

**NOTICE OF A REGULAR MEETING
OF THE COMMUNITY SERVICES COMMISSION
OF THE TOWN OF CLARKDALE**

NOTICE IS HEREBY GIVEN that the Community Services Commission of the Town of Clarkdale will hold a Regular Meeting Wednesday, August 10th, 2016, at 6:00 p.m. in the Clark Memorial Clubhouse Men's Lounge, 19 N. Ninth Street, Clarkdale, Arizona. Members of the Community Services Commission will attend either in person or by telephone, video or internet conferencing. All members of the public are invited to attend.

The undersigned hereby certifies that a copy of this notice was duly posted on the Community Development Building bulletin board, located at 890 Main Street, Clarkdale, Arizona on the 4th day of August, 2016 at 2:00 p.m.

Dated this 4th day of August, 2016.

By:



Joni Westcott
Administrative Assistant II

ALL ITEMS ON THIS AGENDA ARE SCHEDULED FOR DISCUSSION AND POSSIBLE ACTION, UNLESS OTHERWISE NOTED.

1. CALL TO ORDER

- 2. PUBLIC COMMENT** – The Community Services Commission invites the public to provide comments at this time. Members of the Commission may not discuss items that are not specifically identified on the agenda. Therefore, pursuant to A.R.S. §38-431.01 (G), action taken as a result of public comment will be limited to directing staff to study the matter, responding to any criticism or scheduling the matter for further consideration and decision at a later date. Persons interested in making comments on a specific agenda item are asked to complete a brief form and submit it to the Commission Liaison during the meeting. Each Speaker is asked to limit their comments to five minutes.

3. INFORMATIONAL REPORTS

CHAIRPERSON'S REPORT – A report from the Chairperson on current events.

STAFF REPORT – A report from the Community Services staff on current events.

- 4. MINUTES** - Discussion and consideration of the minutes of the Regular Meeting held on July 13th, 2016.

NEW BUSINESS:

5. **VERDE RIVER @ CLARKDALE** – An update and review of June reports for the Verde River @ Clarkdale.
6. **NORTHERN ARIZONA BLUES ALLIANCE BLUES COMPETITION** – A review of and discussion on the 2nd Annual Northern Arizona Blues Alliance Blues Competition.
7. **HALLOWEEN** – A review of and discussion on the 2016 Halloween event.
8. **WORKSESSION: PARK RULES** – A worksession to discuss smoking in Town parks.
9. **WORKSESSION: VERDE RIVER PROGRAMMING AND RESOURCE CENTER** – A worksession to discuss the conceptual Verde River Programming and Resource Center.
10. **WORKSESSION: COMMUNITY SERVICES DEPARTMENT PRIORITIZATION LIST WITH FOCUS ON THE FUTURE OF LIBRARY OPERATIONS** – A worksession to discuss the Community Services Department Prioritization List with focus on the future of library operations.
11. **FUTURE AGENDA ITEMS** – Listing of items to appear on future agendas.
12. **ADJOURNMENT**

Reasonable accommodations may be requested by contacting Town Hall at (928) 639-2400 (TTY: 1-800-367-8939) at least 72 hours in advance of the meeting.

**MINTUES OF A REGULAR MEETING
OF THE COMMUNITY SERVICES COMMISSION
OF THE TOWN OF CLARKDALE**

A Regular Meeting of the Community Services Commission of the Town of Clarkdale was held on Wednesday, July 13th, 2016, at 6:00 p.m., in the Men's Lounge of the Clark Memorial Clubhouse, 19 N. Ninth Street, Clarkdale, Arizona.

Chairperson: Peter Curé
Vice Chairperson: Ben Kramer
Commissioners: Krysta Dehnert
Carol Engert
Trish Gomez
Lynda Zanolli
Vacant

Town Staff:
Community Services Supervisor Dawn Norman
Community Services Administrative Assistant II Joni Westcott
HR/Community Services Dir. Janet Perry

AGENDA ITEM: CALL TO ORDER – Chairperson Peter Curé called the meeting to order at 6:01 pm.

AGENDA ITEM: PUBLIC COMMENT – There was no public comment.

AGENDA ITEM: INFORMATIONAL REPORTS

CHAIRPERSON'S REPORT- A report from the chairperson on current events.
There was no information to report.

STAFF REPORT – A report from the Community Services staff on current events.

Community Services Supervisor Dawn Norman reported the following:

- Concerts in the park:
 - Coverage for concerts has shifted to one Ambassador. Ambassador Georgia Reilly's daughter has offered to assist as a volunteer, reducing concert expenses to one Ambassador rather than two.
 - July 9th concert featuring the RD Olson Blues Band has received great reviews and produced 50/50 raffle results of \$452.50. This is one of the highest amounts collected for this season.
 - Arizona Office of Tourism featured Clarkdale Concerts in the Park in the Summer Concerts story that is running in the current Arizona Office of Tourism's e-newsletter, as well as online: <http://www.visitarizona.com/planning/local-word/arizonas-summer-concerts>.
- 2016 Reader's Choice Awards – Recent awards were announced and the Community Services Department received the following:
 - Best Place to hold a Wedding – Clarkdale Gazebo
 - Best Free Local Annual Event in Music – Concerts in the Park

Administrative Assistant Joni Westcott reported the following:

- **Verde Valley Imagination Library** – The Clark Memorial Library is partnering with the Verde Valley and Sedona Rotary Clubs to promote Dolly Parton’s Imagination Library. The Verde Valley Imagination Library offers a free gift of a new, age appropriate book to be sent directly to children each month until they turn 5 years of age. Children must reside in Camp Verde, Clarkdale, Cornville, Cottonwood, Jerome, Lake Montezuma, McGuireville, Rimrock, Sedona, Verde Village or the Village of Oak Creek in order to be eligible. The program kick-off is scheduled for Saturday, August 20th from 10 am-12 pm and will include Camp Verde, Cottonwood and the Clark Memorial Library. Representatives from the Rotary clubs will be present as well as library staff to present free books, fun activities and help parents register their children for the program. Staff is working with Commissioner Gomez to collaborate with Cottonwood Head Start on the event. Town and Head Start staff will be developing activities for children who attend the event. Additional volunteers to assist with the event are appreciated.
- **Facility Construction:** Construction has begun in the Clark Memorial Clubhouse Auditorium to remodel both the men’s and women’s bathrooms to meet ADA requirements. The Auditorium entry will also be brought up to ADA code. The facility will be offline for all rentals until October 15, 2016.

AGENDA ITEM: MINUTES - Discussion and consideration of the minutes of the Regular Meeting held on June 8th, 2016.

Vice Chairperson Kramer motioned to approve the Regular Meeting minutes for June 8, 2016, with the revision to page 3, second bullet, to correct envasive to invasive. Commissioner Gomez seconded the motion. The motion passed unanimously.

NEW BUSINESS:

AGENDA ITEM: WORKSESSION: VERDE RIVER @ CLARKDALE UPDATE – An update and review of May reports for the Verde River @ Clarkdale.

Supervisor Norman updated the Commission on the National Park Service grant. In October 2014 the Town of Clarkdale had been awarded the NPS Rivers, Trails, and Conservation Assistance Program grant for technical assistance. Community Services staff had begun discussions with NPS staff and had drafted a work plan in November 2014. The NPS staff member assigned to the project later informed staff that he was temporarily filling in for another agency and that the project would be on hold until his return. Staff received additional correspondence a few weeks later that he was accepting the temporary position permanently and the grant would be placed on hold for the time being. Recent communication with newly assigned NPS staff indicates that the grant is being renewed. Additional documentation from Community Services staff was required and provided. Staff is now waiting for instructions on moving forward with a planning meeting for the project.

The grant itself provides administrative technical support in order for local agencies and residents to collaborate in creating a viable trail system. TOC’s specific grant was to provide connectivity by creating a trail system from TAPCO River Access Point to Tuzigoot River Access Point to Tuzigoot National Park which went in line with what the Verde River Front organization had been working on.

Supervisor Norman also reported that she was contacted by a local gentleman who wished to operate horseback riding trips at TAPCO. It was determined by Town staff that the Town simply does not have the level of staff resources needed in order to broaden and implement additional outfitter use at this time. Vice Chairperson Kramer asked for clarification and Supervisor Norman explained that only River

Outfitters are permitted to operate from the designated river access points. Although it has been a part of an ongoing discussion to expand to other types of outfitters, staff time to create the additional processes necessary to make this happen is just not possible at this time. Staff will contact him if additional outfitter permits are established.

Supervisor Norman reviewed the Verde River @ Clarkdale reports and called for questions. Commissioners commented that they find the Ambassador reports interesting and appreciate being updated monthly regarding the activities and use of the river.

AGENDA ITEM: WORKSESSION: PARK RULES – A worksession to discuss smoking and alcohol use in Town parks.

Community Services Supervisor Norman explained that when Chapter 12 - Parks and Recreation Facilities Ordinance was adopted, it was done on a fast track due to the river access points opening and allowing commercial outfitters use of the sites. Staff intends to have the Commission review the current ordinance, a section at a time, to revise the ordinance to be more in line with Clarkdale. Staff is beginning with the smoking and alcohol use in parks as the subject matter continues to be a topic for the current Commission.

