fundraising ideas for the 4th of July event.

AGENDA ITEM: CONCERTS IN THE PARK – A discussion on the 2010 Concerts in the Park.

Community Services Supervisor Norman reported that the first concert was successful. She informed that all of the concerts have volunteers scheduled and that the Chamber of Commerce was gracious to take on the volunteer roles for their sponsored concert on August 28th.

AGENDA ITEM: OLD FASHIONED 4TH OF JULY – A discussion on the 2010 Old Fashioned 4th of July event.

Community Services Supervisor Norman updated the Commission on the planning of the event.

AGENDA ITEM: FUTURE AGENDA ITEMS – Listing of items to appear on future agendas.

Parks and Recreation Master Plan
4th of July Recap
Pool Fundraiser

AGENDA ITEM: ADJOURNMENT-With no further business before the board and with no objection, the meeting adjourned at 6:15 p.m.

APPROVED:

Lynda D. Zanolli

Lynda Zanolli
Chairperson

SUBMITTED BY:

Dawn Norman
Community Services Supervisor