

# TOWN OF CLARKDALE



## **SPIRIT OF CLARKDALE**

### NOMINATION INFORMATION/PACKET

Community Services Department  
Spirit of Clarkdale Awards Committee  
PO Box 308  
Clarkdale, AZ 86324  
928.639.2460 Phone  
928.639.2409 Fax

## **I. THE SPIRIT OF CLARKDALE AWARDS PROGRAM**

The Spirit of Clarkdale Awards Program provides a way for the Clarkdale Town Council to recognize Clarkdale home and business owners, residents and other individuals that have taken steps in the community which are worthy of recognition. Awards are made by the council from nominations that have been recommended by the Spirit of Clarkdale Awards Committee. Anyone may nominate Clarkdale residents, property owners, business owners, or individuals they feel deserve recognition for projects or actions that enhance the “Spirit of Clarkdale”.

### **Award Categories**

- ❖ Sustainable Clarkdale
- ❖ Property Beautification
- ❖ Historical Preservation
- ❖ Neighborhood Programs/Events/Projects
- ❖ Community Volunteerism

### **Eligibility Requirements**

Town of Clarkdale residents, neighborhoods, groups, businesses, and other individuals who have undertaken a project, program, or activity that creates an overall positive impact on the Town of Clarkdale are eligible to be nominated for the Award. The project, program, or activity must have taken place within the period of May 1, 2014 and April 30, 2015.

### **Nomination Submission and Selection Process**

Complete the Nomination Application and include supporting materials as specified for the selected award category (i.e. photos, flyers, letters of support, testimonials, etc.) and submit to:

Spirit of Clarkdale Awards Committee  
Town of Clarkdale  
PO Box 308  
Clarkdale, AZ 86324

Nomination Applications may also be submitted in person at Town Hall, 39 N. Ninth Street, Clarkdale, AZ or emailed to [community.services@clarkdale.az.gov](mailto:community.services@clarkdale.az.gov).

### **Nomination Submission Date**

Nomination Applications must be received by no later than 5:00 p.m. on May 15, 2015.

### **Questions and other Information**

If you would like more information or have questions regarding the Spirit of Clarkdale Awards please contact Community Services Department at 928-639-2460 or email: [joni.westcott@clarkdale.az.gov](mailto:joni.westcott@clarkdale.az.gov).

## II. AWARD CRITERIA

### **Sustainable Clarkdale Category**

All nominations must explain the project and the selected criteria completed that promote, enhance and support the Sustainable Clarkdale Initiative. Nominations should reflect one or more of the 3 pillars of sustainability: Social, Economic or Environmental; and be in keeping with our accepted definition of sustainability: “Practices which meet the needs of the present without compromising the ability of future generations to meet their own needs.” Some sample projects might include:

- Projects that promote the conservation of natural resources.
- Installation of renewable energy in Clarkdale.
- Projects that enhance the economic sustainability of Clarkdale.
- Projects or programs that provide educational opportunities on sustainability issues.
- Innovations in sustainability.
- Ensuring cultural sustainability - developing, renewing and maintaining human cultures that create positive, enduring relationships with other peoples and the natural world.

Award consideration will be based upon projects completed using one or more of the following criteria:

#### **Criteria:**

- Future and long-term oriented
- Aware of ecological and resource limits
- Regional as well as local implications
- Concerned with creating diverse and balanced communities
- Inclusive of social equity and well-being
- Use of partnerships to strengthen viability
- Ability to be replicated

### **Property Beautification Category**

All nominations must explain the project and the selected criteria completed to beautify the property. Applicants should attach before (if available) and after photos of the project with this application. Award consideration will be based upon projects completed using one or more of the following criteria:

#### **Criteria:**

- **Architectural Merit** - The architecture and design is visually compatible with the buildings, structures and places in the immediate vicinity.
- **Material, Texture and Color** – Demonstrates use of materials, textures, and colors which are visually compatible with the immediate vicinity.
- **Architectural Details** - Doors, windows, eaves, cornices and other architectural details of a building or structure are visually compatible with buildings and structures to which they are related.
- **Landscaping** - Landscaping is aesthetically pleasing and focuses on low water use and drought tolerant vegetation, as recommended on the Town’s Native Vegetation list.
- **Landscaping – Water Conservation** - Landscaping is aesthetically pleasing and focuses on low water use.
- **Lighting** - Any on-site illumination is architecturally compatible to the overall project, meets the Town’s lighting regulations, and does not create a negative or visually detrimental effect on the building or neighboring properties.
- **Improved Aesthetics** – The general nature of the project improves the aesthetics of the project site, and/or the neighborhood or area in general.