Currently, the only Town park that allows the use of alcohol is the Lower TAPCO River Access Point.

The current Park Ordinance reflects:

Section 12-1-16 Prohibited Substances

No person shall consume, distribute or possess any substance in violation of A.R.S. Title 13, Chapter 34, Drug Offenses, at parks and recreation facilities. No person shall consume, possess or distribute an open container of alcoholic beverages at parks, trails and recreation areas, unless such activity has been allowed through issuance of a permit from the Town, or in the event a particular park, trail, or recreation area has been exempted from this provision.

Supervisor Norman recapped that on April 9, 2014, the Parks and Recreation Commission made a recommendation to Council to exempt the Lower TAPCO River Access Point from Section 12-1-16 Parks and Recreation Facilities of the Town Code and to allow the use of alcohol at the site. Council approved Resolution #1468 exempting Lower TAPCO River Access Point from 12-1-16 Parks and Recreation Facilities of the Town Code on May 27, 2014.

Supervisor Norman also provided the following information about other municipal community parks and the use of alcohol:

- City of Cottonwood - River Front Park allows alcohol but it is limited to beer only in non-glass containers.
- City of Sedona's ordinance is the same as the Town of Clarkdale
- Town of Camp Verde does not allow alcohol in parks
- City of Prescott allows alcohol in some parks and some are by permit only
- Phoenix area parks offer the purchase of a beer permit if they rent a park facility

There was open discussion about how the Town currently handles requests to have alcohol in the parks. Supervisor Norman explained that private events are not allowed to have alcohol in the park and public/commercial events are required to apply for a Special Event permit that gets reviewed by the Town Manager and Police Chief to determine if alcohol may be served.

Vice Chairperson Kramer suggested that a permit process be put in place for those who wish to have alcohol at a private event in the park. There was open discussion on implementing a permit process when renting the park facilities. Commissioners agreed that this could be a way to make sure that those who are bringing alcohol to the park understand and are liable to follow the park rules of use.

Regulations such as number of attendees and parking issues for these events then came up and it was suggested that the Commission should visit each of the parks to set these specific regulations for each park depending on park size and parking availability.

There was also discussion concerning Concerts in the Park and the fact that they are well attended even though alcohol is not allowed.

The consensus of the Commission was that it was best to continue to not allow alcohol in the parks, with the exception of the Lower Tapco River Access Point. The Commission requested staff to research and develop a permit process for the Commission to consider when reviewing park facility rentals in future worksessions on the Parks and Recreation Facilities Ordinance.

Additional discussion surrounded smoking in the parks. Throughout the years, staff has received complaints from individuals attending Concerts in the Park about smoking. An informal designated smoking area behind the gazebo has been identified and an announcement is made prior to the start of the concert to ask those who smoke to be courteous to others and smoke in the designated area. There is, however, no ordinance in place that requires concert attendees to use the area designated. Supervisor Noman shared with the Commission her recent research that there are several communities in Arizona who have completely banned smoking in parks and/or have developed a smoke free zone in their parks with designated smoking areas. The City of Cottonwood implemented no smoking in city parks March 2015 and have designated smoking areas. She shared that designated smoking areas are a distance from areas where children play, some being outside of the park and in parking lots. After open discussion the consensus was that it would be best to create a designated smoking area in each of the parks. These areas could be determined during the field trip visits to each park by the Commissioners.

AGENDA ITEM: CLARKDALE'S OLD-FASHIONED 4TH OF JULY – A review and discussion on the 2016 Old-Fashioned 4th of July event.

Supervisor Norman reported that there was a great turn out of community members as well as volunteers to help facilitate the 2016 4th of July celebration event. Stats for this year include:

- Pancake Breakfasts – 820 served
- Parade Entries/Participants - 61 /188
- Vendors – 9
- Volunteers – 44

There were much fewer volunteers than in past years, but the Public Works crew stepped up to assist where needed. Their help was much appreciated by staff and the volunteers.

Also recognized for their volunteer efforts were: Clarkdale-Jerome Elementary School, Cottonwood Community Band members, Verde Valley Ambulance crew, VFW Post 7400 and the Verde Valley Fire and Clarkdale Police Department. The overall cost for the event was \$700.

There was open discussion regarding the absence of the Library Ice Cream Social. Commissioner Gomez commented that she was working the information booth for the entire event and of the 820 people who had breakfast that day and the many more who were in the park, only 5 people inquired about the Ice Cream Social.

AGENDA ITEM: VERDE RIVER PROGRAMS – A presentation of a conceptual public program recently developed by staff while attending the 2016 AZ Summer Library Institute.

Community Services Administrative Assistant II, Joni Westcott reported on the AZ Summer Library Institute held at the NAU (Flagstaff) campus. With state-wide attendance by library professionals, it was Administrative Asst. Westcott's second year participating in the 3-year scholarship award program. This week-long intensive professional development program offered training in a variety of library operational areas. Also, as part of the exercises throughout the week, participants were required to develop a unique, conceptual grant project which included a formal presentation of the project at the session closing.

Taking inspiration from the Community Services Commission's Vision and Mission, recent prioritizing exercises of department functions, and results from the 2014 Community Services Survey, Administrative Asst. Westcott selected a project having library roots extending to and showcasing the Verde River. Upon receiving encouragement for the concept from Institute facilitators, the "Full STEAM Ahead on the Verde River" project was developed to focus on connecting families with the Verde River in order to gain appreciation for its recreational and ecological benefits through elements of STEAM (Science, Technology, Engineering, Art, and Math). With the overarching idea of creating partnerships between local river organizations, river outfitters and local artists, resulting family activities would include: kayaking the Verde River, river trail hikes/trail development, river art projects and river science experiments. These department-based or on-site activities connected participant families to the river and offered an educational element regarding this natural resource in our own backyard.

Administrative Asst. Westcott shared her presentation with the Commission. Following the presentation, Commissioners made positive comments regarding the concept and added ideas for project implementation. Commissioners inquired about the potential to actually implement and fund this project. Supervisor Norman explained that in looking at the current approved prioritization list for the department a project like this is not feasible at this time.

Commissioner Gomez asked if the budget developed for the project presentation was an accurate number to implement and facilitate the project. Administrative Asst. Westcott explained that it may be, however, a lot depends on how you actually set up the program schedule as to how many hours would be needed for program development and implementation. The projected budget would need to be revisited if this was a direction the Community Services Department was going to take.

Vice Chairperson Kramer inquired about the possibility of funding through the Town or library discretionary fund to hire someone to do the necessary work to get the program off the ground. Community Services Director Perry explained that the Commission would need to revisit the priority list and take some things off that list. She added that in order to sustain a program it will take more than a one-time spending opportunity and with the Town of Clarkdale's current fiscal year budget already taking a 5% decrease in expense spending there will not be funds available to fund new programs in the near future.

Although the Commissioners agreed this program falls in line with their priority of the Verde River @ Clarkdale, it would take a great deal of research and funding that is not currently available.

Commissioner Zanolli made note that the Town does have a program that they support financially to get the kids familiar with the river through a K-8 environmental educational program. The community pays for this program through their water bills which makes it a sustainable program.

Vice Chairperson Kramer recommended that eventually all river related aspects through the Town be under the Community Services umbrella.

AGENDA ITEM: FUTURE AGENDA ITEMS – Listing of items to appear on future agendas.

Facility Use of Parks

Halloween

Vice Chairperson Kramer made a motion to revisit Agenda Item #8 Verde River Programs. With no objection Chairperson Curé reopened this agenda item for discussion.

The discussion opened with Vice Chairperson Kramer inquiring about the possibility of asking staff for recommendations of things that could be cut in order to free up funds and offer the Full Steam Ahead program or if it was possible to repurpose the Library and turn it into less library more of a river resource and community center. Director Perry explained that the “less library” is a challenge because the Library District has a strict definition of what the Library must offer. Commissioner Dehnert inquired about county funding and if it would continue if the Library was repurposed. After further discussion, it was determined that this item should be added to the future agenda in order for the Commission to review details of Library funding and operations along with the priority list previously adopted by the Commission.

The following agenda items were added:

Revisit Community Services Department Prioritization List with Focus on Future of Library Operations Verde River Programming and Resource Center Concept

AGENDA ITEM: ADJOURNMENT

With no objection, meeting adjourned at 7:21 p.m.

APPROVED:

Peter Curé, Chairperson

SUBMITTED BY:

Administrative Assistant II, Joni Westcott



Staff Report

Agenda Item: **VERDE RIVER @ CLARKDALE** – An update and review of June reports for the Verde River @ Clarkdale.

Staff Contact: Community Services Supervisor Dawn Norman

Meeting Date: August 10, 2016

Background: Staff will update the Commission and review the June reports on the Verde River @ Clarkdale.

Recommendation: This item is scheduled as a discussion only, and no official action is necessary from the Commission.

