



**NOTICE OF A SPECIAL MEETING OF THE COMMON COUNCIL
OF THE TOWN OF CLARKDALE**

**Tuesday, March 24, 2015 at 3:00 P.M.
Clark Memorial Clubhouse, Men's Lounge**

PURSUANT TO A.R.S. §38-431.02, NOTICE IS HEREBY GIVEN to the members of the Common Council of the Town of Clarkdale and to the general public that the Town of Clarkdale Common Council will hold a Special Meeting open to the public on **Tuesday, March 24, 2015, at 3:00 p.m.** in the **Clark Memorial Clubhouse, Men's Lounge, 19 N. Ninth Street, Clarkdale, Arizona.** Members of the Clarkdale Common Council will attend either in person or by telephone, video or internet conferencing. Pursuant to A.R.S. §38-431.03, the Council may vote to recess the meeting and move into Executive Session on any item, which will be held immediately after the vote and will not be open to the public. Upon completion of Executive Session, the Council may resume the meeting, open to the public, to address the remaining items on the agenda.

Supporting documentation and staff reports furnished to the Council with this agenda are available for review on the Town website at www.clarkdale.az.gov and the Town Clerk's Office.

The undersigned hereby certifies that a copy of this notice was duly posted on the Community Development Building bulletin board, located at 890 Main Street, Clarkdale, Arizona on March 19, 2015 at 1:00 p.m.

Kathy Bainbridge
KATHY BAINBRIDGE
CLERK/FINANCE DIRECTOR

As a reminder, if you are carrying a cell phone, electronic pager, computer, two-way radio, or other sound device, we ask that you turn it off at this time to minimize disruption to this meeting.

ALL ITEMS ON THIS AGENDA ARE SCHEDULED FOR DISCUSSION AND POSSIBLE ACTION, UNLESS OTHERWISE NOTED.

1. CALL TO ORDER

2. PUBLIC COMMENT – The Town Council invites the public to provide comments at this time. Members of the Council may not discuss items that are not specifically identified on the agenda. Therefore, pursuant to A.R.S. §38-431.01(G), action taken as a result of public comment will be limited to directing staff to study the matter, responding to any criticism or scheduling the matter for further consideration and decision at a later date. Persons interested in making a comment on a specific agenda item are asked to complete a brief form and submit it to the Town Clerk during the meeting. Each speaker is asked to limit their comments to five minutes.

3. CONSENT AGENDA - The consent agenda portion of the agenda is a means of expediting routine matters that must be acted on by the Council. All items are approved with one motion. Any items may be removed for discussion at the request of any Council Member.

A. Reports - Approval of written Reports from Town Departments and Other Agencies
Building Permit Report – February, 2015
Capital Improvements Report – February, 2015

Magistrate Court Report – February 2015
Police Department Report – February, 2015

- B. **Proclamation Declaring April, 2015 As Water Awareness Month** – Approval of a Proclamation declaring April, 2015 Water Awareness Month in the Town of Clarkdale.
- C. **Proclamation Declaring April 12 to April 18, 2015 As Volunteer Appreciation Week** – Approval of a Proclamation declaring April 12 to April 18, 2015 as Volunteer Appreciation Week in the Town of Clarkdale.
- D. **Resolution Adopting a Fair Housing Policy** – Approval of Resolution # 1494, a Resolution Adopting a Fair Housing Policy, Making Known its Commitment to the Principle of Fair Housing, and Describing Actions it Shall Undertake to Affirmatively Further Fair Housing.
- E. **“Arizona Gives Day” Proclamation** - Approval of a proclamation designating April 7, 2015 as Arizona Gives Day, a day for Arizonans to come together to make donations to as many nonprofits as possible in 24 hours.
- F. **Resignation from the Public Safety Personnel Retirement Board** – Acceptance of a letter of resignation from Amy Bayless from the Public Safety Personnel Retirement Board.
- G. **Resolution Making an Appointment to the Public Safety Personnel Retirement Board** – Discussion and consideration of Resolution #1495, amending Resolution #1479, making an appointment to the Public Safety Personnel Retirement Board.

NEW BUSINESS

- 4. **RESOLUTION OF THE MAYOR AND COMMON COUNCIL OF THE TOWN OF CLARKDALE, ARIZONA, AMENDING RESOLUTION #1488, SETTING FEES FOR THE TOWN OF CLARKDALE, BY AMENDING FACILITY REIMBURSEMENT FEES** - Discussion and consideration of Resolution #1496, a resolution amending Facility Reimbursement Fees in the Town Fee Schedule.
- 5. **REPORT OF THE 105TH ARIZONA TOWN HALL “ARIZONA’S ECONOMY”** - Presentation and discussion regarding the Arizona Town Hall report on Arizona’s Economy.
- 6. **2015 STRATEGIC PLANNING UPDATE** – Discussion and direction to staff regarding the Strategic Planning priority focus areas along with their goals and objectives.
- 7. **FISCAL YEAR 2015-2016 PRELIMINARY BUDGET WORKSESSION**– A work session with the Council regarding the Preliminary Budget for FY 2015-2016
- 8. **FUTURE AGENDA ITEMS** - Listing of items to be placed on a future council agenda

