



Staff Report

Agenda Item: SPIRIT OF CLARKDALE - Discussion and consideration of the committee recommendation to Council on the 2008 "Spirit of Clarkdale" nominations.

Staff Contact: Walt Good, Deputy Town Clerk

Meeting Date: June 10, 2008

Background: The Council approved the "Spirit of Clarkdale Award" on April 10, 2007 by Resolution # 1224. Spirit of Clarkdale awards program provides a way for the Clarkdale Town Council to recognize Clarkdale home and business owners, residents and other individuals that have taken steps in the community that are worthy of recognition. Awards are made by the Council from nominations that have been reviewed by the Spirit of Clarkdale Review Committee. This years review committee consisted of Councilmember Pat Williams, resident and business owner Katie Cannon and Deputy Town Clerk Walt Good. Anyone may nominate any Clarkdale property owners, business owners or other individuals they feel deserve recognition for projects or actions that enhance the "Spirit of Clarkdale."

The Council desired to make the presentation of the "Spirit of Clarkdale Award" at the Town's Annual Fourth of July Celebration in the park. Nominations had to be for projects that were completed before May 16, 2008 to be eligible for review this year.

The committee reviewed the nominations and would like to recommend to Council that the Spirit of Clarkdale Award Category be increase to include a new category "Green", to award those who build or install items that create a savings of our natural resources.

This year's nominations are:

Individual

Roy Buck – Efforts for keeping Hwy 89A trash picked up.

Jess Valdez – Work on locating the Clark plane crash and presenting the information to the community.

Patricia Harris – Community Volunteerism to the Clarkdale Library

Organization

Lions Club – Support of Town

Business

Architecture Works, Reynold Radoccia – Architectural Merit for installation of solar electric system.

Clarkdale Metals – Tom Piccioli - Historical preservation and property beautification for efforts to revitalize the smelter site and retain the original building and their design.

Main Street Café – Sophia Serrano & Scott Buckley - Property beautification and historical preservation of the café on Main Street.

Miller's Market – Laura Jones & Rachel Jackson - Property beautification and historical preservation of the business on Main Street.

Recommendation: The council is requested to approve the nominations and possible direction to staff on creating a new category “Green”.

Spirit of Clarkdale Award Nomination Application

Nominee – One Nomination Per Application

Project Owner: Ray Buck

Project Name: Clean 89A of trash

Physical Address: 89A between Black Hills & Cement Plant Rd.

Please Select One Award Category and One or More Criteria

Property Beautification Category

- Criteria: Architectural Merit
 Material, Texture and Color
 Architectural Details
 Landscaping
 Landscaping – Water Conservation
 Lighting
 Improved Aesthetics

Historical Preservation Category

- Criteria: Did the project preserve historic cultural or resources?
 Did the project protect and preserve archaeological resources of significance?
 Does the project encourage historical preservation?
 Did the project preserve, restore and/or rehabilitate historic architectural resources?
 Did the project revitalize a historic center/neighborhood?
 Was the property in danger of being demolished?
 Did the property ever play a documented role in the history of the town?

Neighborhood Programs/Events/Projects Category

- Criteria: Residents working together as volunteers to improve the visual and physical environment of the community.
 Encouraging individual and community responsibility for neighborhood beautification
 An increased awareness of the importance of enhancing the quality of life in Town of Clarkdale through Neighborhood programs, events or projects.
 Neighborhood unity was promoted.
 Significant impact was made on neighborhood communication, interaction and cooperation.

Community Volunteerism Category

- Criteria: Exceptional service contribution to the Town
 Improve the quality of life in the Town of Clarkdale

Award Type – Select One

- Residential Property
 Business Property

- Neighborhood
 Other _____

Contact Person/Nominator:

Name: Debra LaFrance

Mailing Address: PO Box

City/State: Cottonwood AZ 86326

Phone: _____

Email: dal4279@wildapache.net

Project Description: Describe Why You Are Making the Nomination

- > A written explanation of the project and the selected criteria **MUST** be supplied
- > Attach additional pages if necessary

Ray has picked up ^{first} 89A of ~~1000~~ from Black Hill Dr.
to Clarkdale Plaza for many years.