AMBASSADOR UPDATES: 05/29/2016 – 07/02/2016

Ambassador Updates – 5/29/2016 through 6/4/2016

5/29/2016:

- Zimmer – The trash cans at Tuzigoot were overflowing. The Nice John needed to be cleaned, re-supplied, and emptied. Tapco was clean and clear. Several visitors and families were out boating, fishing, hiking, and generally enjoying the parks. Sighted cows and a Blue Heron at Tapco.
- Usher – 34 vehicles were in the park at Tuzigoot. The trash cans were overflowing. A drone flew over Tuzigoot. Someone asked if there was a better swimming hole. At Tapco a local wanted access to Pecks Lake. A visitor from California said Tapco needs more picnic tables. Sighted cows and a covey of Quail. Picked up a handful of trash at Tuzigoot and Tapco throughout the shift. The Nice Johns in both parks were low on toilet paper.

5/30/2016:

- Brunot – The trash cans at Tuzigoot were overflowing. Borrowed two trash cans from the side of the Auditorium at the Town complex to be used during the long weekend. Six vehicles were in the park. A fly fisherman thanked me for picking up trash. Spoke with a family staying at Dead Horse about the Sycamore wilderness area, the Tuzigoot monument and Lower Tapco. Three vehicles were in the park at Tapco. Picked up trash at Tuzigoot, Tapco and along Sycamore Canyon Road. Left a message with Sgt. Florisi about needing more garbage bags, and suggesting a case of water be kept in the truck.
- Gill – 33 vehicles are in the park at Tuzigoot. The Nice John was a mess and needed cleaning and emptying. A visitor from England asked about fishing. 15 vehicles were in the park at Tapco. A lot of people were swimming, tubing, picnicking, kayaking, and playing (with their dogs) in the water. One large group of 20 people were having a great time swimming and picnicking. Sighted a black snake and Road Runner. Three cars were in the parking lot after 6:30 p.m. Informed dispatch. Picked up trash in both parks.

5/31/2016:

- Meyer – Four vehicles were in the parking lot at Tuzigoot. Three trash cans were full. Picked up a handful of trash in both parks. Made contact with two men requesting to use the Ambassador phone. They were directed to the police station. Four kayakers put in at Tapco. One of the kayakers was very experienced. They took out at Tuzigoot. Sighted two Snowy Egrets at the dam. Also sighted Red-winged Blackbirds and a Blue Heron. Need Mutt Mitts at both parks and a dispenser at Tapco.
- Gill – Picked up a handful of trash at Tuzigoot and Tapco. The trash cans were overflowing at Tuzigoot. Eight vehicles were in the park. Six vehicles were in the park at Tapco. Visitors from Cornville were walking their dogs.

6/1/2016:

- Brunot – Three vehicles were in the park at Tuzigoot. Picked up a handful of trash at Tuzigoot and Tapco. Two vehicles were in the park at Tapco. Sighted a Jack and Jill pair of Jack Rabbits

that hang out near the sandy beach area. F250 taken to Benson for repairs after it got stuck in 4L. Drove the F150 for the remainder of the shift.

- Messier – Picked up a handful of trash at Tuzigoot and Tapco. The trash cans at Tuzigoot were overflowing. A visitor who was swimming at the swimming hole was asked to move their vehicle to the parking lot. Another visitor said they would like Tapco to stay open later than 6:00 p.m. Reported a rollover accident on Sycamore Canyon Road at about 2:00 p.m. Helped with traffic.

6/2/2016:

- Mast – Four vehicles were in the park at Tuzigoot. All trash cans were overflowing. Picked up a handful of trash at Tuzigoot, Tapco and along Sycamore Canyon Road. The Nice Johns in both parks were clean. Private kayakers launched at Tapco around 6:40 a.m. Sighted a cottontail rabbit, Gila Woodpecker, Summer Tanager, Cooper's Hawk, Black Phoebe, and Yellow-Breasted Chat at Tuzigoot; seven mule deer on Sycamore Canyon Road; and two Bald Eagles by the dam.
- Messier – Four overflowing trash barrels at Tuzigoot. Picked up a handful of trash at Tapco and along Sycamore Canyon Road. Eight vehicles were in the park at Tuzigoot. A truck parked in the outfitters' way was asked to move. The truck owners were taking their dogs for a swim. A kayaker from Phoenix went up river. He said it was fun.

6/3/2016:

- Usher – Full trash cans at Tuzigoot were emptied. Picked up a handful of trash. Nice Johns in both parks were clean. Six vehicles were in the park at Tuzigoot. Six vehicles were in the park at Tapco. Sighted two Great Egrets at the dam; a Red-tail Hawk and six cows at Tapco; and Red-wing Blackbirds.
- Mast – Picked up a handful of trash at Tuzigoot, Tapco and along Sycamore Canyon Road. Eight vehicles were in the park at Tuzigoot. Five vehicles were in the park at Tapco. First time visitors were impressed with the beauty and cleanliness. Answered numerous questions about kayaking the area. Sighted an Abert's Towhee, Summer Tanager, Yellow Warbler, Gila Woodpecker, Vermillion Flycatcher, and Red-tail Hawk at Tapco; and a Great Egret by the dam.

6/4/2016:

- Zimmer – Picked up trash along Sycamore Canyon Road. Five vehicles were in the park at Tuzigoot. Eight vehicles were in the park at Tapco. Sighted a dead rattler on Sycamore Canyon Road.

The pay station was emptied on 6/5. There were 82 envelopes. \$314.57 was collected.

Ambassador Updates – 6/5/2016 through 6/11/2016

6/5/2016:

- Zimmer – Ten vehicles were in the park at Tuzigoot. Approximately 26 private boaters put in the river.

6/6/2016:

Brunot – Four vehicles were in the park at Tuzigoot. Four vehicles were in the park at Tapco. Spoke with a birder at Tapco who was using bird calls.

Gill – Ten vehicles were in the park at Tuzigoot. Visitors were picnicking. Three vehicles were in the park at Tapco. Locals were swimming to cool off. Sighted a Roadrunner.

6/7/2016:

Mast – Five vehicles were in the park at Tuzigoot. Two vehicles were in the park at Tapco. Visited with kayakers from Scottsdale who had questions about the portage area. They have visited before, and really like it here. Sighted a Cooper's Hawk, Great Blue Heron, Phainopepla, Vermillion Flycatcher, and a Raven.

Gill – Eight vehicles were in the park at Tuzigoot. Eight vehicles were in the park at Tapco. Three kayakers from Cornville put in at Tapco. 11 more visitors were swimming, and trying to stay cool.

6/8/2016:

Zimmer – Four vehicles were in the parking lot at Tuzigoot. One vehicle was in the parking lot at Tapco. Private boaters put in. Sycamore Canyon Road has been graded.

6/9/2016:

Brunot – One vehicle was in the parking lot at Tuzigoot. One vehicle was in the parking lot at Tapco. A disabled veteran visiting Tapco said it was a beautiful spot!

Messier – Twelve vehicles were in the park at Tuzigoot. Eight vehicles were in the park at Tapco. Visitors asked if it was possible to get to Camp Verde from Tapco. I explained about the dams. Two paddle boarders and two dogs headed down river. People were in and out fishing, swimming and picnicking.

6/10/2016:

Mast – Three vehicles were in the park at Tuzigoot. Visitors from Michigan said it was nice to see water in Arizona. One vehicle was in the park at Tapco. People attending the Jerome Film Festival said they wanted to kayak the river while they were here, and asked about renting equipment. Sighted a Bullock's Oriole, Kingbird, Great Blue Heron, Roadrunner, Kingfisher, and Turkey Vulture at Tapco.

Messier – Fifteen vehicles were in the park at Tuzigoot. Four vehicles were in the park at Tapco. Four kayakers put in around 5:00 p.m. I suggested they park outside the gate. Sighted a Red-Tail Hawk.

6/11/2016:

Zimmer – Fifteen vehicles were in the park at Tuzigoot. None seen at Tapco during morning shift.

Messier – Sixteen vehicles were in the park at Tuzigoot. Six vehicles were at Tapco. People were picnicking, tubing, and swimming in both parks and at the RAPs.

The pay station was emptied on 6/13. There were 57 envelopes. \$220.66 was collected.

Ambassador Updates – 6/12/2016 through 6/18/2016

6/12:

Zimmer – Three parties were in the Tapco picnic area, filling it up. Seventeen vehicles were at Tuzigoot. Eight vehicles were at Tapco.

Meyer - Visitors from Minnesota asked if bow hunting for fish was allowed at Tuzigoot. The responding officer said no, since Tuzigoot is within Clarkdale town limits. Sighted Red-Wing Blackbirds. Seven vehicles were at Tuzigoot. Eight vehicles were at Tapco.

6/13:

Brunot – A visitor from Phoenix said the Tuzigoot area was beautiful. Spoke with another person who just moved into the area. He was fishing at Tuzigoot. Three vehicles were at Tuzigoot. Two vehicles were at Tapco.

Gill – Three kayakers from Cornville put in at Tapco.^[1] Sighted a Blue Heron. Nine vehicles were at Tuzigoot. Three vehicles were at Tapco.

6/14:

Mast – A private group of kayakers who were putting in at Tapco asked about portage. They love the area. Sighted a Great Blue Heron, Vermillion Flycatcher, Cottontail Rabbit, and common Black Hawk at Tapco. Sighted a Coyote on Tuzigoot Road. Two vehicles were at Tuzigoot. Three vehicles were at Tapco.