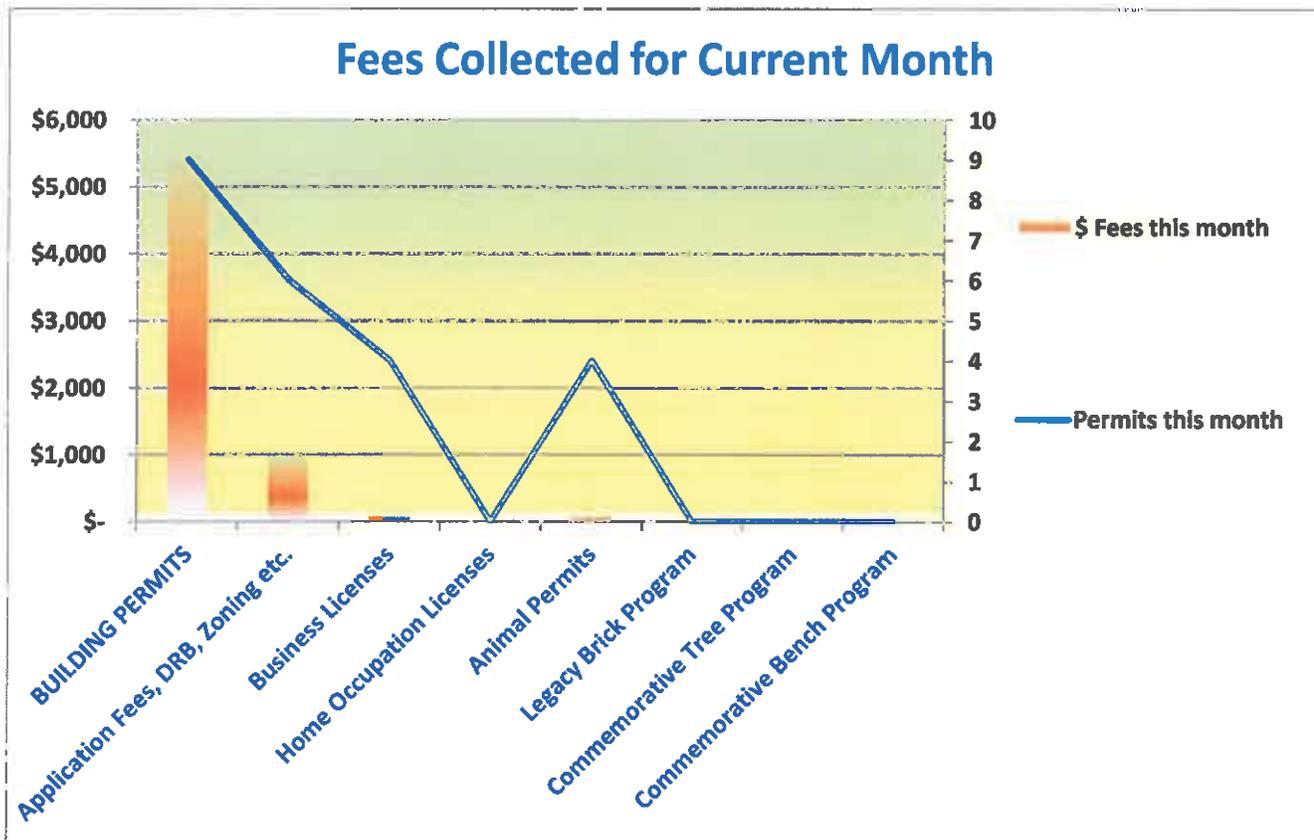
9. ADJOURNMENT

Persons with a disability may request reasonable accommodations by contacting the Town Hall at 639-2400 (TTY: 1-800-367-8939) at least 72 hours in advance of the meeting.

TOWN OF CLARKDALE
 Community Development Monthly Report
 CDD - February 2015.xlsx
FEES COLLECTED

As of 3/4/2015

Type	Current Month Number	\$ Collected		
		Current Month	FY 2014-2015	FY 2013-2014
BUILDING PERMITS	9	\$ 5,477.30	\$ 37,011.50	\$ 31,000.25
Application Fees, DRB, Zoning etc.	6	\$ 950.00	\$ 1,470.00	\$ 4,380.00
Business Licenses	4	\$ 75.00	\$ 5,460.00	\$ 7,580.00
Home Occupation Licenses	0	\$ -	\$ -	\$ -
Animal Permits	4	\$ 80.00	\$ 270.00	\$ 480.00
Legacy Brick Program	0	\$ -	\$ -	\$ -
Commemorative Tree Program	0	\$ -	\$ -	\$ -
Commemorative Bench Program	0	\$ -	\$ -	\$ -
TOTAL	23	\$ 6,582.30	\$ 44,211.50	\$ 43,440.25

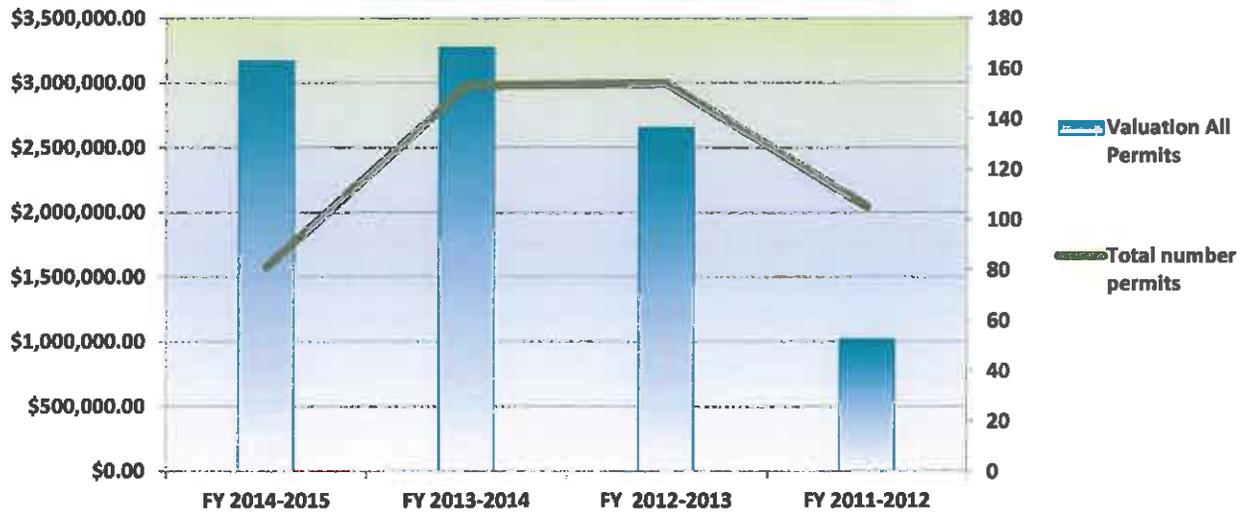


TOWN OF CLARKDALE
 Community Development Monthly Report
 CDD - February 2015.xlsx
 Valuations

As of 3/4/2015

Year	Valuation All Permits	Total Number Permits
FY 2014-2015	\$3,166,537.00	81
FY 2013-2014	\$3,271,773.67	153
FY 2012-2013	\$2,650,844.70	154
FY 2011-2012	\$1,013,578.00	105

