

**MINUTES OF A REGULAR MEETING OF THE PARKS AND RECREATION
COMMISSION OF THE TOWN OF CLARKDALE**

A Regular Meeting of the Parks and Recreation Commission of the Town of Clarkdale was held on Wednesday, April 14, 2010, at 5:30 p.m., in the Men's Lounge of the Clark Memorial Clubhouse, 19 N. Ninth Street, Clarkdale, Arizona.

Chairperson: Lynda Zanolli
Vice Chairperson: Krysta Dehnert
Commissioners: Bethany Bezdek
Barbara Van Wye
Jesse Kennen (Absent)

Town Staff:
Community Services Supervisor: Dawn Norman
Community Development Director: Sherry Bailey

Others in Attendance: None

AGENDA ITEM: CALL TO ORDER – Chairperson Zanolli called the meeting to order at 5:32 p.m. It was noted that a quorum was present.

AGENDA ITEM: PUBLIC COMMENT – None

AGENDA ITEM: MINUTES-Discussion and consideration of minutes of the Regular Meeting held on March 10, 2010.

Vice Chairperson Dehnert motioned to approve the Regular Meeting minutes for March 10, 2010, as written. Commissioner Van Wye seconded the motion. The motion passed unanimously.

AGENDA ITEM: INFORMATIONAL REPORTS

CHAIRPERSON'S REPORT – A report from the Chairperson on current events. Chairperson Zanolli had no items to report.

STAFF REPORT – A report from the Community Services Supervisor on current events. Community Services Supervisor Norman expressed that she was sorry that the Commissioners were not able to attend last night's volunteer event. She presented each of the Commissioners with a token of appreciation for their service to the Town.

FINANCE REPORT – A review of the current finance reports. The Commission reviewed the finance reports for January and February.

NEW BUSINESS:

AGENDA ITEM: WORKSESSION – A work session to discuss the Parks and Recreation Master Plan.

Community Development Director Sherry Bailey distributed a draft of 'Recreational and Arts Programming' for the Commission to review. Community Development Director Bailey stated that she had spoke to six of the surrounding communities to see what they offered and their programs' successes. She continued that she had met with Community Services Supervisor Dawn Norman to discuss this information along with previous and current programs and events offered in Clarkdale. She had learned that the larger communities are continuing to offer parks and recreation programming while the smaller to mid-size communities are moving towards creating partnerships with schools and other entities to offer programming.

There was open discussion on partnerships and the role that each of the partners would play.

Community Development Director Bailey stated that the main events held by Parks and Recreation were included in this section. These events include Halloween, 4th of July, Santa/holiday and New Year's Eve.

There was open discussion on the programming previously offered and if it was necessary to be specific as to what programs should be offered in the Master Plan. The consensus was specifics were not necessary.

Community Development Director Bailey asked the Commissioners if they were in support of the partnership approach in offering programming. All Commissioners agreed that this was the direction to go.

There was open discussion on prospective partners: Clarkdale Chamber of Commerce, other surrounding communities and parks and recreation departments, school districts and schools, National Parks, club/sports organizations, Verde Canyon Railroad, Yavapai-Apache Nation, Yavapai College, Verde Valley Theatre and other local theater groups, Senior Center, OLLI, libraries, hospital, home schools, churches, law enforcement agencies, Humane Society, and Verde Valley Greyhounds and other dog groups.

There was open discussion on marketing and communication tools available to promote programming, including publishing, town website and other communities' websites with the direction of looking at it at a regional approach verses an individual community approach.

The Commission reviewed the 'Goals and Objectives' section:

Objective #3 – Establish recreation programs to meet the needs and interests of the city's Hispanic population.

The Commission revised the objective to state: "Establish recreation programs to meet the needs and interests of the city's low-income and English language learner (ELL) population", in addition to revise all references to Hispanic population to low-income and English language learner (ELL) population.

There was open discussion on developing bilingual promo materials and if there would be any legal issues due to English being the official language of the State of Arizona.

There was open discussion on special populations and the grant opportunities available.

Community Development Director Bailey stated she will revise the document to reflect the Commission's input and revisions and have it available at next month's meeting for their review.

AGENDA ITEM: CLARKDALE SUSTAINABILITY PARK – A discussion on the Clarkdale Sustainability Park.

Community Development Director Bailey informed that the Worksession at last night's Council meeting went well. Council pulled from the Consent agenda the item to approve the CSP Work Group to submit a grant application to the Walton Family Foundation for the Clarkdale Sustainability Park. This grant would cover the project manager and included staff time as an in-kind contribution. Council had stipulated that they did not want any town funds to be used on the project. The Council will continue to evaluate the Clarkdale Sustainability Park on a continuous basis to see what it costs and what its value to the community are.

There was open discussion on the scope of work for phase I and phase II.

Community Development Director Bailey informed that on April 27th a request for approval to submit a pre-application for a grant to fund the feasibility study will go before Council.

Community Development Director Bailey stated that Freeport Macmoran is currently reviewing several proposals on the Peck's Lake property, one of which was submitted by the Nature Conservancy which if accepted the land would be operated and maintained by Arizona State Parks.

There was open discussion on the Clark Mansion. Community Development Director Bailey informed that Freeport Macmoran did a land exchange with Verde Exploration and at last night's Council Meeting the property was rezoned to commercial use. This rezoning will start stabilization of the property as now there are requirements established for any future uses including that the historic nature of the home must be included in any proposed changes, fire and building inspections are to be performed, and that a 50 ft right of way would be granted to the Town.

AGENDA ITEM: OLD FASHIONED 4TH OF JULY – A discussion on the 2010 Old Fashioned 4th of July event.

Community Services Supervisor Norman informed that she has received confirmation from the Clarkdale School, Clarkdale Chamber of Commerce and the Vineyard that they will be volunteering at this year's event. The school will host and operate the children's games and the chamber will host the kids' parade. She continued that with the event falling on a Sunday the Vineyard was not available in the same capacity and that she is currently working on a schedule for the Vineyard volunteers.

Community Services Supervisor Norman distributed the volunteer sign-up sheet explaining that she is currently recruiting volunteers for the event and that an article is included in the upcoming Small Talk.

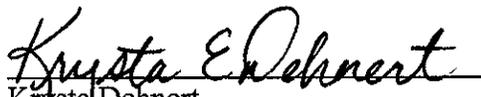
AGENDA ITEM: FUTURE AGENDA ITEMS – Listing of items to appear on future agendas.

Parks and Recreation Master Plan
Clarkdale Sustainability Park
4th of July
Concerts in the Park

Chairperson Zanolli reopened Agenda Item: Informational Reports – Chairperson’s Report. Chairperson Zanolli reported that she will not be in attendance at the May meeting as she will be out of town.

AGENDA ITEM: ADJOURNMENT-With no further business before the board and with no objection, the meeting adjourned at 6:52 p.m.

APPROVED:


Krysta Dehnert
Vice Chairperson

SUBMITTED BY:


Dawn Norman
Community Services Supervisor