

MINUTES OF A REGULAR MEETING OF THE DESIGN REVIEW BOARD OF THE TOWN OF CLARKDALE HELD ON WEDNESDAY, MARCH 14, 2007, AT 6:00 P.M. IN THE MEN'S LOUNGE OF THE CLARK MEMORIAL CLUBHOUSE, 19 N. NINTH STREET, CLARKDALE, AZ.

A REGULAR meeting of the Design Review Board of the Town of Clarkdale was held on Wednesday, March 14, 2007, at 6:00 p.m. in the Men's Lounge of the Clark Memorial Clubhouse, 19 N. Ninth Street, Clarkdale, AZ.

Board Members:

Chairperson	Charles Scully	Present
Vice Chair	Marsha Foutz	Present
Board Members	Phil Falbo	Present
	Robin Bonfield	Present
	Dennis Rhoades	Present

Staff:

Community Development Director	Sherry Bailey
Planner II/GIS Technician	Pam Ravenwood
Administrative Assistant	Vicki McReynolds

Others in Attendance: Bill Snyder, Kurt Snyder

AGENDA ITEM: CALL TO ORDER: The Chair called the meeting to order at 6:00 p.m.

AGENDA ITEM: ROLL CALL: The Administrative Assistant called roll.

AGENDA ITEM: MINUTES: Consideration of the Regular Minutes dated February 14, 2007. Board Member Falbo made a motion to approve the February 14, 2007 minutes. Board Member Rhoades seconded the motion. The motion passed unanimously.

AGENDA ITEM: REPORTS:

Chairperson's Report: The Chairperson reported the City of Sedona's meeting covering Design Issues/Higher Density with Quality will be on April 11, 2007.

Staff Report: The Community Development Director reported our Planner II, Normalinda Zuniga and Dawn Norman, Parks & Recreation Supervisor, attended The Art & Science of Trails Workshop at the Annual Trail Builders Conference in Reno, NV. High-end officials in trail building/designers all over the country attended, as far away as British Columbia. This workshop covered the complete beginning to end phases of trails. The basic four phases of trail building are: planning, design, construction and maintenance. Of the four phases, the most important is the planning stage. The majority of the workshop focused on planning.

AGENDA ITEM: PUBLIC COMMENT: None.

OLD BUSINESS

AGENDA ITEM: DISCUSSION & POSSIBLE ACTION: Empire Residential Construction, (Mountain Gate Entry Monument), Scheme I – new font examples.

Staff Report: (Brian Nicoll) from Mountain Gate was not present. The Community Development Director said that Scheme I was the one most used for their advertisement.

The Board Members discussed the various font/sign choices provided. The Community Development Director discussed the “slight bow” vs. the “curve” of the wall that was explained at a prior meeting.

Action: Board Member Foutz made a motion to approve Scheme 1c and 2c depending upon the degree of curvature, leaning towards 2c, unless the degree of curvature adversely affects the ability to do so; then 1c will be acceptable. Board Member Rhoades seconded the motion. The motion passed unanimously.

NEW BUSINESS:

AGENDA ITEM: DISCUSSION & POSSIBLE ACTIONS: Consideration of a refurbishment plan for The Highlands Laundromat and the addition of a front awning – Bill Snyder.

Staff Report: Mr. Snyder wants to remove the existing siding that was put on the face of the laundry in the 60’s or 70’s. His original approach was going to be to use the brick face that he was hoping was still in place. However, the brick face is gone, so Mr. Snyder would like to place stucco in the area left uncovered and then place an awning out to protect the front. Mr. Snyder will have colors and samples available at the meeting.

Applicant: Mr. Bill Snyder and (Mr. Kurt Snyder). Mr. Snyder stated that old buildings and refurbishment always comes with surprises. We hoped the brick would be there and found that it was not. We would like to place stucco in the area left uncovered, resulting in a smooth stucco finish. We want to match the existing color on the mini-storage. The roof will be concrete and will look like a shake shingle. We have brought examples for the Board Member’s review.

We also want to take down the existing sign (while working on this project) and propose two ideas: A sign on the door or window with decal lettering or on the fascia with a drop down sign, floating in nature or affixed.

Discussion: The Board Members verified from the applicant there never was brick there originally. They also wanted to be sure the texture and color will be the same as the mini-storage, with the doors staying the same. There would be no gutters and the roof will support the proposed project. The “green” area shown in the pictures provided will be stucco. The color of the stucco and paint was discussed. The colors to be used (per examples shown), are stucco 555.7 and paint color, Stucco 20YY69/238. The Board stated the applicant could use a 30-day temporary sign, but would need to bring actual sign designs to the Board for future consideration.

Action: Board Member Falbo made a motion to approve the refurbishment plan with the demolition of the wood façade, with stucco and paint colors to match the samples provided to the Board as discussed, stucco 555.7 and paint color Stucco 20YY69/238. The stipulation on the sign request is for applicant to use a temporary sign with further signage requests to be submitted to the Board. Board Member Foutz seconded the motion. The motion passed unanimously.

AGENDA ITEM: DISCUSSION & POSSIBLE ACTIONS: The Community Development Director will present examples of sign ordinances.

Staff Report: Pam Ravenwood, GIS Technician, who also has a background in Historic Restoration, presented examples and background information regarding sign types, lighting, number of signs, projecting materials used and how this coincides in keeping the Historic Ambiance in a given area.

Discussion: Board Members discussed the materials provided and noted the variations from “past” Historic Preservation” vs. “current” Historic Preservation.

Historic Preservation Commission Guidelines were discussed from the handout materials focusing on policy, guidelines of size, shapes, proportion of signs, materials and detail.

Some standards do need to be in place/guidelines. The Board felt there needs to be an amendment to our existing sign ordinances with regards to issues that come before them.

Action: The Community Development Director suggested bringing back to the Board Members some verbiage from this discussion for further elaboration.

AGENDA ITEM: FUTURE AGENDA ITEMS:

- Joint Session with Parks & Recreation to present examples from the workshop attended in Reno, NV.
- Prop 207 video (if available)

AGENDA ITEM: ADJOURNMENT: Board Member Bonfield made a motion to adjourn the meeting. Board Member Rhoades seconded the motion. The motion passed unanimously. The meeting adjourned at 7:30pm.

APPROVED BY:

SUBMITTED BY:

Charles Scully
Chairperson

Vicki McReynolds
Administrative Assistant