Permit Valuations by Fiscal Year

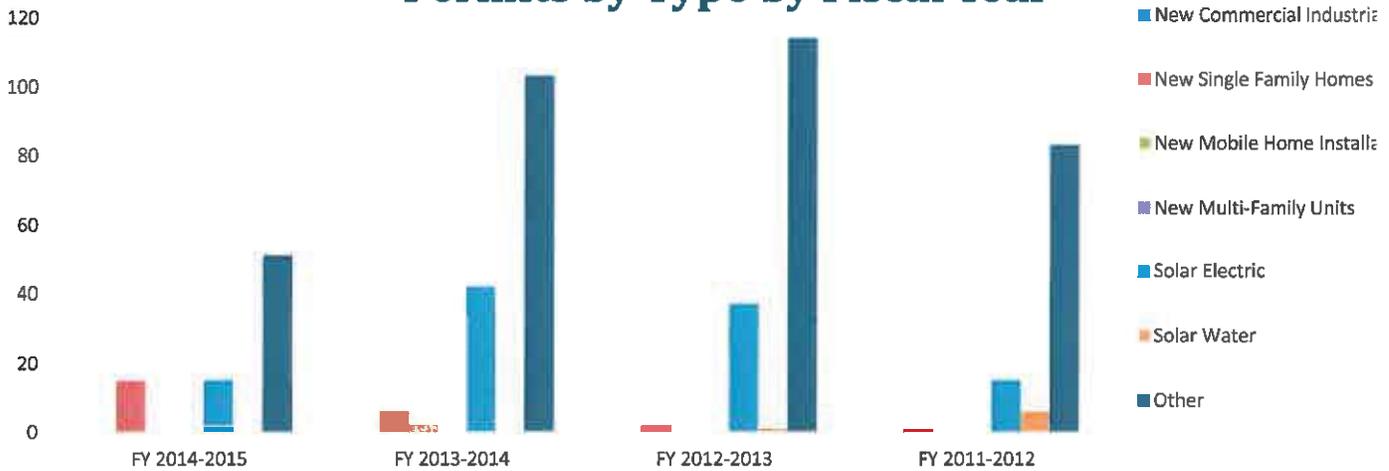


TOWN OF CLARKDALE
 Community Development Monthly Report
 CDD - February 2015.xlsx
Building Permits

As of 3/4/2015

Year	New Commercial Industrial	New Single Family Homes	New Mobile Home Installations	New Multi-Family Units	Solar Electric	Solar Water	Other
FY 2014-2015	0	15	0	0	15	0	51
FY 2013-2014	0	6	2	0	42	0	103
FY 2012-2013	0	2	0	0	37	1	114
FY 2011-2012	0	1	0	0	15	6	83

Permits by Type by Fiscal Year



NOTE: "Other" category includes remodels, gas water line, walls, fences, accessory structures, roofing, electrical, plumbing, etc.

TOWN OF CLARKDALE
 Community Development Monthly Report
 CDD - February 2015.xlsx
 Code Enforcement

As of 3/4/2015

Month	Weeds	Vehicles	Trash & Rubbish	Political Signs	Other	TOTAL
Jul-14	2	0	0	0	0	2
Aug-14	2		1			3
Sep-14	2	0	0	0	0	2
Oct-14	1	0	2	0	0	3
Nov-14	0	0	2			2
Dec-14	0	0	1	0	0	1
Jan-15	0	0	1	0	0	1
Feb-15	1	0	1	0	0	2
Mar-15						-
Apr-15						-
May-15						
15-Jun						-

TOWN OF CLARKDALE
 Community Development Monthly Report
 CDD - February 2015.xlsx
 FY Building Permit Data Entry

Building Permits by Month	New Commercial Industrial	New Single Family Homes	New Mobile Home Installations	New Multi-Family Units	Solar Electric	Solar Water	Other	Total
JUL	0	0	0	0	2	0	4	6
AUG	0	0	0	0	4	0	10	14
SEP	0	12	0	0	4	0	9	25
OCT	0	0	0	0	2	0	5	7
NOV	0	0	0	0	1	0	2	3
DEC	0	1	0	0	1	0	6	8
JAN	0	0	0	0	1	0	8	9
FEB	0	2	0	0	0	0	7	9
MAR	0	0	0	0	0	0	0	0
APR	0	0	0	0	0	0	0	0
MAY	0	0	0	0	0	0	0	0
JUN	0	0	0	0	0	0	0	0
TOTALS	0	15	0	0	15	0	51	81

Permit Valuations by Month	\$ Valuation
JUL	\$ 39,964
AUG	\$ 102,957
SEP	\$ 2,244,582
OCT	\$ 47,939
NOV	\$ 19,150
DEC	\$ 198,205
JAN	\$ 45,940
FEB	\$ 467,800
MAR	
APR	
MAY	
JUN	
TOTALS	\$ 3,166,537

Utilities Department Capital Improvements Projects – Update: November 1, 2014

Priority	Issue	Action Steps	Due Date	Assigned To	Comments
1	Wastewater Treatment Plant	New Wastewater Treatment Facility		Utilities	

4-01-14 – We have received a quote from Grand Canyon Pump & Supply for two new VFDs for the wastewater treatment plant system blowers at a cost of \$18,000 for the two VFDs. This quote is for the purchase of the VFDs only and we intend to install the VFDs in-house with assistance from Grand Canyon Pump & Supply. Total cost including installation should be less than \$25,000 and will be funded from the WIFA loan

5-01-14 –Grand Canyon Pump & Supply is researching options to reduce electrical costs at the WWTP. They quoted two new VFDs for the wastewater treatment plant system blowers at a cost of \$18,000. This quote is for the purchase of the VFDs only and we intend to install the VFDs in-house with assistance from Grand Canyon Pump & Supply. Total cost including installation should be less than \$25,000 and will be funded from the WIFA loan. We are waiting for the blower manufacturer to confirm the amount of electrical savings that can be realized from installing VFDs on the blowers. Once we have confirmed the savings we will moved forward with the upgrades.

6-01-14 –Staff has made changes to the blower intake and discharge to reduce electrical usage by the blowers. We are waiting for a final proposal and confirmation from Grand Canyon Pump that switching to VFDs on the WWTP blowers will result in anticipated electrical savings.

7-01-14 –On July 1, 2014 WIFA opened the application process for Technical Assistance Grants. Utilities staff intends to submit an application for an engineering study to identify recharge possibilities for our reclaimed water (A+ effluent). The Technical Assistance Grants are available up to \$35,000 and normally have a 50% match. Our application will stress the sustainability component of recharging our reclaimed water and we may qualify for a grant with zero matching funds.

9-01-14 –On August 26, 2014 Utilities staff submitted the WIFA application for a Technical Assistance Grant. The application is to fund an engineering study to identify disposal options and recharge possibilities for our reclaimed water (A+ effluent). The Technical Assistance Grants are available for amounts up to \$35,000 and normally have a 50% applicant match. Our application stressed the sustainability component of recharging our reclaimed water and we feel we qualify for a “green grant” with zero matching funds.

At the WWTP Utilities staff is evaluating the intake air flow reduction made to the WWTP blowers and any possible electrical savings based on seasonal changes to the treatment process. More information is needed before making a final decision to installed VFDs on the two blowers.

10-01-14 – The Town’s WIFA application for a Technical Assistance Grant will be evaluated and voted on by the WIFA Board during their meeting in the middle of October. The application is to fund an engineering study to identify disposal options and recharge possibilities for our reclaimed water (A+ effluent).

Utilities Department Capital Improvements Projects - Update: November 1, 2014

Utilities staff had adjusted and reduced the intake air flow for the WWTP blowers in May 2014 and there has been an average electrical savings of 23.4% from May 2014 to September 2014. This represents an average savings of \$1800.00 per month or \$21,600.00 per year. We are holding off on the decision to install VFDs on the two blowers in order to evaluate seasonal changes to the energy demand for this process. Actual comparative electrical usage data was only available from May to September 2013 and 2014.