Gill – A visitor from Jerome was swimming with his grandson at Tapco. Three kayakers from Prescott put in. Said there is no place to go in Prescott. Sighted a Blue Heron, Hawk, Roadrunner, and Corn Snake. Twelve vehicles were at Tuzigoot. Six vehicles were at Tapco, with three vehicles in the park after 6:00 p.m.

6/15:

Meyer – A visitor to Tapco said he often wanted to explore our park, and finally got around to it. Two kayakers put in. Sighted Red-Wing Blackbirds and three head of cattle.

6/16:

Brunot – Visitors from California were at Tapco communing with the Verde River. They said it was a holy place. Other visitors were at Tapco to let their dogs swim. Sighted horses. One vehicle was at Tuzigoot, and one was at Tapco.

Meyer – A couple from Phoenix was curious about the area, and planned to return on the weekend. A family with four children was out swimming at Tuzigoot. Sighted two horses and some Red-Wing Blackbirds. Two vehicles were in each park, respectively.

6/17:

Mast – A visitor hanging out at the river at Tuzigoot asked about edible native plants. We discussed and identified some. At Tapco, vacationers from Buffalo, New York, who were in the park to kayak and tube. They asked numerous questions about the area, were

enjoying Arizona and seeing a lot. Sighted a common Black Hawk, Red-Tailed Hawk and eight horses. Ten vehicles were at Tuzigoot. Three vehicles were at Tapco.

6/18:

Zimmer – Four private boaters put in at Tapco. A big family picnic took place on Coco Island. Sighted three baby foxes on Sycamore Canyon Road. Nine vehicles were at Tuzigoot. Six vehicles were at Tapco.

Messier – Had to remind visitors at Tuzigoot and Tapco of the ban on smoking. Four private kayakers and three dogs put in at Tapco. Officer Kline responded to a call of two non-street legal vehicles riding in the parking lot. Sighted an Osprey at Tapco. Sixteen vehicles were at Tuzigoot. Eight vehicles were at Tapco.

The pay station was emptied on 6/20. There were 67 envelopes. \$298.13 was collected.

Ambassador Updates – 6/19/2016 through 6/25/2016

6/19:

Zimmer – Twelve private boaters put in at Tapco throughout the morning. Two families were picnicking and fishing. Ten vehicles were at Tuzigoot, and eight were at Tapco.

Usher - Families were out having fun on Father's Day. Sighted an Osprey at Tapco.

6/20:

Brunot – A visitor was doing a float at Tapco. Another visitor was walking their dog at Tuzigoot.

Gill – Visitors from Cottonwood were at Tapco to swim and have lunch. Thirteen vehicles were at Tuzigoot. Seven vehicles were at Tapco.

6/21:

Mast – A hiker asked how to hike from Tuzigoot to Dead Horse. I gave him directions. A cyclist going through Tapco asked if the horses were wild. He thought they were beautiful. Four private groups launched. Sighted 12 horses and an Osprey. Eight vehicles were at Tuzigoot, and six were at Tapco.

Gill – Visitors from New Mexico were in the park swimming, picnicking, and cooling off. Fifteen vehicles were at Tuzigoot. Nine vehicles were at Tapco.

6/22:

Messier – Visitors to Tuzigoot and Tapco were swimming and picnicking. Eight inner tubers were in the dam area. Six vehicles were at Tuzigoot. Three were at Tapco.

6/23:

Brunot – Two ladies were doing a float from Tapco. At Tuzigoot a lady was walking some dogs. Two vehicles were at Tuzigoot, two were at Tapco. Sighted Jack and Jill Jackrabbits hanging near the sandy beach. Horses were across the river.

Mast – Visitors from Pennsylvania were at Tapco with their grandchildren, swimming and enjoying the area. They asked about the entry fee. A private kayaker had numerous

questions about the kayaking route from Tapco to Tuzigoot. Sighted a Say's Phoebe, Black Phoebe, Red-Winged Blackbirds, a Jackrabbit, and one lonesome cow. Ten vehicles were at Tuzigoot. Six vehicles were at Tapco.

6/24:

Messier - People were out walking their dogs and picnicking. Sighted cows enjoying the picnic area, and three Jackrabbits, a Roadrunner, and an Osprey. One vehicle was at Tuzigoot. Ten vehicles were at Tapco.

Mast - Visitors to Tuzigoot and Tapco were swimming and keeping cool. One visitor asked if vaping is legal during the fire ban. Another visitor said Tapco is their favorite swimming area. Twelve vehicles were at Tuzigoot. Four vehicles were at Tapco. Sighted three chickens at the Tapco picnic area, a Gila Woodpecker, and a Red-Tailed Hawk.

6/25:

Zimmer – Seven private boaters put in at Tapco. A visitor from Sedona needed a place for his family to cool off. Six vehicles were at Tuzigoot. Ten vehicles were at Tapco.

Messier – Picnickers said Tuzigoot is very clean. Other visitors were picnicking and swimming at the RAP. Smokers had to be reminded of the fire ban. Sighted an Osprey and Blue Heron. Fifteen vehicles were at Tuzigoot. Twelve vehicles were at Tapco.

Ambassador Updates – 6/26/2016 through 7/2/2016

6/26:

Zimmer – Twenty-one private boaters put in. Other visitors were picnicking. Vehicles at Tuzigoot: 10. Vehicles at Tapco: 6.

6/27:

Brunot - Two NAU students were doing studies on invasive fish at Tuzigoot. Vehicles at Tuzigoot: 3. Vehicles at Tapco: 1

Gill - Visitors from Prescott who were at Tapco to swim asked where they could get a yearly pass. Told them Town Hall. More swimmers arrived. Vehicles at Tuzigoot: 12. Vehicles at Tapco: 9.

6/28:

Mast - A local fisherman said an otter was eating all the fish at Tuzigoot. Kayakers from Kansas had a lot of questions about the Tapco to Tuzigoot kayaking route. They said the area was beautiful. Sighted a Jackrabbit, 15 horses (at Tapco), a Belted Kingfisher, a river otter (at Tuzigoot), and a Common Black Hawk. All four commercial outfitters launched this morning. Vehicles at Tuzigoot: 4. Vehicles at Tapco: 1.

Gill - It was raining hard resulting in few visitors. South by Southwest was rained out. Sighted 14 horses, 6 cows, 2 squirrels, and a water snake. Vehicles at Tuzigoot: 6. Vehicles at Tapco: 3.

6/29:

Messier - Two cars were parked at the commercial access at Tapco, blocking the commercial outfitters. Had to ask them to move.
Vehicles at Tuzigoot: 7. Vehicles at Tapco: 5.

6/30:

Brunot - Visitors were relaxing by the water and walking their dogs. Sighted horses, birds, rabbits, burros, and a snake.
Vehicles at Tuzigoot: 3. Vehicles at Tapco: 1

Mast - Light rain, and drizzle for most of the day. Few visitors. Sighted a Yellow-Breasted Chat, Northern Cardinal, Northern Rough-Winged Swallow, Cottontail Rabbit, Summer Tanager, Great Blue Heron, Common Black Hawk, and Black Phoebe.
Vehicles at Tuzigoot: 5. Vehicles at Tapco: 1.

7/1:

Messer - Kayakers from California put in at Tapco.
Vehicles at Tuzigoot: 7. Vehicles at Tapco: 8.

Meyer - A couple with a child and an inflatable boat/tube were playing in the water at Tapco. Ernie Carrillo brought his two grandsons out to where he used to fish. Ernie grew up on Sycamore Ranch. Sighted eagles, horses and Red-Winged Blackbirds at Tapco.
Vehicles at Tuzigoot: 2. Vehicles at Tapco: 5.

7/2:

Zimmer - Nine private boaters put in.
Vehicles at Tuzigoot: 6. Vehicles at Tapco: 7.

Messier - Visitors to Tuzigoot complained about the drone flying over the river and hanging over the parking lot. Love the dog biscuit idea! It went over well with the visitors.
Vehicles at Tuzigoot: 14.

Mast - A family from Phoenix who came out to swim and picnic asked about the Tapco to Tuzigoot kayaking route. They like to come to this area. A family from Tucson was visiting the area for the first time. They asked about the piles of dead trees. We discussed the Verde River Restoration Coalition Invasive Species Removal Program. Sighted a Common Black Hawk, Red-Winged Blackbirds, Turkey Vultures, and a Vermillion Flycatcher.
Vehicles at Tuzigoot: 17. Vehicles at Tapco: 15.

The pay station was emptied on 6/27. There were 66 envelopes. \$247.71 was collected.