## **Historical Preservation Category**

All nominations must explain the project and the selected criteria completed to retain or enhance the historical preservation of the property. Applicants should attach before (if available) and after photos of the project with this application. Award consideration will be based upon projects completed using one or more of the following criteria:

### **Criteria:**

- Did the project preserve historic culture and/or resources?
- Did the project protect and preserve archaeological resources of significance?
- Does the project encourage historical preservation?
- Did the project preserve, restore and/or rehabilitate historic architectural resources?
- Did the project revitalize a historic center/neighborhood?
- Was the property in danger of being demolished?
- Did the property ever play a documented role in the history of the town?

## **Neighborhood Programs/Events/Projects Category**

All nominations must explain the project and the selected criteria completed to retain or enhance a neighborhood. Award consideration will be based upon projects completed using one or more of the following criteria:

### **Criteria:**

- Residents working together as volunteers to improve the visual and physical environment of the community.
- Encouraging individual and community responsibility for neighborhood beautification.
- An increased awareness of the importance of enhancing the quality of life in Town of Clarkdale through Neighborhood programs, events or projects.
- Neighborhood unity was promoted.
- Significant impact was made on neighborhood communication, interaction and cooperation.
- Exceptional service contribution to the Town of Clarkdale.
- Improves the quality of life in the Town of Clarkdale.

## **Community Volunteerism Category**

All nominations must explain the project and the selected criteria completed to retain or enhance the community through volunteerism. Elected or appointed officials are only eligible for projects completed outside the scope of their elected or appointed capacity. Award consideration will be based upon projects completed using one or more of the following criteria:

### **Criteria:**

- Exceptional service contribution to the Town of Clarkdale.
- Improves the quality of life in the Town of Clarkdale.

## **III. NOMINATION FORMS**

- Must be completed and submitted by 5:00 p.m. May 15, 2015.
- Include an explanation of the project and the selected criteria completed to retain or enhance the community which the nomination is based on.
- Nomination applications deemed incomplete will be returned to nominator for additional information.
- Only one nomination for an individual/project per application.



# 2015 Spirit of Clarkdale Award

## Nomination Application

Submission Deadline: May 15, 2015

(One nomination per application)

### 1. NOMINEE INFORMATION-

*List information of the individual/business/project you are nominating*

Name(s) of Project Owner:

---

Mailing Address:

---

Email Address:

---

Phone:

---

Project Name (if applicable):

---

Project Physical Address (if applicable):

---

### 2. AWARD TYPE – SELECT ONLY ONE

Sustainable Clarkdale  Business Property  Neighborhood  
 Residential Property  Individual(s)  Other \_\_\_\_\_

### 3. AWARD CATEGORY- SELECT ONLY ONE CATEGORY

**SUSTAINABLE CLARKDALE CATEGORY**

**Please check all criteria that apply:**

- Future and long-term oriented
- Aware of ecological and resource limits
- Regional as well as local implications
- Concerned with creating diverse and balanced communities
- Inclusive of social equity and well-being
- Use of partnerships to strengthen viability
- Ability to be replicated

\_\_\_\_\_ **PROPERTY BEAUTIFICATION CATEGORY**

**Please check all criteria that apply:**

- \_\_\_\_\_ Architectural merit
- \_\_\_\_\_ Material, texture and color
- \_\_\_\_\_ Architectural details
- \_\_\_\_\_ Landscaping
- \_\_\_\_\_ Landscaping- Water conservation
- \_\_\_\_\_ Lighting
- \_\_\_\_\_ Improved aesthetics
- \_\_\_\_\_ Green/Conservation

\_\_\_\_\_ **HISTORICAL PRESERVATION CATEGORY**

**Please check all criteria that apply:**

- \_\_\_\_\_ Project preserved historic culture and /or resources
- \_\_\_\_\_ Project protected and preserved archaeological resources of significance
- \_\_\_\_\_ Project encouraged historical preservation
- \_\_\_\_\_ Project preserved, restored and/or rehabilitated historic architectural resources
- \_\_\_\_\_ Project revitalized a historic center/neighborhood
- \_\_\_\_\_ Property was in danger of being demolished
- \_\_\_\_\_ Property played a documented role in the history of the town

\_\_\_\_\_ **NEIGHBORHOOD PROGRAMS/EVENTS/PROJECTS CATEGORY**

**Please check all criteria that apply:**

- \_\_\_\_\_ Residents working together as volunteers to improve the visual and physical environment of the community
- \_\_\_\_\_ Encouraging individual and community responsibility for neighborhood beautification
- \_\_\_\_\_ An increased awareness of the importance of enhancing the quality of life in the Town of Clarkdale through neighborhood programs, events or projects.
- \_\_\_\_\_ Neighborhood unity was promoted
- \_\_\_\_\_ Significant impact was made on neighborhood communication, interaction and Cooperation
- \_\_\_\_\_ Exceptional service contribution to the Town of Clarkdale
- \_\_\_\_\_ Improves the quality of life in the Town of Clarkdale