11-01-14 – The Town’s WIFA application for a Technical Assistance Grant was not selected by the WIFA Board for grant funding during their quarterly meeting in the middle of October. The application was to fund an engineering study to identify disposal options and recharge possibilities for our reclaimed water (A+ effluent).

Based on Utilities staff adjustments to the intake air flow for the WWTP blowers there has been an average electrical savings of 23.4% from May 2014 to September 2014. This represents an average savings of \$1800.00 per month or \$21,600.00 per year. We have decided to close out the WIFA loan funding for the WWTP Project and hold off on installing VFDs on the two blowers. If the two VFDs are deemed necessary at a future date they will be purchased and installed out of the Utilities Sewer Equipment Budget.

12-01-14 – We submitted the necessary paperwork to close out the WIFA loan funding for the WWTP Project. The final amount borrowed was \$5,154,461.71, leaving \$345,348.21 of the original loan amount of \$5,500,000.00 unused. The loan can now be finalized and a new amortization schedule with recalculated payments

1-01-15 – The final costs for the WWTP Project came in at \$5,154,461.71.

2-01-15 – Staff is investigating ways to optimize process control and standard operating procedures (SOPs) for the WWTP. The Town of Clarkdale should close on the purchase of the property, at and around the land disposal area, from Clarkdale Metals Corporation sometime in February 2015.

3-01-15 – Staff continues to investigate ways to optimize process control and standard operating procedures (SOPs) for the WWTP. The Town of Clarkdale closed on the purchase of the property at and around the land disposal area from Clarkdale Metals Corporation.

Priority	Issue	Action Steps	Due Date	Assigned To	Comments
1	Reclaimed Water	Create Reclaimed Water Master Plan		Utilities	

2015 – No further progress on the reclaimed water master plan.

Priority	Issue	Action Steps	Due Date	Assigned To	Comments
1	Water System Improvements	Arsenic Removal System Lower Clarkdale Water Line Replacement Project		Utilities	

	Mescal Well			
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4-01-14 Work continues replacing the old water main along Benatz Trail (looping the water system from Broadway to Zuni) with the Benatz Trail section completed, tested, and in-service. In April staff will start the installation of the loop from the Benatz Trail to Zuni to complete the project and loop the distribution system. This work is being done in-house and we will schedule finishing installation of this water line with consideration of staff's current workloads.

5-01-14 Work continues replacing the old water main along Benatz Trail (looping the water system from Broadway to Zuni) with the Benatz Trail section completed, tested, and in-service. In April staff will start the installation of the loop from the Benatz Trail to Zuni to complete the project and loop the distribution system. This work is being done in-house and we will schedule finishing installation of this water line with consideration of staff's current workloads. We are within forty (40') feet of making the final connection on Zuni and testing this section of water main.

6-01-14 The new water main along Benatz Trail and the loop from the Benatz Trail to Zuni have been completed, tested, and are in-service. In June staff will adjust the pressure regulating valves on Broadway and Centerville Road and allow the Centerville Road mains to feed water to Lower Town and adjacent areas. The Broadway and Main Street PRVs will be adjusted so that they will feed water into Lower Town and the adjacent areas in periods of high water demand.

7-01-14 The new water main along Benatz Trail and the loop from the Benatz Trail to Zuni are in-service. In June staff adjusted the pressure regulating valves on Broadway and Centerville Road to allow the Centerville Road water mains to be the primary feed of water to Lower Town and adjacent areas. The Broadway and Main Street PRVs were adjusted so that they will only feed water into Lower Town and the adjacent areas in periods of high water demand. This work was completed in-house by Utilities staff.

In June we contracted with Fred Goldman P.E. to prepare a water model for the Town's distribution system. This water model will allow the Town to determine how water moves in our distribution system, how to connect the Mescal Well to our distribution system, and may help us determine where leaks or other water usage result in high unaccounted water demand.

9-01-14 Utilities staff has scheduled to flow or test fire hydrants in the Lower Town area early this fall to meet Fire Department requirements to flow tests the hydrants on a yearly basis, and to determine the effectiveness of looping that area of the distribution system and adjusting the PRVs.

August 28, 2014 I met with Fred Goldman P.E. to review the hydraulic model for the Town's water distribution system. We addressed over 36 questions about the current system components and pipe sizes in the water distribution system so that final adjustments could be made to the model. This water model will allow the Town to determine how water moves in our distribution system, how to connect the Mescal Well to our distribution system, and may help us determine where leaks or other water usage result in high unaccounted water demand. This model will be an effective tool in managing our potable water resources and can be easily updated to reflect future changes in our distribution system.

We also discussed the Bitter Creek effluent disposal option and the application and AZPDES (Arizona Pollutant Discharge Elimination System) permitting process. Based on the information provided by Fred Goldman I am moving ahead with the application and permitting process with AZDEQ to obtain the necessary AZPDES Permit to discharge into Bitter Creek.

10-01-14 Utilities staff have scheduled to flow or test fire hydrants in the Lower Town area the beginning of November 2014 to meet Fire Department requirements to flow tests the hydrants on a yearly basis, and to determine the effectiveness of the capital project to loop that area of the distribution system. During the flow testing Utilities staff will evaluate the operation of and adjust the PRVs controlling that pressure zone. By looping the area of the distribution system and adjusting the settings on the PRVs we feel those changes should address pressure issues we had experienced in Upper Town during high fire flows or usage in Lower Town.

We are continuing discussions with Fred Goldman on the the Bitter Creek effluent disposal options and the AZPDES (Arizona Pollutant Discharge Elimination System) permitting process. Based on current information and a possible land acquisition by the Town we have directed Fred Goldman hold off on the application and permitting process with AZDEQ necessary to obtain an AZPDES Permit to discharge into Bitter Creek.

11-01-14 Utilities staff and the Fire Department have scheduled to flow or test fire hydrants in the Lower Town area the beginning of November 2014. With the recent purchase by the Town of Clarkdale of the effluent disposal site and related properties we have put on hold further consideration of the Bitter Creek effluent disposal options and moving forward with the AZPDES (Arizona Pollutant Discharge Elimination System) permitting process with Fred Goldman.

12-01-14 Utilities staff and the Fire Department flow tested fire hydrants in the Lower Town area during November 2014. The purchase, by the Town of Clarkdale, of the effluent disposal site and related properties is progressing with the survey completed 11/22/ & 11/23/14. There has been no further consideration of the Bitter Creek effluent disposal options and moving forward with the AZPDES (Arizona Pollutant Discharge Elimination System) permitting process with Fred Goldman.