VEHICLE ACCESS PASSES

PERIOD REPORTING: 06/01/16-06/30/16

VEHICLE ACCESS PASSES			
PERIOD REPORTING: 06/01/16-06/30/16			
Payment Amount	Number of Envelopes submitted	Total \$ Collected	% of Total Envelopes Collected
\$0	40	\$ -	0.15503876
\$1	11	\$ 11.00	0.042635659
\$2	14	\$ 28.00	0.054263566
\$3	10	\$ 30.00	0.03875969
\$4	7	\$ 28.00	0.027131783
\$5	164	\$ 820.00	0.635658915
\$6	1	\$ 6.00	0.003875969
\$7	1	\$ 7.00	0.003875969
\$8		\$ -	0
\$9		\$ -	0
\$10	1	\$ 10.00	0.003875969
Other Cash Payments	9	\$ 79.31	0.034883721
Totals:	258	\$ 1,019.31	
	Average Collected/Envelope	\$ 3.95	
Zip Codes Collected			
86324	Clarkdale	27	0.1047
86322	Camp Verde	1	0.0039
86325	Cornville	4	0.0155
86326	Cottonwood	90	0.3488
86335	Rimrock, AZ	0	0.0000
86331	Jerome	3	0.0116
86351 & 86336	Sedona	7	0.0271
86327 & 86329	Dewey-Humboldt	3	0.0116
86323	Chino Valley, AZ	2	0.0078
86333	Mayer	6	0.0233
86301 & 86305	Prescott	17	0.0659
86314 & 86315	Prescott Valley	12	0.0465
85362	Yarnell, AZ		0.0000
86015	Flagstaff	5	0.0194
Various Zip Codes	Phoenix	17	0.0659
85142	Peoria/Sun City	2	0.0078
85260	Scottsdale		0.0000
85249	Chandler	2	0.0078
85297	Mesa	2	0.0078
85755	Tucson, AZ	0	0.0000
	Pennsylvania	2	0.0078

Number of Vehicles & Users			
# of Vehicles that did not include # of People	58	0.224806202	
# of Vehicles that included # of People	200	0.775193798	
# of Users/People Reported	463		
Avg. # of People/Vehicle	2.315		
Total Vehicles	258		
Total Estimate of Visitors based on total # of vehicles and Avg. # of people/vehicle	597.27		

Verde River @ Clarkdale

Monthly River Runner Outfitter Report

All Commercial Activity

Customer Type	T I M E	DAYS OF THE WEEK																														June 2016
		W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
GUIDED REC TOURS	8AM-CFE				2																								4			6
	9AM-CKC	2	4									14								13				7	14							54
	10AM-SBSW			2		4	2				3	2	12	10	2		2		10	2		2		3	15	9		8	5		93	
	11AM-CKC			2		11	2			4			8	11		6		2	13				14		6	10	6	13			108	
	12PM-CFE	4	4										6									6	2								22	
	1PM-CKC												12																		21	
	2PM-SBSW	2	5		4								2	7					6	6					2	4	2		4		44	
	3PM-CKC													13																	13	
	4PM-CFE																		2												2	
	Sunset-CFE																														0	
Total Guided Rec		8	13	4	6	15	4	0	0	4	3	30	46	21	2	6	2	4	29	30	6	2	16	10	8	33	21	6	25	9	0	363
GUIDED INT/ED TOURS	8AM-CFE																														8	
	9AM-CKC																														0	
	9:30 AM-VRI			3																					10			9			22	
	10AM-SBSW																														0	
	11AM-CKC																														0	
	12PM-CFE			2	10		2		2				2		2				2										7		29	
	1PM-CKC																														0	
	1:30 PM-VRI																														0	
	2PM-SBSW																														0	
	3PM-CKC																														0	
4PM-CFE					2	2						2									4			6						16		
Sunset-CFE																														0		
Total Guided Int/Ed		0	0	5	10	2	4	0	4	0	2	2	0	2	0	0	2	0	0	0	4	0	4	2	6	10	0	0	9	0	7	75
UnGuided / Livery	ckc																														0	
	sbsw												2	2					3												7	
Total Unguided/Live		0	0	0	0	0	0	0	0	0	0	0	2	2	0	0	0	0	3	0	0	0	0	0	0	0	0	0	0	0	7	
Special Events/ Permission	SBSW 7am																											8		8		
																															0	
																															0	
Total Special Events		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	8	0	8	
TOTAL COMMERCIAL		8	13	9	16	17	8	0	4	4	5	32	46	25	4	6	4	4	32	30	10	2	20	12	14	43	21	6	34	17	7	453

List Any Special Notes or Circumstances for the Month Below:

PERMIT FEES	
Town of Clarkdale	\$2,265.00
Arizona State Parks	\$226.50
Total Due*	\$2,491.50

*Remit Total Due to Town of Clarkdale by the 15th of the month that follows this report

Permit Holder	Permit Allocation			Capacity Available This Month			Used This Month			Remaining Capacity		
	Guided	Unguided	Int/Ed	Guided	Unguided	Int/Ed	Guided	Unguided	Int/Ed	Guided	Unguided	Int/Ed
South By Southwest	930	515	300	672	458	224	137	7	8	535	451	216
Verde River Institute	0	0	500	0	0	420	0	0	22	0	0	398
Clarkdale Kayak Co	4093	500	0	4016	500	0	196	0	0	3820	500	0
CenterFocus	800	0	500	764	0	464	30	0	53	734	0	411

Special Events					
Organization	Event Name	Event Date	# of Participants	Fees Remitted	Spec. Event Permit #
South By Southwest	Steps to Recovery	06/29/2016	8	shown above	n/a

Launches By Hour	
Time	# of Launches
8:00 AM	14
9:00 AM	54
9:30 AM	22
10:00 AM	93
11:00 AM	108
12:00 PM	51
1:00 PM	21
1:30 PM	0
2:00 PM	44
3:00 PM	13
4:00 PM	18
Sunset	0
Unguided	7
Spc Event	8
Total	453

Launches By Day	
Time	# of Launches
Sunday	114
Monday	49
Tuesday	40
Wednesday	55
Thursday	40
Friday	32
Saturday	123
Totals	453



Staff Report

Agenda Item: **NORTHERN ARIZONA BLUES ALLIANCE BLUES COMPETITION** – A review of and discussion on the 2nd Annual Northern Arizona Blues Alliance Blues Competition.

Staff Contact: Community Services Supervisor Dawn Norman

Meeting Date: August 10, 2016

Background: Staff will brief the Commission on the plans and activities scheduled for the 2nd Annual Northern Arizona Blues Alliance Blues Competition. Discussion will include a review of last year's event, schedule of events/activities, and volunteer positions.

Recommendation: This item is scheduled as a discussion only, and no official action is necessary from the Commission.



Staff Report

Agenda Item: **HALLOWEEN** – A review of and discussion on the 2016 Halloween event.

Staff Contact: Community Services Supervisor Dawn Norman

Meeting Date: August 10, 2016

Background: Staff will brief the Commission on the plans and activities scheduled for the 2016 Halloween event. Discussion will include a schedule of events/activities and volunteer positions.

Recommendation: This item is scheduled as a discussion only, and no official action is necessary from the Commission.



Staff Report

Agenda Item: **WORKSESSION: PARK RULES** – A worksession to discuss smoking in Town parks.

