



Staff Report

Agenda Item: **Special Event Extension of Hours of Operation under the License Agreement between Jackie Harrison dba: Gypsy Wind Carriage Company and the Town of Clarkdale** - Approval of one-time extension of hours of operation to 12:30 a.m. (1/01/09) for the 2nd annual Clarkdale New Year's Eve Celebration Event.

Staff Contact: Dawn Norman, Parks and Recreation Supervisor

Meeting Date: December 9, 2008

Background: Parks and Recreation is hosting the 2nd annual Clarkdale New Year's Eve Celebration on December 31, 2008 from 8 p.m. to midnight. With last year's event being such a large success, we expect the same enthusiasm this year, establishing this wonderful family event as a popular winter tradition. The support from residents and generous sponsorships from our business neighbors allows us to once again coordinate and provide this special community event.

For the second year, Clarkdale and Verde Valley residents will have the opportunity to gather with family, friends and neighbors in our Clubhouse Auditorium on New Year's Eve to ring in 2009. Our goal is to provide a safe environment for an enjoyable and memorable evening for everyone in attendance. This is a fun-filled, family oriented, non-alcoholic, good old fashioned party. Tickets must be purchased to attend the event and are available at a minimal cost. Ticketholders are entitled to take part in all activities and entertainment scheduled throughout the evening which includes live music and dancing, games, a jolly jumper, horse carriage rides and special performances by local performers. There will also be the drop of the lighted copper ball to mark the beginning of the new year.

Following last year's activities, the horse drawn carriage would provide rides throughout the evening, until 12:30 a.m. The brief route will take riders through the holiday lighted streets and around Town park. As with last year, the extended operating hours will allow for a special midnight ride to be won by a guest during the evening as a raffle prize. The carriage company will be paid a fee for their services, and this fee will not be increased by an extension of the hours of operation for this event.

Recommendation: To approve a one-time Special Event Extension of Hours of Operation under the License Agreement between Jackie Harrison dba: Gypsy Wind Carriage Company and the Town of Clarkdale to 12:30 a.m. (1/01/09) for the 2nd annual Clarkdale New Year's Eve Celebration Event.