1-01-15 Utilities staff and the Fire Department flow tested fire hydrants in the Lower Town and found that flow into the new (2007) 12” water main installed on Ninth Street and Main Street was limited and insufficient to maintain flow volumes during high usage events such as fires and hydrant flushing in Lower Town. Further investigation showed that the new 12” main had never been connected to the existing 6” main on Ninth Street. This meant that the 12” main was only being fed by an old 4” steel main and could never recover during a high usage event. During high usage events, fires and flushing, businesses and the Town Hall Complex would lose water service. I have contracted with Felix Construction, under a job order contract (JOC), to do make the connection between the mains and replace sub-standard pipes and valves in that area. This work has been scheduled for January 19, 2015. We continue to fine tune the water distribution system hydraulic model with Fred Goldman.

2-01-15 Felix Construction completed the work on Ninth Street under a JOC process during the week of 1/19/15. They removed a failed section of 90+ year old steel piping and a 4” and 6” pipe manifold connection to an old hydrant. The hydrant was removed after discussions with Chief Moore and a new hydrant will be installed at another location down the street during the Upper Town Water Main Replacement Project. New 8” and 12” C-900 PVC pipe was installed and the existing 6” main was connected to the 12” main installed as part of the Broadway Water Main Replacement Project. That 12” main is now feed from a 4” and a 6” connected improving flows,

reducing water outages in Upper Town, and improving firefighting capabilities in Lower Town. The contractor will return as soon as blacktop is available to pave the area of the excavation. We are scheduled to set up a work station and install the water hydraulic model by the third week of February 2015. Staff is preparing a Technical Assistant Grant application to submit to Water Infrastructure Finance Agency (WIFA) for design funding for the Upper Town Water Main Replacement Project. The maximum amount we can receive is \$35,000.00 and design costs for that project are projected to be between \$75,000 and \$100,000. This grant application is due to WIFA by the end of February 2015.

3-01-15 Felix Construction completed the work on Ninth Street under a JOC process in January 2015 and the street road opening was repaved in February 2015. The water hydraulic model was installed on the Town's computer on February 24, 2015. On February 24, 2015 staff submitted a Technical Assistant Grant application to Water Infrastructure Finance Agency (WIFA) for design funding for the Upper Town Water Main Replacement Project. The maximum amount we can receive is \$35,000.00 and design costs for that project are projected to be between \$75,000 and \$100,000. Staff has started discussions with Fred Goldman a consulting engineer and David Gianetto from Felix on a design build project to install a booster pump system at the 89A Reservoir to pump potable water from that location to the Haskell Springs storage tanks. This would allow the Town to supplement the Haskell Springs well output during the warm weather high usage summer months. A telemetry system would be necessary to control booster pump operations based on storage tank levels.

**CLARKDALE MAGISTRATE COURT
MONTHLY STATISTICAL REPORT - FY 2014/2015**

	July 14 - Dec 14	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	FY -YTD
New Filings								
Criminal Traffic	19	0	4					23
Misdemeanors	67	25	21					113
DUI	8	2	0					10
Domestic Violence ¹	12	3	2					17
Civil Traffic	148	23	28					199
Local Ordinances	7	2	2					11
OOP/Injunctions ²	8	2	3					13
Total Filings	269	57	60	0	0	0	0	386
Initials/Arraignments	103	27	39					169
Reviews/Order Show Cause	15	0	4					19
Civil Traffic Hearings	5	3	0					8
Pre-Trial Conferences	63	18	13					94
Deferral Pleas	13	0	2					15
Change of Plea	11	8	3					22
Juvenile Hearings ³	0	0	0					0
Warrants Issued ⁴	22	1	8					31
Bench Trials Held	0	0	0					0
Town General Fund	\$ 14,188.10	\$ 3,879.81	\$ 3,995.03					\$ 22,062.94
Court Enhancement ⁵	\$ 968.55	\$ 260.00	\$ 282.52					\$ 1,511.07
Deferred Prosecution Fees ⁷	\$ 1,330.00	\$ -	\$ 15.00					\$ 1,345.00
Court Appointed Attorney ⁸	\$ 236.47	\$ -	\$ 160.00					\$ 396.47
JCEF to Town ⁶	\$ 176.06	\$ 28.00	\$ 105.00					\$ 309.06
State Treasurer	\$ 12,932.17	\$ 3,370.47	\$ 3,658.70					\$ 19,961.34
Monies to FARE ⁹	\$ 1,458.39	\$ 579.80	\$ 453.94					\$ 2,492.13
County/Jail	\$ 69.54	\$ 14.12	\$ 19.44					\$ 103.10
Citing Agency Revenue	\$ 278.07	\$ 56.49	\$ 77.68					\$ 412.24
	\$ 27,643.94	\$ 7,348.89	\$ 7,855.85	\$ -	\$ -	\$ -	\$ -	\$ 42,848.68
Grand Total								

¹ Those designated domestic violence (DV) per ARS 13-3601

² These include an Order of Protection (OOP) and Injunction Against Harassment (IAH).

³ Limited to traffic, liquor, graffiti, tobacco, curfew, truancy, or local ordinances (ARS 8-323.B)

⁴ Includes Failure to Appear (FTA) and Failure to Pay (FTP)

⁵ By Resolution #1419 (1/8/13) \$18.30 with surcharge 83% for court operational and technological upgrade

⁶ Primarily \$7 of the statutory \$20 time payment plan fee (ARS 12-116.B) to be used for court improvements

⁷ Administration costs (\$1 to \$500) determined by prosecutor and paid to the Town per Resolution #1419

⁸ \$25 minimum per Resolution #1419, and court can order more based on financial statement of defendant

⁹ Statewide collections enforced with license holds and tax intercepts - Imposes 19% surcharge on the amount

These amounts included in Town General Fund Total
This amount included in State Treasurer Total

**CLARKDALE POLICE DEPARTMENT
MONTHLY REPORT**

Jan 2015

	CURRENT MONTH	(all data taken from Offense fields) PREVIOUS MONTH	% CHANGE	YEAR TO DATE	PREVIOUS YEAR TO DATE	% CHANGE
	Feb 2015	Jan 2015		Jan - Feb 2015	Jan-Feb 2014	

* Primarily Level of Effort Activities

Traffic						
Collision - Property Damage	2	2	0.0	4	7	(42.9)
Collision - Injury/Fatal	0	2	(100.0)	2	0	0.0
DUI Arrests *	0	0	0.0	0	1	(100.0)
Citations *	29	24	20.8	27	23	17.4
Written Warnings *	31	21	47.6	74	98	(24.5)
Traffic Stops *	62	45	37.8	107	132	(18.9)
Parking *	0	0	0.0	0	4	(100.0)
Total Traffic	62	45	37.8	107	136	(21.3)