Staff Contact: Community Services Supervisor Dawn Norman

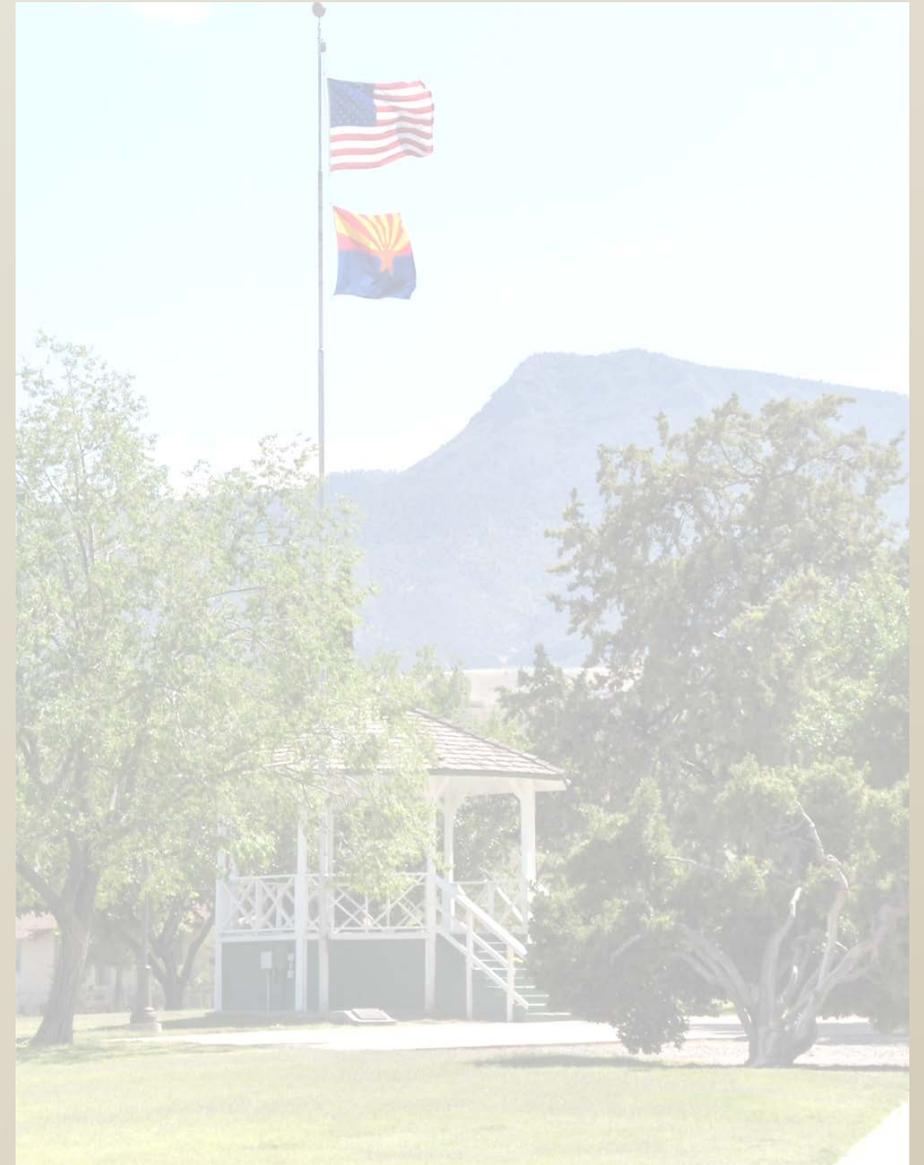
Meeting Date: August 10, 2016

Background: Staff will review park layouts, signage, receptacle options and other park examples with the Commission. In addition, the Commission will discuss future dates for site visits.

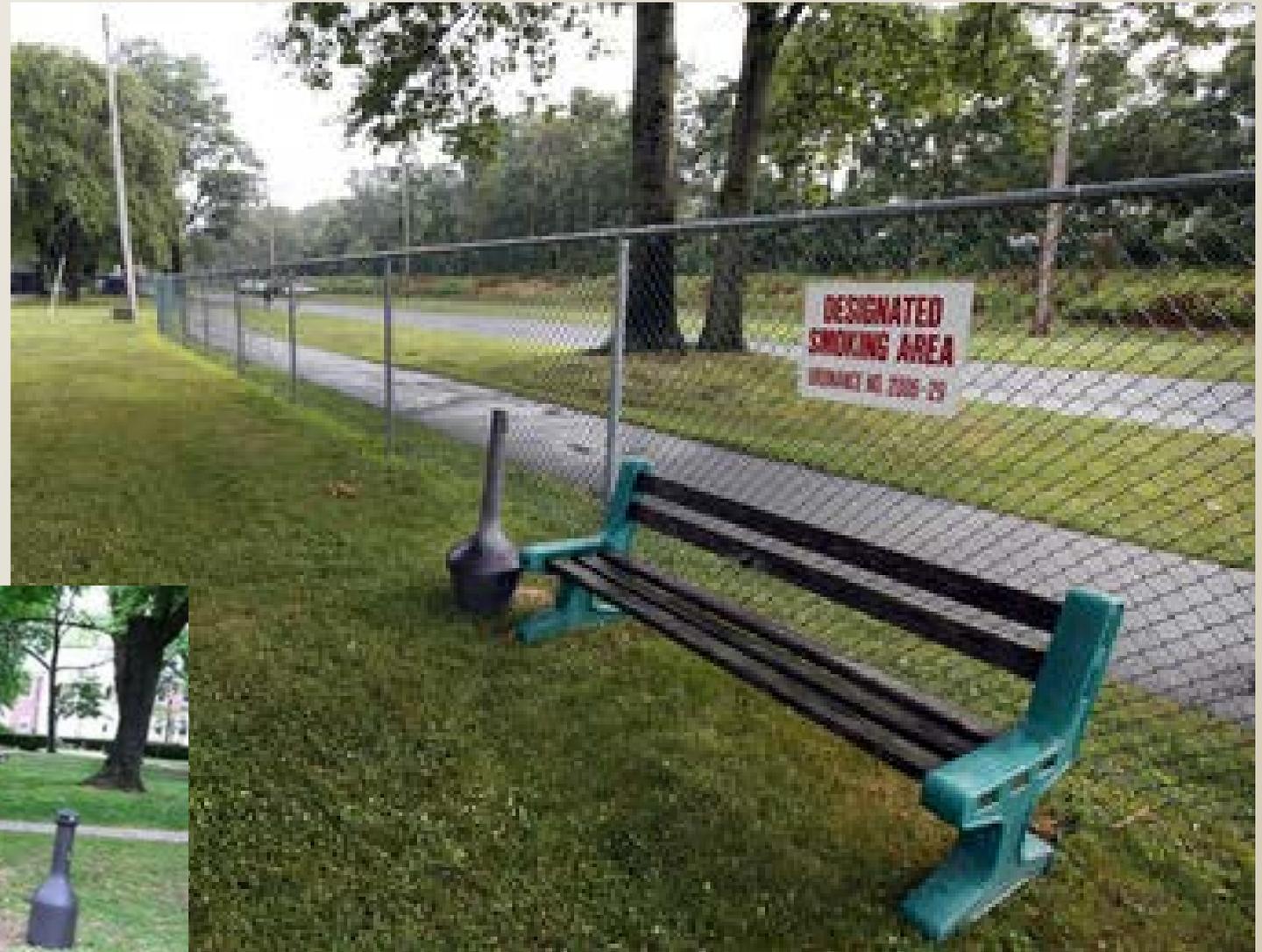
Recommendation: This item is scheduled as a worksession only, and no official action is necessary from the Commission.

CLARKDALE PARKS

Designated Smoking Areas



Designated Smoking Areas - Examples



Designated Smoking Areas - Examples

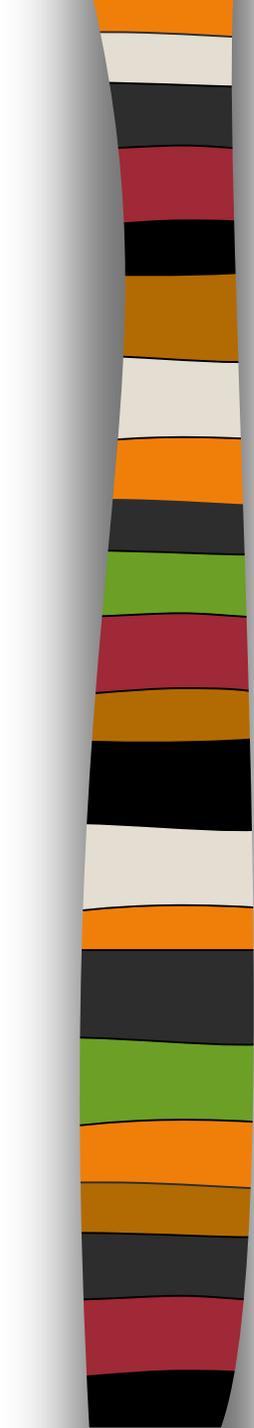


Receptacles



Signage





CLARKDALE PARKS

- Clarkdale Town Park
 - Upper Clarkdale
- Selna/Mongini Park
 - Lower Clarkdale
- Caballero Park
 - Patio Park Subdivision
- Centerville Park
 - Centerville Subdivision

CLARKDALE TOWN PARK



SELNA-MONGINI PARK



CENTERVILLE PARK



CABALLERO PARK





Staff Report

Agenda Item: **WORKSESSION: VERDE RIVER PROGRAMMING AND RESOURCE CENTER** – A worksession to discuss the conceptual Verde River Programming and Resource Center.

Staff Contact: Community Services Supervisor Dawn Norman
Community Services Administrative Assistant Joni Westcott

Meeting Date: August 10, 2016

Background: At the request of the Commission, Staff will discuss the conceptual Verde River Programming and Resource Center with the Commission.

Recommendation: This item is scheduled as a worksession only, and no official action is necessary from the Commission.



Staff Report

Agenda Item: **WORKSESSION: COMMUNITY SERVICES DEPARTMENT PRIORITIZATION LIST WITH FOCUS ON THE FUTURE OF LIBRARY OPERATIONS** – A worksession to discuss the Community Services Department Prioritization List with focus on the future of library operations.

Staff Contact: Community Services Supervisor Dawn Norman
Community Services Administrative Assistant Joni Westcott

Meeting Date: August 10, 2016

Background: A presentation will be made on the Community Services Department Prioritization List, Library Operations, Programs, Events and services offered by the department. The presentation and discussion will include the FY16-17 library budget and operations and Community Services programs, events and services.

Recommendation: This item is scheduled as a worksession only, and no official action is necessary from the Commission.