his address is W. Highway 89A, Cottonwood

Spirit of Clarkdale Award Nomination Application

Nominee – One Nomination Per Application

Project Owner: Jess Valdez

Project Name: The Search For the 1932 Lost Airplane
Crash of William Andrews Clark III

Physical Address: 1440 Panorama Way, Clarkdale, AZ 86326

Please Select One Award Category and One or More Criteria

Property Beautification Category

- Criteria: Architectural Merit.
 Material, Texture and Color
 Architectural Details
 Landscaping
 Landscaping – Water Conservation
 Lighting
 Improved Aesthetics

Historical Preservation Category

- Criteria: Did the project preserve historic cultural or resources?
 Did the project protect and preserve archaeological resources of significance?
 Does the project encourage historical preservation?
 Did the project preserve, restore and/or rehabilitate historic architectural resources?
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Community Volunteerism Category

- Criteria: Exceptional service contribution to the Town
 Improve the quality of life in the Town of Clarkdale

Award Type – Select One

- Residential Property Neighborhood
 Business Property Other _____

Contact Person/Nominator:

Name: Kathy Bainbridge

Mailing Address: P.O. Box 308

City/State: Clarkdale, AZ 86326

Phone: 2639-2445

Email: kathyb@clarkdale.az.us

Project Description: Describe Why You Are Making the Nomination

- A written explanation of the project and the selected criteria **MUST** be supplied
- Attach additional pages if necessary

Community Volunteerism Category - Exceptional service contribution to the Town

Attached

Community Volunteerism Category – Exceptional service contribution to the Town

On May 7, 2008 Jess Valdez, as a speaker for Yavapai College's Verde Valley Osher Lifelong Learning Institute, made a fascinating presentation regarding his adventures while trying to locate the plane crash site of William Andrews Clark III. The presentation was held at the Clark Memorial Clubhouse and lasted for 2 hours.

Due to Jess Valdez's request, the event was opened to the public and publicized on an entire page of the newspaper. The event drew 75 people from the surrounding area to hear the story of Mr. Valdez's adventures and see the pictorial history of the rediscovery of the exact location of the crash site.

Throughout the presentation, people in the audience added their family stories of historic Clarkdale along with others just nodding and smiling as they remembered some of the names mentioned or the landmarks from back in the day.

Although there were others that were on the actual expeditions to try and locate the crash site, Mr. Valdez prepared and presented the presentation because he wanted to keep the story alive as Clarkdale's history.

Spirit of Clarkdale Award Nomination Application

Nominee – One Nomination Per Application

Project Owner: _____

Project Name: Pat Harris Library Help

Physical Address: _____

Please Select One Award Category and One or More Criteria

Property Beautification Category

- Criteria: _____ Architectural Merit
_____ Material, Texture and Color
_____ Architectural Details
_____ Landscaping
_____ Landscaping – Water Conservation
_____ Lighting
_____ Improved Aesthetics

Historical Preservation Category

- Criteria: _____ Did the project preserve historic cultural or resources?
_____ Did the project protect and preserve archaeological resources of significance?
_____ Does the project encourage historical preservation?
_____ Did the project preserve, restore and/or rehabilitate historic architectural resources?
_____ Did the project revitalize a historic center/neighborhood?
_____ Was the property in danger of being demolished?
_____ Did the property ever play a documented role in the history of the town?

Neighborhood Programs/Events/Projects Category

- Criteria: _____ Residents working together as volunteers to improve the visual and physical environment of the community.
_____ Encouraging individual and community responsibility for neighborhood beautification
_____ An increased awareness of the importance of enhancing the quality of life in Town of Clarkdale through Neighborhood programs, events or projects.
_____ Neighborhood unity was promoted.
_____ Significant impact was made on neighborhood communication, interaction and cooperation.

