DRAFT

Design Review Board
June 9, 2010

MINUTES OF A *REGULAR MEETING* OF THE DESIGN REVIEW BOARD OF THE TOWN OF CLARKDALE HELD ON WEDNESDAY, JUNE 9, 2010, AT 6:00 P.M. IN THE CLARK MEMORIAL LIBRARY, 39 N. NINTH STREET, CLARKDALE, AZ.

A **Regular Meeting** of the Design Review Board of the Town of Clarkdale was held on Wednesday, June 9, 2010, at 6:00 p.m. in the Clark Memorial Library, 39 N. Ninth Street, Clarkdale, AZ.

BOARD MEMBERS:

Chairperson	Marsha Foutz	Excused
Vice Chair	Elaine Sakelarios	Excused
Board Members	Michelle Hayman	Present
	Robyn Prud'homme-Bauer	Present
	Charles Scully	Present

STAFF:

GIS/Planner	Guss Espolt
Administrative Assistant	Vicki McReynolds

Others In Attendence: Eric Jones-Applicant.

AGENDA ITEM: CALL TO ORDER: Board Member Scully called the meeting to order at 6:00 p.m.

AGENDA ITEM: ROLL CALL: The Administrative Assistant called roll.

AGENDA ITEM: MINUTES: Consideration of the **Regular Meeting Minutes of April 14, 2010. Board Member Prud'homme-Bauer motioned to approve the Regular Meeting Minutes of April 14, 2010 as written. BoardMember Hayman seconded the motion. The motion passed unanimously.**

AGENDA ITEM: REPORTS:

Chairperson's Report: None.

Staff Report: Staff stated Agenda Item #7: Consideration and Possible Action: DRB 090292, Clarkdale Heritage Center & Museum, 900 1st N. Street – storage addition request, will not be discussed this evening as the applicant is exploring different options.

The Design Review Board's meeting in September will be held in the Town Hall, Administration Community Room, due to the Library being renovated. Staff will note the location change on all appropriate agendas and minutes.

AGENDA ITEM: PUBLIC COMMENT: The public is invited to provide comments at this time on items that are not on this agenda. Action taken as a result of public comment will be limited to directing staff to study the matter, or scheduling the matter for further consideration and decision on a later agenda, as required by the Arizona Open Meeting Law. Each speaker is asked to limit his or her comment to FIVE minutes. **There was no public comment.**

NEW BUSINESS:

AGENDA ITEM: CONSIDERATION & POSSIBLE ACTION: DRB-090236, All Auto & 4 X 4, 1341 W. Hwy. 89-A, sign request. Applicant: Eric Jones.

Staff Report:

Background:
Mr. Eric Jones has submitted an application for Design Review for a single sign to be placed on the existing monument display on 1341 Hwy 89A. The All Auto & 4x4 sign will be made of self-adhesive vinyl lettering on the wooden portion of the monument sign. (Applicant has left the background of his proposed sign color open for Design Review suggestions.) The size of the sign is 4' x 8' with a 4' x 8' Monument base. Sign lettering will be blue with a graphic design image as seen in **Exhibit (A).**

The Design Review Board may approve the signage submitted, conditionally approve with stipulations, or disapprove the application as filed.

Recommended Stipulations:

Staff recommends the signage of All Auto & 4x4 be approved with the following stipulation:

1. **The sign banner that was approved on the date of March 10, 2010 be removed.**

Staff read a fax that was sent in from Vice Chairperson Sakelarios suggesting the background of the sign could be a pale yellow.

Applicant Presentation:

The applicant, Eric Jones, stated the following:
-The sign is a full vinyl sign.
-It will not be a lighted sign.
-The applicant mentioned a blue or yellow background would work.
-The business is going extremely well and he is very busy.

Questions May be Directed to Staff/Applicant:
Following are responses:

-The image on the sign was designed by his friend who is a Jerome tattoo artist. The applicant stated the sign's image is the company logo and owns the art work out right. The retro commercial graphic represents the auto shop well.

-Staff stated the sign is set back off the street so the white background would not be "standing out".

Discussion:
-Board Members stated the lettering is clear and easy to read.
-The logo is identifiable as it relates to the business.
-The base could be painted blue like the letters on the sign to make the sign stand out and keep the background white.

AGENDA ITEM: ACTION: Board Member Prud'homme-Bauer motioned to approve the DRB-090236, All Auto & 4 X 4, 1341 W. Hwy. 89-A, sign request, as presented with the following stipulations:

1. **The monument base to be painted a blue that matches the sign's lettering.**
2. **The background of the sign is to stay white.**
3. **The sign banner that was approved on the date of March 10, 2010, be removed.**

Board Member Hayman seconded the motion. The motion passed unanimously.

AGENDA ITEM: CONSIDERATION & POSSIBLE ACTION: DRB-090292, Clarkdale Heritage Center & Museum, 900 1st N. Street, storage addition request. Applicant: Drake Meinke.

This item was not discussed, as the applicant is exploring different options.

AGENDA ITEM: WORKSESSION: Community Way Finding Signs Presentation-by Board Member Scully.

-This item was not discussed and will appear as a future agenda item.

AGENDA ITEM: FUTURE AGENDA ITEMS:

- The #1 Food Store's outside lighting.
- WORKSESSION: Community Way Finding Signs Presentation-by Board Member Scully.

AGENDA ITEM: ADJOURNMENT: Board Member Hayman motioned to adjourn the meeting. Board Member Prud'homme-Bauer seconded the motion. The motion passed unanimously. The meeting adjourned at 6:35 p.m.

APPROVED BY:

Marsha Foutz
Chairperson

SUBMITTED BY:

Vicki McReynolds
Administrative Assistant II