

**MINUTES OF A REGULAR MEETING  
OF THE PARKS AND RECREATION COMMISSION  
OF THE TOWN OF CLARKDALE**

A Regular Meeting of the Parks and Recreation Commission of the Town of Clarkdale was held on Wednesday, May 13, 2015, at 5:30 p.m., in the Men's Lounge of the Clark Memorial Clubhouse, 19 N. Ninth Street, Clarkdale, Arizona.

Chairperson:	Shannon Westcott	(Absent)
Vice Chairperson:	Barbara Van Wye	(Absent)
Commissioners:	Peter Curé	
	Trish Gomez	
	Lynda Zanolli	

Town Staff:  
Community Services Supervisor: Dawn Norman

**AGENDA ITEM: CALL TO ORDER** – Community Services Supervisor Dawn Norman called the meeting to order at 5:30 p.m. It was noted that a quorum was present.

Community Services Supervisor Dawn Norman opened the floor for a motion to appoint a Commissioner to serve as Chair to oversee the meeting due to the absence of both Chairperson Westcott and Vice Chair Van Wye.

*Commissioner Cure' motioned to appoint Commissioner Zanolli to serve as Chair to oversee the meeting. Commissioner Gomez seconded the motion. The motion passed unanimously.*

Commissioner Zanolli accepted and took over the meeting.

**AGENDA ITEM: PUBLIC COMMENT** - There was no public comment.

**AGENDA ITEM: INFORMATIONAL REPORTS**

**CHAIRPERSON'S REPORT** – A report from the Chairperson on current events.  
There was no information to report.

**STAFF REPORT** – A report from the Community Services Supervisor on current events.

Community Services Supervisor Dawn Norman reported the following:

- Concert in the Park – Friday, May 15, 6-7pm, featuring the Great Bear Trio. This concert is sponsored by AZ Dance. Staff was able to secure the SRMG TV Times ad to promote this season's concerts. The ad was published on May 1<sup>st</sup>.
- Selna-Mongini Ball Field –
  - The grass is growing in and close to being ready to be played on.
  - The Arizona Combat Baseball Club has acquired a donation of material for the warning track. They will be installing the material and new bases. They plan to do the fence repairs and painting of the dugouts and trash cans in the next couple



- Ambassadors:
  - Depending on outcome of outfitter capacities issued – their schedule will be modified for busy times.
  - Expansion of program – Addition of a Safety Boater. This is still in the beginning stages of implementation. A kayak, safety gear, and 1<sup>st</sup> Aid kit have been purchased. To date, we have had an occasional presence on the river with no set schedule.
- Verde River @ Clarkdale Memberships:
  - The membership application has been modified to include a 2<sup>nd</sup> name for parking placard.
  - A total of 4 memberships have been sold.
- Commissioner Zanolli shared information on the Verde NRC (Natural Resource Conservation District) Ed Center contest. The challenge was to understand the community's connections to the river. Everyone in the class researched one community member and wrote an essay. The community was displayed on a class board including pictures and connections. The prize for this contest was a trip down the Verde River from Lower TAPCO to Tuzigoot RAP. The river trips were Tuesday, May 12, and Thursday, May 14. The contest was sponsored by WREP (NAU Water Research and Education Program) and Verde NRC. NAU grad students provided onsite learning activities focusing on river and riparian health.

Commissioner Zanolli shared that Verde Adventures was hired for the two floats. A few days prior to the trips, Commissioner Zanolli learned that Verde Adventures had not yet secured their permits in Clarkdale. Once receiving this information, Commissioner Zanolli contacted Verde Adventures who then asked if they could change the float to the Camp Verde stretch. This was not an option due to the coordinating of buses, lunches, timeframes, etc. Commissioner Zanolli reached out to one of the new outfitters, South by Southwest, who was able to accommodate them. She informed that they did an exceptional job. In addition, the Town had Ambassadors, both at the site and on the water, who also did an outstanding job.

Commissioner Cure' shared that he had visitors from out of town and he contacted Verde Adventures to do the float from TAPCO to Tuzi. He was informed by the company that they weren't doing the Clarkdale stretch as it was non-navigable and they suggested the Camp Verde stretch. There was open discussion on Verde Adventures and their operations in Clarkdale.

#### Tuzigoot River Access Point:

- Town Manager Mabery is planning to meet with AZ State Parks to discuss implementing the same operation plan as used at TAPCO RAP, this includes:
  - Installation of gate and closure in conjunction with TAPCO hours.
  - Issuing of Special Event Permits – the Town of Clarkdale to oversee the issuance of permits.

Verde River Poker Run is scheduled for October 3<sup>rd</sup>. This is the same day that the Downtown Business Alliance holds Clarktoberfest.

