

**Minutes of a Special Meeting of the Common Council of the Town of Clarkdale  
Held on Saturday, November 14, 2009.**

A Special Meeting of the Common Council of the Town of Clarkdale was held on Saturday, November 14, 2009, at 9:00 AM at Clark Memorial Clubhouse, Men’s Lounge, 19 N Ninth Street, Clarkdale, Arizona.

**CALL TO ORDER**

Mayor Von Gausig called the Clarkdale Town Council to order at 9:00 A.M.

Town Council:

Mayor Doug Von Gausig  
Vice Mayor Jerry Wiley

Councilmember Patricia Williams  
Councilmember Curtiss Bohall  
Councilmember Richard Dehnert

Town Staff:

Town Manager Gayle Mabery  
Utility Director Wayne Debrosky  
Police Chief Pat Haynie  
Assistant Town Manager Janet Perry

Town Clerk/Finance Director Kathy Bainbridge  
Community Development Director Sherry Bailey  
Public Works Director Steve Burroughs

Others in Attendance:

Al Filardo, Professor of Practice as the Chief of Staff at the Ira A. Fulton Schools of Engineering, providing organizational consultation throughout ASU and instructing for the Center for Professional Development at the Ira A. Fulton Schools of Engineering.

Jodie Filardo, Sedona Economic Planner

Dr. Deirdre Meldrum, Dean of the Fulton School of Engineering at Arizona State University

Clarkdale Sustainability Park Feasibility Study Work Group:  
Janet Regner, Lew Dodendorf, Jorge Olguin, Dave Puzas

**NEW BUSINESS**

**A WORKSESSION TO DISCUSS THE CLARKDALE SUSTAINABILITY PARK**

**CONCEPT** - A worksession between the Town Council, the Clarkdale Sustainability Park Feasibility Study Work Group, ASU sustainability experts, and Town Department Heads to participate in a Vision- Mission-Goal exercise on the Clarkdale Sustainability Park and to discuss the park’s concept.

Al Filardo and Jodie Filardo mediated the meeting in order to help the group participation exercise of drafting a vision, mission, and goal for the Clarkdale Sustainability Park. Al Filardo explained that a vision statement describes the future, where you are headed or where you want to end up. The mission statement is the reason for the existence of the organization and what the organization is providing in pursuit of its vision.

Throughout the day the group participated in discussions that drafted the following:

**VISION STATEMENT:**

The Clarkdale Sustainability Park Provides an Evolutionary Solution for a Sustainable Community.

**MISSION STATEMENT:**

To Provide an Entrepreneurial Environment Rich in Innovative, Multi-Disciplinary Solutions and Education and Economic Opportunities, Resulting in a Vibrant and Viable Future.

**GOALS:**

1. Develop a Feasibility Study
2. Hire a Project Manager
3. Obtain long term funding
4. Obtain community buy in
5. Secure the site
6. Identify partners
7. Develop an organizational framework (Business Plan)
8. Develop a Strategic Plan
9. Create talking points

**ADJOURNMENT 4:30 PM**

**APPROVED:**

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Doug Von Gausig, Mayor

**ATTESTED:**

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Kathy Bainbridge, Town Clerk

**SUBMITTED:**

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Walt Good, Deputy Town Clerk