Community Volunteerism Category

- Criteria: Exceptional service contribution to the Town
_____ Improve the quality of life in the Town of Clarkdale

Award Type – Select One

- Residential Property Neighborhood
 Business Property Other _____

Spirit of Clarkdale Award Nomination Application

Nominee – One Nomination Per Application

Project Owner: Contact: Dave Andrews PO Clarkdale

Project Name: Clarkdale Lion Club

Physical Address: Clarion Memorial Clubhouse - Through April, 2008

Please Select One Award Category and One or More Criteria

Property Beautification Category

- Criteria: Architectural Merit.
 Material, Texture and Color
 Architectural Details
 Landscaping
 Landscaping – Water Conservation
 Lighting
 Improved Aesthetics

Historical Preservation Category

- Criteria: Did the project preserve historic cultural or resources?
 Did the project protect and preserve archaeological resources of significance?
 Does the project encourage historical preservation?
 Did the project preserve, restore and/or rehabilitate historic architectural resources?
 Did the project revitalize a historic center/neighborhood?
 Was the property in danger of being demolished?
 Did the property ever play a documented role in the history of the town?

Neighborhood Programs/Events/Projects Category

- Criteria: Residents working together as volunteers to improve the visual and physical environment of the community.
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Community Volunteerism Category

- Criteria: Exceptional service contribution to the Town
 Improve the quality of life in the Town of Clarkdale

Award Type – Select One

- Residential Property
 Business Property
 Neighborhood
 Other Not for Profit Organization

**2008 Spirit of Clarkdale Award Nominee
Clarkdale-Jerome Lions Club**

Category: Community Volunteerism

The Clarkdale-Jerome Lions Club, a community service organization, has been an integral part of the non-profit community of Clarkdale since 1997.

Over the past eleven years they have made an Exceptional Service Contribution to the Town.

The Clarkdale-Jerome Lions Club has generously given of their time and resources over the years. Their contributions include:

- ❖ Providing vision screening and eye glasses to members of the community. A total of 82 pairs of glasses, plus examinations were provided through collection of \$8,200 in aluminum cans.
- ❖ Assisting the Parks & Rec Department by selling raffle tickets at the Concerts in the Park
- ❖ Sponsoring the performance of Sentimental Journey every year at the Concert in the Park
- ❖ Manning the Food and Beverage Station at the New Year's Eve party
- ❖ Serving hot chocolate and snacks at the Santa in the Park event
- ❖ Helped in the renovation of the Selna ball park
- ❖ Serving hot chocolate and cider at the town' Halloween event
- ❖ Contributed tables, BBQ grills for use at the Mongini Park and also donated 4 for the park
- ❖ Donated, for placement in the Main Town Park, a commemorative "9/11" plaque.
- ❖ Yearly contribution to Mingus Union High School for Operation Graduation
In 2008 they donated \$500.

This year, the Clarkdale-Jerome Lions club decided to disband their organization. Once again, they showed their devotion to the community of Clarkdale by giving large cash donations to various Town of Clarkdale Departments.

The following contributions were given to the Town of Clarkdale and the Clarkdale Fire District by the Clarkdale-Jerome Lions Club:

- | | |
|--|--------|
| ❖ Clark Memorial Library | \$200 |
| ❖ Town of Clarkdale Concerts in the Park | \$700 |
| ❖ Clarkdale Municipal Pool | \$1400 |
| ❖ Clarkdale Police Department | \$1500 |
| ❖ Clarkdale Fire District | \$2000 |

The Clarkdale-Jerome Lions Club will be missed in the Town. They have exemplified, through their dedication to the community, an abundance of the "Spirit of Clarkdale".

Submitted by Margie Hardie

Spirit of Clarkdale Award Nomination Application

Nominee – One Nomination Per Application

Project Owner: RENNIE RADOLIA / ARCHITECTURE WORKS
Project Name: CARBON DIOXIDE REDUCTION
Physical Address: 1550 ABBY RD. S. CLARKDALE