COMMUNITY SERVICES DEPARTMENT

August 10, 2016

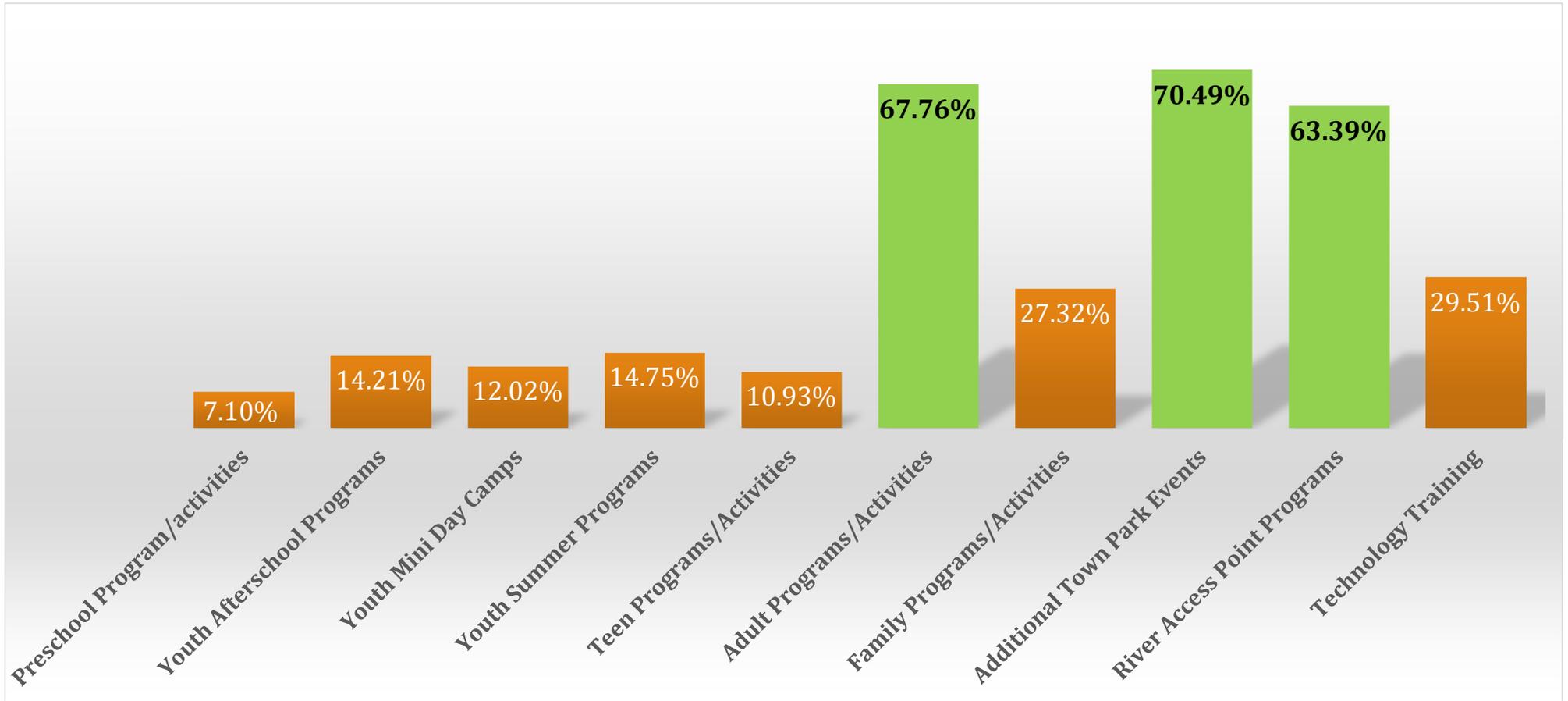
COMMUNITY SERVICES DEPARTMENT

TOP 10 PRIORITIES

1. Concerts in the Park
 2. Old-Fashioned 4th of July
 3. Verde River @ Clarkdale
 4. Halloween
 5. NAZBA Blues Competition
 6. Movies in the Park
 7. Volunteer Program
 8. Holiday Light Display
 9. Santa Comes to Clarkdale
 10. Caroling in the Park
- 

COMMUNITY SERVICES SURVEY

INTEREST IN ACTIVITIES



FY16-17 LIBRARY BUDGET (INCLUDES UPDATE: -5%)

Salaries & Social Security	\$ 42,516.52
Health Insurance	\$ 7,558.05
State Retirement	\$ 4,534.04
Travel & Education	\$ 285.00
Food & Beverage	\$ 95.00
Office Supplies	\$ 855.00
Postage	\$ 213.75
Telephone	\$ 760.00
Books/Materials	\$ 12,274.00
Copy Machine charges	\$ 285.00
Courier Service	\$ 1,300.00
Inter Library Loan	\$ 95.00
IT Contract Services	\$ 5,700.00
YLN Membership Dues/Fees (Estimate)	\$ 2,290.37
Miscellaneous	\$ 95.00
TOTAL	\$ 78,856.73

SALARIES/BENEFITS INCLUDE:

- 1 – P/T Library Aide
- 50% of CSD Administrative Asst. II Wages
- 25% of CSD Supervisor Wages

ANNUAL OPERATIONAL COST/VISIT

Total Visits: 5,416 (FY15-16)

LIBRARY

\$14.56 per Visit

COMMUNITY SERVICES DEPARTMENT
FY16-17 LIBRARY BUDGET

TOTAL LIBRARY BUDGET	\$78,856.73
YAVAPAI LIBRARY DISTRICT DISTRIBUTION	\$36,901.75
TOWN OF CLARKDALE GENERAL FUND	\$41,954.98

FY16-17 LIBRARY BUDGET

Salaries & Social Security	\$	42,516.52
Health Insurance	\$	7,558.05
State Retirement	\$	4,534.04
Travel & Education	\$	285.00
Food & Beverage	\$	95.00
Office Supplies	\$	855.00
Postage	\$	213.75
Telephone	\$	760.00
Books/Materials	\$	12,274.00
Copy Machine charges	\$	285.00
Courier Service	\$	1,300.00
Inter Library Loan	\$	95.00
IT Contract Services	\$	5,700.00
YLN Membership Dues/Fees (Estimate)	\$	2,290.37
Miscellaneous	\$	95.00
TOTAL	\$	78,856.73

Salaries & Social Security	\$ 42,516.52
Health Insurance	\$ 7,558.05
State Retirement	\$ 4,534.04
TOTAL LIBRARY SALARIES/BENEFITS (P/T Lib Aide, 50% CSD Admin, 25% CSD Supv.)	\$ 54,608.61

LESS P/T LIBRARY AIDE - 12,811.99

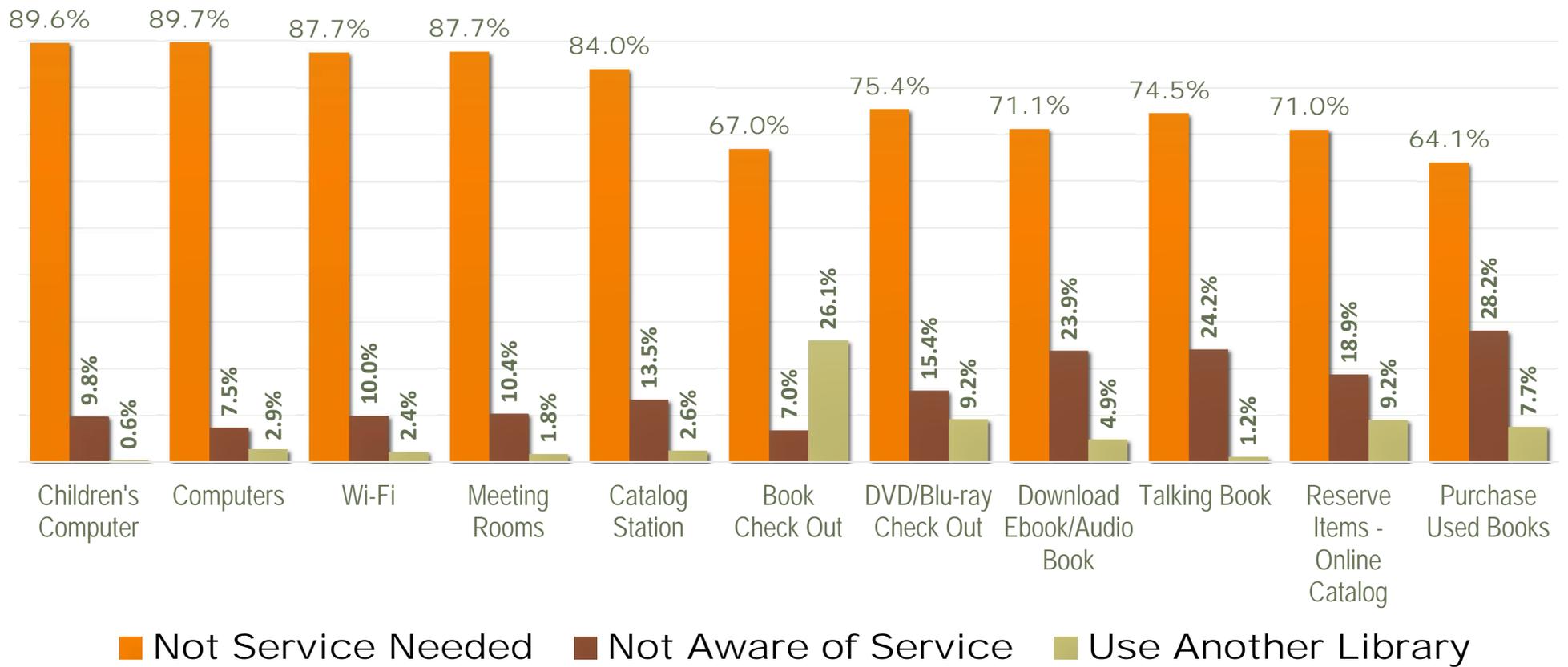
CSD SALARIES/BENEFITS TO COVER **\$ 41,796.62**

