

DRAFT

*Design Review Board
December 16, 2010*

MINUTES OF A SPECIAL MEETING OF THE DESIGN REVIEW BOARD OF THE TOWN OF CLARKDALE HELD ON THURSDAY, DECEMBER 16, 2010, AT 4:00 P.M. IN THE PUBLIC WORKS/UTILITIES CONFERENCE ROOM, 15 N. NINTH STREET, CLARKDALE, AZ.

A **Special Meeting** of the Design Review Board of the Town of Clarkdale was held on Thursday, December 16, 2010, at 4:00 p.m. in the Public Works/Utilities Conference Room, 15 N. Ninth Street, Clarkdale, AZ.

BOARD MEMBERS:

Chairperson	Marsha Foutz	Present
Vice Chair	Robyn Prud'homme-Bauer	Present
Board Members	Michelle Hayman	Excused
	Suzanne Lee	Present

STAFF:

GIS/Planner	Guss Espolt
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Others In Attendance: Kerrie Bluff, applicant.

AGENDA ITEM: CALL TO ORDER: The Chairperson called the meeting to order at 4:05 p.m.

AGENDA ITEM: ROLL CALL: The GIS/Planner called roll.

AGENDA ITEM: MINUTES: Consideration of the **Regular Meeting Minutes of November 10, 2010.** Vice Chairperson Prud'homme-Bauer motioned to approve the Regular Meeting Minutes of November 10, 2010. Chairperson Foutz seconded the motion. The motion passed unanimously.

AGENDA ITEM: REPORTS:

Chairperson's Report: None.

Staff Report: None.

AGENDA ITEM: PUBLIC COMMENT: The public is invited to provide comments at this time on items that are not on this agenda. Action taken as a result of public comment will be limited to directing staff to study the matter, or scheduling the matter for further consideration and decision on a later agenda, as required by the Arizona Open Meeting Law. Each speaker is asked to limit his or her comment to FIVE minutes. **There was no public comment.**

NEW BUSINESS:

AGENDA ITEM: DISCUSSION & POSSIBLE ACTION: DRB-090358 – Kerrie Bluff – Off Premise Monument Sign Request-located on Selna/Mongini Property-Hwy 89A-heading to the Town of Jerome.

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-Staff Report:

Applicant Kerrie Bluff has submitted an application to the Design Review Board for a sign to be placed on the parcel 406-27-035 at Hwy 89A heading to the Town of Jerome. The multiple use of 10/12 Lounge & Main Street Cafe sign will be made of self-adhesive vinyl lettering on a black and tan painted 48 square foot MDO (Marine Density Overlay) Plywood. The sign will be mounted on welded brackets between a brick masonry monument which has a base of 3' x 8' and two 16" x 16" column pillars, the full width will be 10'8" with two 3' x 2' decorative concrete caps as seen in **Exhibit Photo's**.

The signage follows the sign code in the Zoning Code chapter 7-6 Permitted O.1-8 Off-Premise that states:

- 1. Maximum number equals one (1) per street frontage per parcel on which the sign is placed.*
- 2. Maximum size of sign advertising a single use equals thirty-two (32) square feet.*
- 3. **Maximum size of sign advertising multiple uses equals fifty (50) square feet.***
- 4. Minimum separation between off-premise signs equals six hundred (600) feet, includes signs on same or different parcels.*
- 5. Minimum separation between off-premise & on-site signage equals two hundred (200) feet.*
- 6. Minimum setback equals the required setback of the zone district if the parcel is developed or ten (10) feet if undeveloped.*
- 7. Limited to CB, C or I zone districts.*
- 8. 50% of the signage allocated to off-premise advertising shall be deducted from the allowable on-site signage of the advertising parcel.*

The Design Review Board may approve the signage submitted, conditionally approve with stipulations, or disapprove the application as filed.

Recommended Stipulations:

Staff recommends the signage be approved with the following stipulations:

- 1. The signage complies with the Zoning Code Chapter 7-6 Permitted 0.1-8 Off-Premise.**
- 2. The 10/12 Lounge & Main Street Cafe sign base post must be inspected by the Town's Building Official.**
- 3. Once the sign submitted is approved by the Design Review Board, the applicant shall file for a sign permit of \$25.00 with the Community Development Department.**
- 4. The sign submitted follow the setback requirements of (10) feet on an undeveloped parcel.**

-Applicant Presentation:

The applicant Kerrie Bluff, thanked the Board Members for the review of her sign request. She is fine with the outlined staff stipulations. The sign colors will not be as light as shown in the pictures the Board Member's received in their packets. The applicant also explained the double sides of the sign and the focal point.

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-Questions may be directed to staff / applicant:

The following are responses from Staff or applicant.

- The Chairperson felt the Clarkdale words are too white.
- Board Members would like to see the “white color” more mellow. The white is not a stipulation, but just a suggestion.
- It was suggested to the applicant to use gravel around the sign regarding the landscaping.

Discussion:

- The Chairperson loved the brick and she liked how it matches.
- Board Members felt the sign was eye-catching and had a nice retro feel.
- The “Historic District” pointed out on the sign was appreciated by the Board Members.

-ACTION: Board Member Lee motioned to approve DRB-090358 – Kerrie Bluff – Off Premise Monument Sign Request-located on Selna/Mongini Property-Hwy 89A-heading to the Town of Jerome as presented with the following staff stipulations:

1. The signage complies with the Zoning Code Chapter 7-6 Permitted 0.1-8 Off-Premise.
2. The 10/12 Lounge & Main Street Cafe sign base post must be inspected by the Town’s Building Official.
3. Once the sign submitted is approved by the Design Review Board, the applicant shall file for a sign permit of \$25.00 with the Community Development Department.
4. The sign submitted follow the setback requirements of (10) feet on an undeveloped parcel.

Vice Chairperson Prud’homme-Bauer seconded the motion. The motion passed unanimously.

AGENDA ITEM: FUTURE AGENDA ITEMS:

-Verizon Wireless – Cell Tower / Building request (pending Town Council decision regarding their lease agreement with the town).

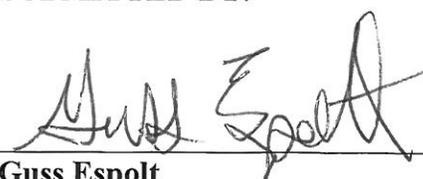
AGENDA ITEM: ADJOURNMENT: Chairperson Foutz motioned to adjourn the meeting. Vice Chairperson Prud’homme-Bauer seconded the motion. The motion passed unanimously. The meeting adjourned at 4:40 p.m.

APPROVED BY:



Marsha Foutz
Chairperson

SUBMITTED BY:



Guss Espolt
GIS/Planner