Please Select One Award Category and One or More Criteria

- Property Beautification Category**
Criteria: Architectural Merit
 Material, Texture and Color
 Architectural Details
 Landscaping
 Landscaping – Water Conservation
 Lighting
 Improved Aesthetics
- Historical Preservation Category**
Criteria: Did the project preserve historic cultural or resources?
 Did the project protect and preserve archaeological resources of significance?
 Does the project encourage historical preservation?
 Did the project preserve, restore and/or rehabilitate historic architectural resources?
 Did the project revitalize a historic center/neighborhood?
 Was the property in danger of being demolished?
 Did the property ever play a documented role in the history of the town?
- Neighborhood Programs/Events/Projects Category**
Criteria: Residents working together as volunteers to improve the visual and physical environment of the community.
 Encouraging individual and community responsibility for neighborhood beautification
 An increased awareness of the importance of enhancing the quality of life in Town of Clarkdale through Neighborhood programs, events or projects.
 Neighborhood unity was promoted.
 Significant impact was made on neighborhood communication, interaction and cooperation.
- Community Volunteerism Category**
Criteria: Exceptional service contribution to the Town
 Improve the quality of life in the Town of Clarkdale

Award Type – Select One

- Residential Property
 Business Property
 Neighborhood
 Other _____

Contact Person/Nominator:

Name: JERR WILEY

Mailing Address: _____

City/State: CLARKDALE, AZ 86324

Phone: _____

Email: WILEY COYOTE@WILDAPACHE.NET

Project Description: Describe Why You Are Making the Nomination

- > A written explanation of the project and the selected criteria MUST be supplied
- > Attach additional pages if necessary

THIS PROPOSED AWARD IS FOR CARBON DIOXIDE

REDUCTION BY VOLUNTERILY INSTALLING SOLAR ENERGY

PANELS - MAKING BOTH ARCHITECTURE WORKS AND RESIDENTS'

PRIVATE RESIDENCE SELF SUFFICIENT IN ELECTRICITY

GENERATION.

ALTHOUGH THERE IS NOT A CATEGORICAL FIT IT

IS VERY DESERVING OF RECOGNITION.

Spirit of Clarkdale Award Nomination Application

Nominee – One Nomination Per Application

Project Owner: Clarkdale Metals

Project Name: Clarkdale Metals restored buildings

Physical Address: 500 Luke Lane

Please Select One Award Category and One or More Criteria

Property Beautification Category

- Criteria: Architectural Merit
 Material, Texture and Color
 Architectural Details
 Landscaping
 Landscaping – Water Conservation
 Lighting
 Improved Aesthetics

Historical Preservation Category

- Criteria: Did the project preserve historic cultural or resources?
 Did the project protect and preserve archaeological resources of significance?
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Community Volunteerism Category

- Criteria: Exceptional service contribution to the Town
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Award Type – Select One

- Residential Property
 Business Property
 Neighborhood
 Other _____

I am nominating Clarkdale Metals for a Spirit of Clarkdale Award. They have restored and remodeled several buildings at the old abandoned Verde Valley Copper Company smelter in the first phase of their reclamation plan. Their intent is to use new industrial processes to reclaim the copper, gold, and zinc that was discarded in the original refining operation.

The one building that was remodeled is now better looking than the original structure, judging from the old photographs. The color and texture of the new materials contrasts perfectly with the surrounding terrain and nearby structures. The building has been modernized, but still retains its turn of the century charm and look.

The other building was restored (nearly every window was broken) and repaired in such a way as to look as much like the original structure as possible.

Landscaping materials have not been installed yet due to ongoing construction, but the approved plans show plants that will be xeroscopic and compatible with the structures.

The lighting meets all of the Town Code requirements and is sufficient yet not ostentatious. The fixtures are discreet and compatible with the original building style.

The site was an abandoned smelter with all of the outward signs of decay and disrepair. The owners of Clarkdale Metals made the choice of saving the structures rather than demolishing them and rebuilding. By saving the buildings, a part of Clarkdale's history has been preserved and recycled into a productive business that will contribute financially and aesthetically to the future of the Town.

For all of these reasons the Clarkdale Metals site at 500 Luke Lane deserves a Spirit of Clarkdale Award.