Uniform Crime Reporting (UCR) Crimes						
Index Violent Crimes (Crimes Against Persons)						
Homicide	0	0	0.0	0	0	0.0
Sexual Assault	1	1	0.0	2	0	0.0
Robbery	0	0	0.0	0	0	0.0
Aggravated Assault	0	0	0.0	0	0	0.0
Total Violent Crimes	1	1	0.0	2	0	0.0
Index Property Crimes						
Burglary	1	0	0.0	1	5	(80.0)
Theft	1	1	0.0	2	1	100.0
Auto Theft	0	0	0.0	0	0	100.0
Arson	0	0	0.0	0	0	0.0
Total Property Crimes	2	1	100.0	3	6	(50.0)
Crime Rate						
Index Crimes	3	2	50.0	3	6	(50.0)
Index Crime Rate (per 100,000)	0.0000	0.0000	50.0	0.1229	0.2458	(50.0)
Town Population	4,097	4,097	0.0	4,097	4,097	0.0

Other Crimes						
Assault	2	1	100.0	3	3	0.0
Criminal Damage	3	11	(72.7)	14	7	100.0
Disorderly Conduct	5	5	0.0	9	7	28.6
Domestic Violence	2	3	(33.3)	5	3	66.7
Drug Offenses *	1	4	(75.0)	5	0	0.0
Neighbor Disputes	0	1	(100.0)	1	0	0.0
Trespass	2	0	0.0	2	4	(50.0)
Juvenile Disturbance	3	2	50.0	5	10	(50.0)
Harassment	3	1	200.0	4	4	0.0
Animal Offenses *	20	21	(4.8)	41	43	(4.7)
Other Town Ordinances *	5	0	0.0	12	8	50.0
All Other Offenses	16	49	(67.3)	57	48	18.8
Total Other Crimes	62	98	(36.7)	158	137	15.3

CLARKDALE POLICE DEPARTMENT
MONTHLY REPORT

Jan 2015

	CURRENT MONTH	PREVIOUS MONTH	(all data taken from Offense fields) % CHANGE	YEAR TO DATE	PREVIOUS YEAR TO DATE	% CHANGE
	Feb 2015	Jan 2015		Jan-Feb 2015	Jan-Feb 2014	

Other Activities						
Alarms	5	11	(54.5)	16	10	60.0
Doors/Windows Open	0	3	(100.0)	3	0	0.0
Suspicious Persons/Vehicles	20	15	33.3	35	24	45.8
Weapon Offenses	0	0	0.0	0	0	0.0
Citizen Assists	18	32	(43.8)	50	44	13.6
Serve Papers	1	2	(50.0)	3	1	200.0
EMS/Rescue/Fire Calls (Clarkdale)	1	1	0.0	1	7	(85.7)
Assist Other LE Agencies	26	8	225.0	9	19	(52.6)
Suicide	0	0	0.0	0	0	100.0
Total Other Activities	71	72	(1.4)	117	105	11.4

Total All Categories Above	198	217	(8.8)	387	384	0.8
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House Watch						
House Watch (Total Houses Protected)	1	1	0.0	2	15	(86.7)

Arrests						
Adult	15	5	200.0	20	10	100.0
Juvenile	0	0	0.0	0	2	(100.0)
Total Arrests	15	5	200.0	20	12	66.7

Other Police Department Hours **						
Reserve Time	114	229	(50.2)	343	0	100.0
Ambassador Time	128	139	(7.9)	329	0	100.0
Volunteer Time	0	35	(100.0)	35	2	100.0

There were two vehicle accidents this month. Both involved property damage only, no injuries. Both accidents were investigated as hit and runs. One suspect was identified, a warrant has been issued for his arrest. The second was closed due to lack of evidence. Total traffic worked for the month was up by 38%.

Crime

Major property index crimes for the month were up slightly due to one additional property crime report. When factoring in criminal damage and (not reported as an index crime) and all other investigations, the overall crimes investigated for the month decreased substantially primarily caused by 8 fewer criminal damage reports and 33 fewer offenses captured in the Other Offense category. There were a total of 15 arrests for the month ranging from domestic violence, and criminal damage to a warrant arrest. Personnel also investigated two sexual abuse cases.

** Collection of reserve, ambassador and volunteer hours began in November, 2014.

End of Report



Staff Report

Agenda Item: **Proclamation Declaring April, 2015 As Water Awareness Month – Approval of a Proclamation declaring April, 2015 Water Awareness month in the Town of Clarkdale.**

Staff Contact: Kathy Bainbridge, Town Clerk/Finance Director

Meeting Date: March 24, 2015

Background: Water education is a cornerstone to any comprehensive water conservation program, and greater awareness of water issues can be gained through community education, action and celebration. Water Awareness Month provides a great opportunity to focus on ways we can all be better water stewards.

Recommendation: Approval of the Proclamation declaring April, 2015 as Water Awareness Month in the Town of Clarkdale.

Proclamation

Town of Clarkdale Proclaims April Water Awareness Month

Whereas, water is one of Clarkdale's most vital precious resources; and

Whereas, Arizona is an arid state, water is scarce and population growth continues to increase our demand for water; and

Whereas, Clarkdale has one of the few remaining perennially flowing rivers and the Town of Clarkdale is committed to protecting those perennially flowing streams, creeks and rivers that do remain; and

Whereas, all citizens of Clarkdale and visitors should use water efficiently; practicing a low water-use lifestyle is a way individuals and businesses can help ensure a long-term sufficient water supply; and

Whereas, creating a culture of conservation will greatly reduce the impact of drought on our natural resources, economy, and quality of life; and

Whereas, water education is a cornerstone to any comprehensive water conservation program, and greater awareness of water issues can be gained through community education, action and celebration.

Now, Therefore, the Mayor and the Town Council of the Town of Clarkdale do hereby proclaim the month of April as the Town of Clarkdale Water Awareness Month to heighten awareness of this resource.

DATED this 24th day of March, 2015.

Mayor Doug Von Gausig



Staff Report

Agenda Item: **Proclamation Declaring April 12 to April 18, 2015 as Volunteer Appreciation Week** – Approval of a Proclamation declaring April 12 to 18, 2015 as Volunteer Appreciation Week in the Town of Clarkdale.

Staff Contact: Janet Perry, Human Resources/Community Services Director

Meeting Date: March 24, 2015

Background: As we approach the 41st annual National Volunteer Week of April 12-18, 2015 we are proposing to formally observe that distinction and honor the Town of Clarkdale volunteers in doing so. In Clarkdale, we are keenly aware that we would not be able to accomplish the things we do without the selfless acts of compassion and purpose by our volunteers, and we invite this opportunity to acknowledge the service of these important people.

