

Minutes of a Special Meeting of the Common Council of the Town of Clarkdale Held on Tuesday, March 27, 2007

A Special meeting of the Common Council of the Town of Clarkdale was held on Tuesday, March 27, 2007 at 6:00 p.m. in the Men’s Lounge of the Clark Memorial Clubhouse, 19 North Ninth Street, Clarkdale, Arizona.

Town Council:

Mayor	Doug Von Gausig
Vice Mayor	Jerry Wiley
Councilmember	Frank Sa
	Patricia Williams
	Curtiss Bohall

Town Staff:

Town Manager	Gayle Mabery
Ass’t to the Town Manager	Janet Perry
Public Works Director	Steven Burroughs
Finance Director	Carlton Woodruff
Police Chief	Patrick Haynie
Fire Chief	Don Eberle
Public Works Admin. Ass’t	Pat Burkhart
Public Works Supervisor	Dennis Inman
Community Dev. Dir.	Sherry Bailey
Info, Commun, Tech Coor.	Peter deBlanc
Building Official	Mike Baker
Public Works Crew	K.C. Bailey
Deputy Town Clerk	Walt Good

Others Present: Robyn Prud’homme-Bauer, Ellie Bauer, Deb Darby, Greta Schiegg and Drake Meinke.

AGENDA ITEM: CALL TO ORDER –

Mayor Von Gausig called the meeting to order at 6:00 p.m. and noted that all Council members were present.

AGENDA ITEM: PUBLIC COMMENT – No public comment.

Debra Darby, United Way Area Director, introduced herself, gave a brief overview of the local United Way and reminded Council that 98% of the funds donated locally remain in Yavapai County.

Ellie Bauer, Clarkdale, spoke about oil extraction in Alaska and the analogy that oil is a luxury and

water is an essential. She stated her hope that in the future the Council would review the water fee schedule to provide for those who cannot afford water at the current rate.

AGENDA ITEM: CONSENT AGENDA - The consent agenda portion of the agenda is a means of expediting routine matters that must be acted on by the Council. All items are approved with one motion. Any items may be removed for discussion at the request of any Council Member.

A) **OLD BUSINESS: APPEAL OF A PLANNING COMMISSION FINDING –**Tabling the consideration of an appeal by Mr. Gus Vargas of a finding made by the Planning Commission that the proposed preliminary plat for the replatting of Tract “O”, Mingus Shadows Subdivision, Unit III does not meet the requirements of Chapter 12, Subdivision Regulations, of the Town Code of the Town of Clarkdale. *(This item was tabled to this agenda, however it is not ready for discussion – Approval of this agenda item on the consent agenda is the approval of the Staff Recommendation to table this item until further notice only.)*

B) **OLD BUSINESS: PRELIMINARY PLAT, MINGUS SHADOWS SUBDIVISION -** Tabling the consideration of a preliminary plat for the replat of Tract “O”, Mingus Shadows Subdivision, Unit III. *(This item was tabled to this agenda, however it is not ready for discussion – Approval of this agenda item on the consent agenda is the approval of the Staff Recommendation to table this item until further notice only.)*

C) **VEHICLE PURCHASE ORDER –** Approval to purchase vehicles through State Contract.

D) **PAYMENT AGREEMENT –** Approval of a payment agreement for a building permit.

Councilmember Sa moved to approve the consent agenda. Vice Mayor Wiley seconded and the motion passed unanimously.

AGENDA ITEM - WORKSESSION ON RENAMING OF ELEVENTH STREET – A

worksession to discuss the renaming of a portion of Eleventh Street.

Public Works Director Burroughs presented the street names that had been submitted to staff. Discussion was about where the list of names came from. In the November newsletter staff requested community recommendations for the possible renaming of the portion of Eleventh that goes from the intersection of Highway 89A to the intersection of First South Street. Council discussed the merits of several names and agreed that the name "Clarkdale Parkway" brand named the street. As an entrance to the Historic Downtown Business District, the name told individuals where the street was, "Clarkdale," and where it was going, to the "park". Staff was directed to submit a resolution to Council renaming that portion of Eleventh Street to Clarkdale Parkway.

AGENDA ITEM - WORKSESSION ON SIGNAGE – A worksession and possible direction to staff regarding the current Sign Code (Chapter 7 of the Zoning Code), possible code changes, prohibited signs, temporary signs and enforcement.

Mayor Von Gausig had a presentation about sign proliferation in the area. Discussion considered that, although Clarkdale does not have a major problem now, because of our current town sign code there is an increasing problem of signs popping up on weekends in the Town right-of-way. There are reoccurring problems of individuals standing in the right of way with signs that direct drivers to a specific location and occasionally a benefit group that wants to have a short-term car wash or bake sale. How does the Town define and differentiate while still adhering to the Town Code? Also discussed were signs on vehicles that were intended for signage of the business not for identification of the vehicle. A-frame signs were discussed and the Mayor Von Gausig opened the meeting to Public Comment on the issue and informed everyone that Council could reply to comments.