Submitted by Mike Baker on 5-2-08

Spirit of Clarkdale Award Nomination Application

Nominee – One Nomination Per Application

Project Owner: SOPHIA ^{SERRANO} SERRANO / SCOTT BUCKLEY

Project Name: MAIN STREET CAFE

Physical Address: 920 MAIN ST

Please Select One Award Category and One or More Criteria

Property Beautification Category

- Criteria: Architectural Merit
 Material, Texture and Color
 Architectural Details
 Landscaping
 Landscaping – Water Conservation
 Lighting
 Improved Aesthetics

Historical Preservation Category

- Criteria: Did the project preserve historic cultural or resources?
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Community Volunteerism Category

- Criteria: Exceptional service contribution to the Town
 Improve the quality of life in the Town of Clarkdale

Award Type – Select One

- Residential Property
 Business Property
 Neighborhood
 Other _____

Contact Person/Nominator:

Name: CURT Bohall

Mailing Address: PO Box

City/State: CLARKDALE

Phone: _____

Email: bohall2@cablenet.net

Project Description: Describe Why You Are Making the Nomination

- A written explanation of the project and the selected criteria **MUST** be supplied
- Attach additional pages if necessary

SCOTT AND SOPHIA REFURBISHED A VACANT COMMERCIAL SPACE IN THE
CENTRAL BUSINESS DISTRICT OF CLARKDALE. THE BUILDING HAD LONG BEEN
USED AS A RESTURANT. MOST RECENTLY AN ATTEMPT TO GIVE THE
SPACE A NAUTICAL theme did NOT SEEM TO BE SUCCESSFUL.

SCOTT & SOPHIA DID A COMPLETE MAKE OVER AND RESTORED THE INTERIOR
PUBLIC SPACE TO BE MORE IN KEEPING WITH THE HISTORICAL
RESTURANT theme. THE END RESULT BEING: A VERY ATTRACTIVE
FRIENDLY ATMOSPHERE. THE FOOD IS GOOD TOO

Spirit of Clarkdale Award Nomination Application

Nominee – One Nomination Per Application

Project Owner: Scott Buckley + Sophia Seranno

Project Name: Main Street Cafe

Physical Address: 920 Main Street

Please Select One Award Category and One or More Criteria

Property Beautification Category

- Criteria: Architectural Merit
 Material, Texture and Color
 Architectural Details
 Landscaping
 Landscaping – Water Conservation
 Lighting
 Improved Aesthetics

Historical Preservation Category

- Criteria: Did the project preserve historic cultural or resources?
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Community Volunteerism Category

- Criteria: Exceptional service contribution to the Town
 Improve the quality of life in the Town of Clarkdale

Award Type – Select One

- Residential Property
 Business Property
 Neighborhood
 Other _____

Contact Person/Nominator:

Name: Sherry Bailey

Mailing Address: _____

City/State: Clarkdale, AZ 86324

Phone: _____

Email: sherryb@clarkdale.az.us

Project Description: Describe Why You Are Making the Nomination

- A written explanation of the project and the selected criteria **MUST** be supplied
- Attach additional pages if necessary

The owners have taken a historic Main Street business and building and remodeled it with a sensitivity to it's time and place in history. From the moment you step into this cafe you step back in time. The owners kept the open window entrances of the original building. They also kept the neon sign from the fifties. The rest of the treatment is intended to enhance your historic experience while enjoying a very good meal.

It is a major contribution to the overall downtown historic Clarkdale experience.

Spirit of Clarkdale Award Nomination Application

Nominee – One Nomination Per Application

Project Owner: Laura Jones / Rachel Jackson

Project Name: MILLER'S MARKET

Physical Address: 915 MAIN ST. SUITE B

Please Select One Award Category and One or More Criteria

- Property Beautification Category**
Criteria: Architectural Merit
 Material, Texture and Color
 Architectural Details
 Landscaping
 Landscaping – Water Conservation
 Lighting
 Improved Aesthetics
- Historical Preservation Category**
Criteria: Did the project preserve historic cultural or resources?
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 Significant impact was made on neighborhood communication, interaction and cooperation.
- Community Volunteerism Category**
Criteria: Exceptional service contribution to the Town
 Improve the quality of life in the Town of Clarkdale

Award Type – Select One

- Residential Property
 Business Property
 Neighborhood
 Other _____

Contact Person/Nominator:

Name: PAUL GRASSO

Mailing Address: _____

City/State: CLARKDALE, AZ 86324

Phone: _____

Email: cj and pg@cableone.net

Project Description: Describe Why You Are Making the Nomination

- A written explanation of the project and the selected criteria **MUST** be supplied
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I feel that the owners of Miller's Market went out on a limb starting the business where none had been for quite some time. The simple, yet effective re-model has become a popular, and important part of our Downtown.