National Volunteer Week is about inspiring, recognizing and encouraging people to seek ways to engage in their community, and discovering his/her power to make a difference. It's about meeting our challenges not as isolated individuals, but as members of a community, with all of us working together.

This special week was first designated by an Executive Order of President Richard Nixon in 1974. Every President since has issued a proclamation of support announcing National Volunteer Week as the national week to recognize volunteers. We are proposing that Council join this effort by declaring the week of April 12-18, 2015 as Volunteer Appreciation Week in Clarkdale.

Recommendation: Approval of a Proclamation declaring April 12 to April 18, 2015 as Volunteer Appreciation Week in the Town of Clarkdale.

Proclamation

Proclaiming April 12- April 18, 2015 as Town of Clarkdale Volunteer Appreciation Week

Whereas, April 12 - April 18, 2015 has been designated National Volunteer Appreciation Week; and

Whereas, Clarkdale volunteers take time from their lives to make a difference in the lives of others by giving service to our community; and

Whereas, citizen volunteerism promotes fellowship and unity as well as increasing community awareness; and

Whereas, volunteerism is one of the hallmarks of a generous and compassionate citizen; and

Whereas, our Town's volunteers possess many skills and talents which they generously and enthusiastically give to a variety of community tasks; and

Whereas, the citizens of our Town benefit from the selfless acts of these dedicated individuals.

Now, Therefore , the Mayor and the Town Council of the Town of Clarkdale do hereby proclaim April 12 to April 18, 2015 as Volunteer Appreciation Week in the Town of Clarkdale, calling the public's attention to all that these individuals do, and thanking those individuals who volunteer, recognizing them as valuable assets to the Town of Clarkdale.

Dated this 24th day of March, 2015

Doug Von Gausig, Mayor



Staff Report

Agenda Item: **Resolution Adopting a Fair Housing Policy – Approval of Resolution #1494, a Resolution Adopting a Fair Housing Policy, Making Known its Commitment to the Principle of Fair Housing, and Describing Actions it Shall Undertake to Affirmatively Further Fair Housing.**

Staff Contact: Kathy Bainbridge, Town Clerk

Meeting Date: March 24, 2015

Background: The Town of Clarkdale receives Community Development Block Grant (CDBG) funds through Arizona Department of Housing every four years. The Town is expected to receive approximately \$264,219 in the FY 2015 CDBG funds.

A requirement of CDBG is that the Town passes a Fair Housing resolution every year. This Resolution will amend Resolution #1459 that was passed on March 25, 2014. The Town will post this resolution if approved for 30 days at Town Hall Posting Site and will continue to post a fair housing poster at Town Hall.

Recommendation: Approval of Resolution #1494, a Resolution Adopting a Fair Housing Policy, Making Known its Commitment to the Principle of Fair Housing, and Describing Actions it Shall Undertake to Affirmatively Further Fair Housing.

RESOLUTION #1494

A RESOLUTION OF THE MAYOR AND COMMON COUNCIL OF THE TOWN OF CLARKDALE, ARIZONA ADOPTING A FAIR HOUSING POLICY, MAKING KNOWN ITS COMMITMENT TO THE PRINCIPLE OF FAIR HOUSING, AND DESCRIBING ACTIONS IT SHALL UNDERTAKE TO AFFIRMATIVELY FURTHER FAIR HOUSING, AMENDING THE PREVIOUS FAIR HOUSING RESOLUTION, #1459.

WHEREAS, the Housing and Community Development Act of 1974 as amended requires that all applicants for Community Development Block Grant funds certify that they affirmatively further fair housing; and

WHEREAS, the Civil Rights Act of 1968 (commonly known as the Federal Fair Housing Act) and the Fair Housing Amendments Act of 1988 declare a national policy to prohibit discrimination in the sale, rental, leasing and financing of housing or land to be used for the construction of housing or in the provision of brokerage services, on the basis of race, color, religion, sex, disability, familial status or national origin; and

WHEREAS, discriminatory housing practices undermine the strength and vitality of America and its people;

NOW, THEREFORE, BE IT RESOLVED THAT, the Mayor and Common Council of the Town of Clarkdale, Arizona hereby wish all persons living, working, doing business in or traveling through this town to know that:

Discrimination in the sale, rental, leasing and financing of housing or land to be used for construction of housing, or in the provision of brokerage services on the basis of race, color, religion, sex, handicap, family status or national origin is prohibited by Title VIII or the Fair Housing Act Amendments of 1988; and that it is the policy of the Town of Clarkdale to implement programs, within the constraints of its resources, to ensure equal opportunity in housing for all persons regardless of race, color, religion, sex, handicap, familial status or national origin; and within available resources, the Town of Clarkdale will assist all persons who feel that they have been discriminated against in housing issues on the basis of race, color, religion, sex, handicap, familial status or national origin to seek equity under existing federal and state laws to file a complaint with the Arizona Attorney General's Office or the U.S. Department of Housing and Urban Development; and

That the Town of Clarkdale shall publicize this Resolution and thereby encourage owners of rental properties, developers, builders and others involved with housing to become aware of their respective responsibilities and rights under the Fair Housing Amendments Act of 1988 and any applicable state or local laws or ordinances; and that the Town of Clarkdale shall undertake the following actions to additionally "affirmatively further fair housing."

- Post a copy of this resolution for 30 days at Town Hall
- Continue to post a fair housing poster at Town Hall

PASSED AND ADOPTED BY THE MAYOR AND COMMON COUNCIL of the Town of Clarkdale on this 24th day of March, 2015.

ATTEST:

Doug Von Gausig, Mayor

Kathy Bainbridge, Town Clerk



Staff Report

Agenda Item: “Arizona Gives Day” Proclamation - Approval of a proclamation designating April 7, 2015 as Arizona Gives Day, a day for Arizonans to come together to make donations to as many nonprofits as possible in 24 hours.

Staff Contact: Kathy Bainbridge, Town Clerk/Finance Director

Meeting Date: March 24, 2015

Background: “Arizona Gives Day” is a day for Arizonans to come together to make donations to as many nonprofits as possible in 24 hours. On April 7, 2015, from 12:00 am to 11:59 pm, supporters of Arizona nonprofits will go online, connect with causes they care about, and make tax-deductible donations. Supporters will search for participating nonprofits and simply click to donate. The donation stays local and helps our nonprofit community provide much needed services in the state of Arizona.

The second year for Arizona Gives Day features about 50 nonprofit organizations from Northern Arizona. Donations can be made at azgives.org where people can find a complete list of organizations and search for groups to support by category.

Non-profit organizations in Arizona employ more people than the telecommunications and mining industries combined. They are definitely a factor in local, regional, and state economies.

Go to <http://azgives.org> for more information about Arizona Gives Day.