Greta Schiegg, Clarkdale, stated she had held an auction at the Clark Memorial Clubhouse this last weekend and had asked and been advised that temporary signage directing individuals to the Clubhouse would not be a problem. Signage for the

event is critical as auctions are an impulse attendance event and that drivers dropping in can make the event a success. Ms. Schiegg suggested that a location be made available in the future where signage can be placed to identify an event. She also mentioned that when her signs were pulled by Clarkdale shortly before the event this caused an economic backlash on her event and she would like to address some type of recompense of the rental fees. The Mayor directed Ms. Schiegg to talk with the Town Manager about the issue.

Robyn Prud'homme-Bauer, Clarkdale, repeated the idea that some sort of guideline for signage should be given to Clubhouse users for special events and that the Town should identify a way to allow for event promotion.

Ellie Bauer, Clarkdale, reminded Council that a few years ago the Arizona Sign Association had made a presentation that told how signage was most effective to drivers and that maybe the Town should revisit that discussion.

Drake Meinke, Clarkdale, stated he does not want Clarkdale to have signage like the new "Quitters Quarters" sign at Verde Heights Dr. and Hwy 89A.

Vice Mayor Wiley mentioned that he had read a study where only 20% of drivers can understand a street sign.

Police Chief Haynie said that weekend officers will address right of way signage as an across-the-board issue. If a sign is in the Town's right-of-way it will be removed. However, that is not their primary responsibility and they will do it on an as-available basis. During the week Community Development will enforce the Town Sign Code.

Mayor Von Gausig closed Public Comment.

Discussion continued on signage and Council directed staff to make changes to the Town Code regarding signage in the following areas:

- Make definitions clearer.
- Political Signage rules and a refundable deposits like Sedona's charge.
- Make new and cleanup verbiage in the signage section of the Town Code.

AGENDA ITEM - WORKSESSION ON COMMUNITY RECOGNITION PROGRAM –

A worksession to discuss a proposed community recognition program.

Deputy Town Clerk Walt Good presented the proposed community recognition program and explained why the program was for beautification only. It would not include other areas like water that will have criteria defined when the Water Codes are defined at a work session in May. The program was designed and organized on existing successful programs in practice.

Councilmember Sa stated that this is a good starting point and the town has some excellent examples already. Mayor Von Gausig wanted to know if it was too complicated to have numerous categories. He stated that it would not be a problem making many presentations as it would make good community relations. Councilmember Sa asked about the committee and who they would report to. If appointed by council then they would be answerable to Open Meeting Law whereas, if appointed by the Town Manager, they would not.

Council directed staff to make a resolution for the Council, beginning the program and addressing the following:

- Make presentations annually – 4th of July.
- Town Manager to form a review committee.
- No limit on number of awards.
- Use “Spirit of Clarkdale” as the name.
- Place ad in the next Town Newsletter asking for committee members.
- Increase categories; Historic Preservation, Leadership, Neighborhood Projects, and Volunteerism.

AGENDA ITEM - BUDGET WORKSESSION

– A worksession to discuss the fiscal year 2007-08 budget.

Finance Director Woodruff introduced revenue projections. He discussed the implications the building permit revenue deficit and the sales tax revenue excess are having on this year’s revenues and fiscal year 2007-08 estimates. The fiscal year

2006-07 budgeted building permit income was \$800,000. A projected \$267,000 actual income causes a \$533,000 deficit in that line item. On the expenditure side, \$400,000 was marked for the Contingency Fund leaving a deficit of \$133,000.

Local sales tax is up, mainly connected to the 1% Construction Sales Tax. Mayor Von Gausig informed Council that there is current state legislation being discussed that will define how those funds can be utilized.

Fiscal year 2006-07 budgeted sales tax revenues were \$344,305.51. Projected income is \$534,055.29, a surplus of \$189,000. \$189,000 minus the \$133,000 leaves a surplus of \$56,000.00.

Finance Director Woodruff reviewed the General Fund Revenues, State Shared Revenues, and current budget versus projected versus next year’s proposed. A short discussion was held on one-time revenues and how they should be allocated. Final discussion was on the Fire District changes for next fiscal year. The plan is for a one-line expenditure and revenue in the budget, with the Town financing the district for the first five months and that funding being repaid to the Town over the next nineteen months. The town will reduce its Property Tax Levy amount from \$327,000 to \$246,000. The Fire District will do its own Property Tax Levy.

AGENDA ITEM: FUTURE AGENDA ITEMS

- Listing of items to be placed on a future council agenda. None.

AGENDA ITEM: ADJOURNMENT

- With no further business before the Council and without objection the meeting adjourned at 8:15 p.m.

APPROVED:

Doug Von Gausig, Mayor

ATTESTED:

Walt Good, Deputy Town Clerk

SUBMITTED:

Charlotte Hawken, Admin. Assistant