I've spoken with MANY residents that feel the changes made to the former Clarkdale Classy Styles space is in tune with the feel of our Downtown space

Spirit of Clarkdale Award Nomination Application

Nominee – One Nomination Per Application

Project Owner: MILLERS MARKET

Project Name: BACHEL JACKSON &

Physical Address: 915 MAIN ST

Please Select One Award Category and One or More Criteria

Property Beautification Category

- Criteria: Architectural Merit
 Material, Texture and Color
 Architectural Details
 Landscaping
 Landscaping – Water Conservation
 Lighting
 Improved Aesthetics

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- Criteria: Exceptional service contribution to the Town
 Improve the quality of life in the Town of Clarkdale

Award Type – Select One

- Residential Property
 Business Property
 Neighborhood
 Other _____

Contact Person/Nominator:

Name: CURT BOHALL

Mailing Address: PO BOX

City/State: CLARKDALE AZ 86324

Phone: _____

Email: bohalla@cableone.net

Project Description: Describe Why You Are Making the Nomination

- A written explanation of the project and the selected criteria **MUST** be supplied
- Attach additional pages if necessary

RACHEL AND HER FAMILY CONVERTED A VACANT COMMERCIAL
SPACE IN THE CENTRAL BUSINESS DISTRICT INTO A MARKET/DELI

The business seems to go well received.

The building had been vacant for some time, it formerly
housed a beauty shop. (THAT'S PROBABLY NOT P.C.) IT IS NOW
A BRIGHT CHEERFUL PLACE WITH THE ITEMS THAT WE FORGET
TO GET AT THE SUPER MARKET AND SOME THAT WE NEED TO
GET WITHOUT DRIVING SEVERAL MILES. ALSO COFFEE AND GOODIES

Spirit of Clarkdale

Roy Buck

Neighborhood – Encouraging Community
Responsibility

Clean up of trash along Hwy 89A.

Spirit of Clarkdale



Jess Valdez
Community Award –
Exceptional Service
to Town

Location and
documentation of the
William Clark airplane
crash.

Spirit of Clarkdale

**Patricia Harris – Neighborhood –
Exceptional Service to Town**

**Service to Clarkdale Library in various
volunteer positions.**

Spirit of Clarkdale

**Clarkdale Lions Club
Non-Profit Organization – Exceptional
Service and Improve Quality of Life in
Town**

**Lions Club is disbanding but still have had
an impact on the Town with their
donations and support.**

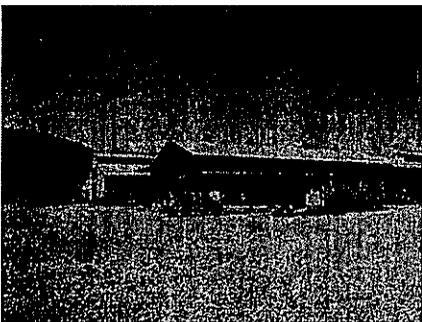
Spirit of Clarkdale



Architecture Works
Reynold Radoccia
Business –
Architectural Merit

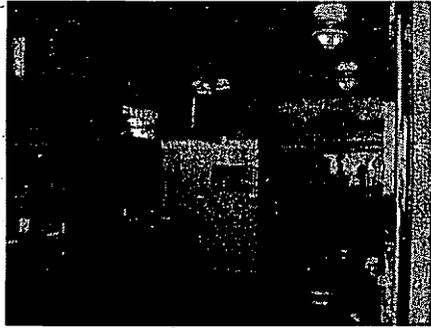
Solar power project.

Spirit of Clarkdale



Clarkdale Metals
Business Historical
Preservation,
Property
Beautification and
Neighborhood
Involvement

Restoring buildings and
preserving smelter
site.



Main Street Café
Business – Property
Beautification,
Revitalized Historic
Center

Refurbishment of
vacant historical
downtown restaurant.



Millers Market
Business – Property
Beautification,
Revitalized Historic
Center

Remodel of downtown
shop.