Big Spring Natural Area Trail System – Mrs. Bustya’s 6<sup>th</sup> grade class will be submitting a list of name suggestions by the end of May for the Commission to consider. This will be on the Commission’s next agenda.

**AGENDA ITEM: MOVIES IN THE PARK – A discussion on offering outdoor movie showings.**

For several years, Staff has been wanting to implement offering outdoor movie showings. Due to costs and staffing issues, staff was not able to consider doing so. The results from the Community Services Survey reflect that the community supports this type of programming/events and staff would like to move forward with the program.

Community Services Supervisor Norman presented to the Commission the plans for offering outdoor movie showings. She explained that the movie showings would be offered throughout the town, including the Town Park, Selna Ball Field, Centerville Park, Caballero Park and Lower TAPCO. The discussion included the purchasing of outdoor cinema equipment and an estimated date as to when the program could be launched.

**AGENDA ITEM: DONATION FUNDS – Discussion and consideration to approve the use of donation funds to purchase outdoor cinema equipment.**

As presented in the previous agenda item, staff would like to offer outdoor movie showings. In order to do so, outdoor cinema equipment will need to be purchased. Staff is working with several vendors on customized outdoor cinema equipment packages and price quotes. To date, costs received are estimated around \$12,000-\$14,000. The FY14-15 Parks and Recreation budget has \$7,950 for programming. These funds along with funding from the library budget and library donation accounts total to \$10,950. Staff would like to request funds from the Parks and Recreation Donation Account to cover the difference. The Parks and Recreation general donation account has approximately \$3,950. Community Services Supervisor Norman explained that the programming funds must be expended by June 30<sup>th</sup> and items purchased must be in hand by June 30<sup>th</sup>. Projects started in this fiscal year must be completed by June 30<sup>th</sup> in order for the funding to be used.

Commissioner Zanolli had some concerns with spending that large amount on the equipment. Community Services Supervisor Norman explained that this is a one-time, lifetime purchase and the equipment could be used for various programming ideas including but not limited to astronomy, photography, gaming, and sports event showings. In addition, the equipment is portable which gives the flexibility for location. She explained that the City of Cottonwood purchased their outdoor equipment many years ago and they continue to use it, including for this year’s Verde Valley Open Air Cinema program. Commissioners Cure’ and Gomez agreed with staff and stated this would be a great investment for the community. Commissioner Gomez stated that she liked that the movies would be offered in the various neighborhoods.

Commissioner Zanolli inquired if the \$7950 could be utilized on installing a water feature as the Commission has previously discussed. Community Services Supervisor Norman explained that in order for the funds to be used the project would have to be completed fully by June 30<sup>th</sup> and it was not feasible for that type of project to meet that requirement. Commissioner Cure' added that the cost for that type of project would exceed \$50,000.

**Commissioner Cure' motioned to approve the use of donation funds to purchase outdoor cinema equipment. Commissioner Gomez seconded the motion. The motion passed unanimously.**

**AGENDA ITEM: CLARKDALE'S OLD-FASHIONED 4<sup>TH</sup> OF JULY – A discussion on the 2015 Old-Fashioned 4<sup>th</sup> of July event.**

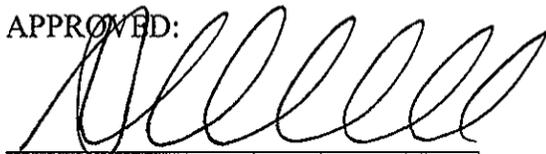
Community Services Supervisor Dawn Norman reported the following:

- Pre-Planning Meeting scheduled with Police Chief, Fire Chief and Public Works Director and Superintendent. Meetings will continue up until the week of the event. In addition to the normal planning discussion, emergency procedures and planning will also be included.
- Schedule of Events - Review and discussion on the scheduled activities and performances. The activities will begin at 7 am with the event concluding at 11 am.
- Volunteers - Review and discussion of the volunteer opportunities. The Vineyard Christian Church has been contacted and they will be assisting with recruiting volunteers.

**AGENDA ITEM: FUTURE AGENDA ITEMS – Listing of items to appear on future agendas.**

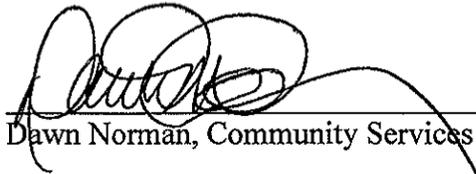
**AGENDA ITEM: ADJOURNMENT -** With no further business before the Commission and with no objection, the meeting adjourned at 6:42 p.m.

APPROVED:



Shannon Westcott, Chairperson

SUBMITTED BY:



Dawn Norman, Community Services Supervisor