TOWN OF CLARKDALE

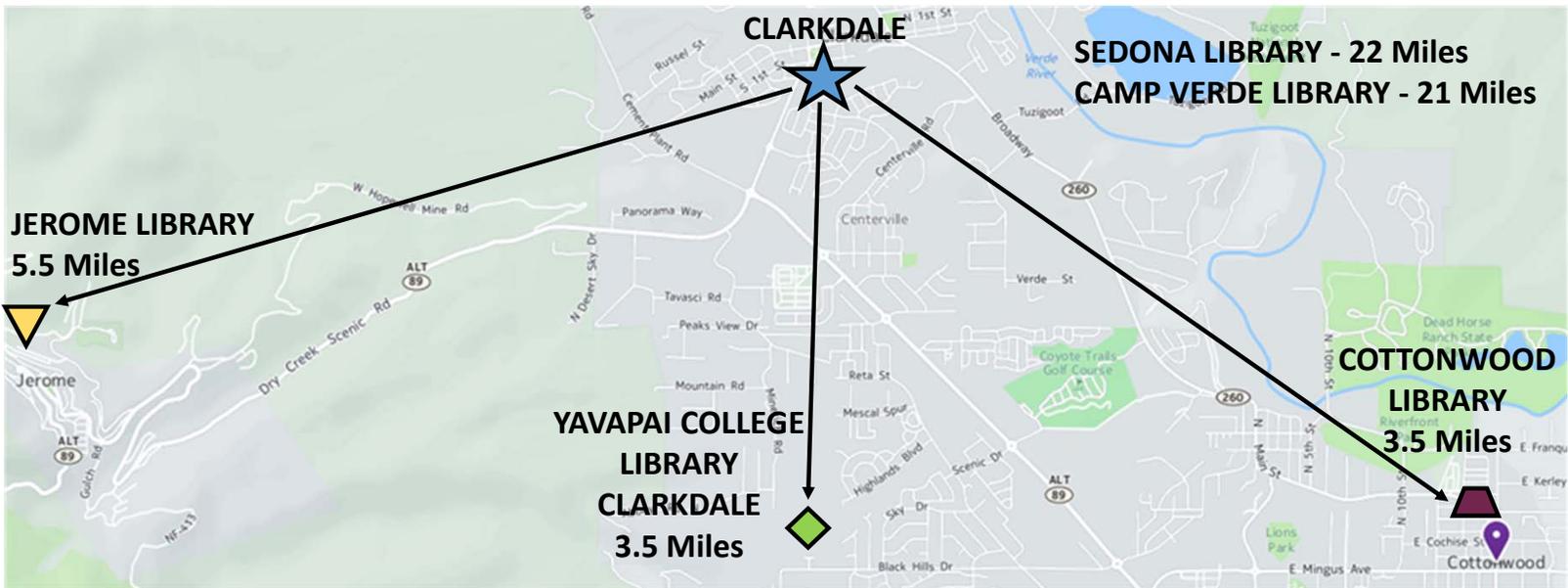
GENERAL FUND AMOUNT: **\$ 41,954.98**

COMMUNITY SERVICES SURVEY

LIBRARY SERVICES NOT USED & WHY



AREA LIBRARIES THAT PROVIDE THE SAME CORE LIBRARY SERVICES AND ARE AVAILABLE TO CLARKDALE LIBRARY PATRONS AND RESIDENTS



JEROME PUBLIC LIBRARY

Distance: 5.5 Miles

HOURS OF OPERATION:

Mon & Wed: 10 am - 5 pm
 Tues & Thurs: 12 pm - 8 pm
 Fri: 12 pm - 6 pm
 Sat: Closed
 Sun: 10 am - 2 pm

YAVAPAI COLLEGE LIBRARY

CLARKDALE CAMPUS

Distance: 3.5 Miles

HOURS OF OPERATION:

Mon - Thu: 8 am - 7 pm
 Fri: 8 am - 4 pm
 Sat-Sun: Closed

COTTONWOOD PUBLIC LIBRARY

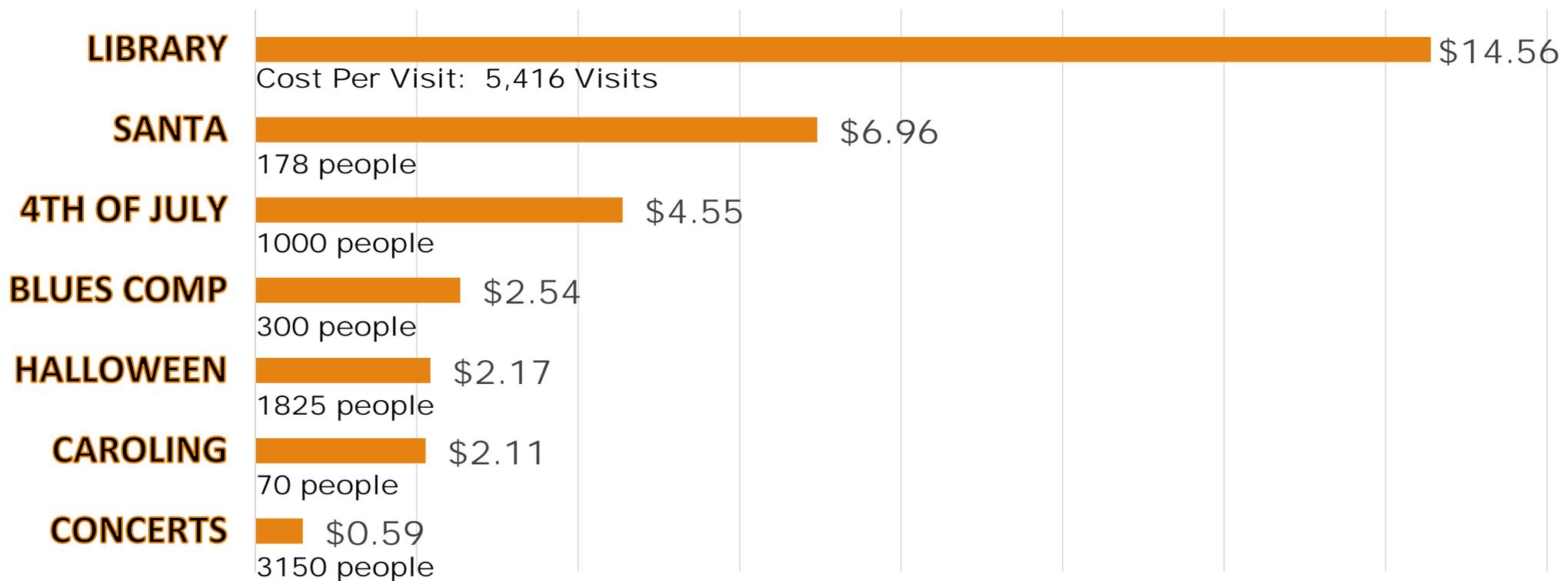
Distance: 3.5 Miles

HOURS OF OPERATION:

Mon: 10 am - 2 pm
 Tue - Fri: 8:30 am - 6 pm
 Sat: 10 am - 2 pm
 Sunday: Closed

ANNUAL OPERATIONAL COST/USER

Based On: Attendance/#People Served (Note: Library - Cost/Visit)



HOW DOES THIS CORRELATE TO:

COMMUNITY SERVICES PRIORITIES

1. Concerts in the Park
2. Old-Fashioned 4th of July
3. Verde River @ Clarkdale
4. Halloween
5. NAZBA Blues Competition
6. Movies in the Park
7. Volunteer Program
8. Holiday Light Display
9. Santa Comes to Clarkdale
10. Caroling in the Park
11. Art in Public Places
12. Library
13. Spirit of Clarkdale
14. Small Talk
15. Facilities
16. Vendor Permits
17. Volunteer Appreciation
18. Social Media
19. Website
20. Special Event Permits

COMMUNITY SERVICES VISION/MISSION

Vision: *Connecting People to Clarkdale*

Mission: *Creating opportunities for people to enjoy and get involved in our Clarkdale community by cultivating the small town experience while protecting the environment.*

TOWN OF CLARKDALE GENERAL PLAN

Promotion of a healthy lifestyle and offering more recreational opportunities.

TOWN OF CLARKDALE SUSTAINABLE ECONOMIC DEVELOPMENT PLAN

F. Encourage and support expansion of diverse health care niche businesses

Short-term Strategies – zero to 2 years

- 1. Promote health and wellness through recreation.*
 - 2. Conduct health and wellness featuring local, diverse providers.*
 - 3. Encourage complimentary health practices.*
- 

TOWN OF CLARKDALE VISION & MISSION

Vision: A Place That Makes Sense

Mission: We provide visionary, innovative, sensible governance; responsible and resourceful delivery of services; and a sustainable quality of life in an engaged community of citizens and enterprises.

COMMUNITY SERVICES DEPARTMENT