Recommendation: Approval of the “Arizona Gives Day” proclamation.

TOWN OF CLARKDALE,

Proclamation “Arizona Gives Day April 7, 2015”

Whereas a joint effort must be made to leverage the collective energy of Arizona’s \$24 billion nonprofit community to build sound relationships with new donors and increase the engagement of individuals with Arizona’s nonprofit community; expand the capacity of nonprofits to incorporate the fastest growing source of individual investors: online giving; relieve pressure on institutional investors (foundations and corporations) to be funders of first choice for so many nonprofits; generate media messages which help to educate the wider public about the value and contributions of community impact missions in our city; and

Whereas a pathway for community nonprofits to share their stories and connect with individuals throughout Arizona is a valuable asset to our community; and

Whereas every individual in Arizona is encouraged to contribute to the strength of nonprofit organizations; and

Whereas donations made to Arizona nonprofits help to rally volunteers, change lives, build leaders, allow citizens to build networks, fight for rights and champion community causes; and

Whereas Arizona nonprofits impact our local economy and all individuals;

Now, therefore, I, Doug Von Gausig, Mayor of the Town of Clarkdale, Arizona, do hereby proclaim April 7, 2015 as Arizona Gives Day.

Issued this 24th day of March, 2015.

Doug Von Gausig, Mayor

ATTEST:

Kathy Bainbridge, Town Clerk



Staff Report

Agenda Item: **Resignation from the Public Safety Personnel Retirement Board** – Acceptance of a letter of resignation from Amy Bayless from the Public Safety Personnel Retirement Board.

Meeting Date: March 24, 2015

Prepared By: Mary Ellen Dunn, Local Board Secretary

Background: Amy Bayless has submitted a letter of resignation from her position on the Public Safety Personnel Retirement Board which will create a vacant term expiring September 30, 2016.

A copy of Ms. Bayless' resignation letter is attached.

Recommendation: Acceptance of Amy Bayless' Letter of Resignation from the Public Safety Personnel Retirement Board.

Amy Bayless
1770 E. Villa, Suite 3
Cottonwood, AZ 86326

March 5, 2015

Mary Ellen Dunn
Deputy Clerk
P.O. Box 308
Clarkdale, AZ 86324

Re: PPSRSB

Dear Mary Ellen:

This is my letter of resignation from the Clarkdale PPSRS advisory board. I will be moving out of Clarkdale on March 30, 2015.

I have enjoyed my time living in Clarkdale and hope to return someday. Thank you for the opportunities I had to serve the town.

Sincerely,

Amy A. Bayless



Staff Report

Agenda Item: **Resolution Making an Appointment to the Public Safety Personnel Retirement Board** – Discussion and consideration of Resolution #1495, amending Resolution #1479, making an appointment to the Public Safety Personnel Retirement Board.

Meeting Date: March 24, 2015

Prepared By: Mary Ellen Dunn, Local Board Secretary

Background: Amy Bayless, Vice Chair and Citizen Member of the Public Safety Personnel Retirement Board, has submitted her resignation and is moving out of Clarkdale.

On his application submitted in August, 2014, Ben Kramer noted he would be interested in serving on this Board. At that time he was interviewed and subsequently appointed to another Board. He currently serves on the Library Advisory Board but has indicated he would still be interested in serving on the PSPRS Local Board as well. The Board meets twice a year and requires minimal time.

Recommendation: Staff recommends Council approval of Resolution #1495, amending Resolution #1479, appointing Ben Kramer to serve as a Citizen Member of the Local Board, with a term to expire September 30, 2016.

Town of Clarkdale
Board and Commission Application

Before you begin....

Thank you for your interest in serving on a Clarkdale board or commission. Terms for boards and commissions are two years, beginning on October 1st and ending on September 30th. Appointments are occasionally made before terms end due to a vacancy. Applicants are asked to participate in an informal interview process by an interview committee consisting of a staff member, a Councilmember and a member of the board or commission for which you are applying. This committee makes a recommendation to the Town Council. This process helps us to get to know you better and assists the Town Council in matching applicants to board/commission openings. The Town Council encourages all citizens to be involved in their government, however occasionally there are more applicants than there are positions to fill. Should you not be appointed, we encourage you to consider the many other volunteer opportunities with the Town.

This application is a public record, and as such may be disclosed to the public under Arizona's Public Records Laws. The applicant's name may also appear on the Town's website. Please call the Town Clerk at 639-2400 if you have any questions or concerns about the disclosure of specific information.

Choice of Board or Commission

Please type or print clearly in ink. If you need more space, please attach additional pages as needed. A description of each board and commission is attached at the back of this application. Please indicate which board(s) or commission(s) you are interested in and number them in order of preference, with number one being your first choice.

- | | | | |
|---------------------------------------|--|---------------------------------------|------------------------|
| <input checked="" type="checkbox"/> 3 | Design Review Board | <input checked="" type="checkbox"/> 2 | Board of Adjustment |
| <input type="checkbox"/> | Parks and Recreation Commission | <input checked="" type="checkbox"/> 1 | Library Advisory Board |
| <input type="checkbox"/> | Municipal Property Corporation | <input type="checkbox"/> | Planning Commission |
| <input checked="" type="checkbox"/> 4 | Public Safety Personnel Retirement Board | <input type="checkbox"/> | Other: _____ |

Contact Information

Name: Ben Kramer Date: 8/4/2014
Physical Address: _____
Mailing Address: _____ Clarkdale, AZ 86324
Home Telephone: _____ Email Address: kramerben@gmail.com
Current Employer: City of Cottonwood Fire Department
Work Address: 191 S. 6th St. Cottonwood AZ 86326 Work Phone #: (929)634-2741
May we contact you at work? Yes No

Required Information

1. Are you now or have you ever been employed by the Town of Clarkdale? Yes No
2. Are any of your relatives, either by blood or marriage, employed by the Town of Clarkdale? Yes No

3. Except for minor traffic violations, have you ever been convicted of any violation of federal, state, local or military law or statute? Yes No If the answer to 1, 2 or 3 is 'yes', please explain below or on an attached sheet of paper.

DUI to the slightest degree, Cottonwood 7/2011

4. Why are you interested in serving on this (these) board(s) or commission(s)?

I am a lifetime resident of Clarkdale and I would enjoy volunteering to help the community.

5. Please describe your qualifications for serving on this (these) board(s) or commission(s).

I have served on several boards previously and am able to work well with others to reach common goals.

Optional Information

6. Please list your education background.

Mingus Union High School - Diploma 2001

University of Arizona - B.S. in Regional Development (Minor - Mathematics) 2006

Yavapai College - AAS in Fire Science - Expected completion 2014

7. Please list professional memberships, registrations, licenses, etc. that you feel may be applicable to the board(s) or commission(s) for which you are applying.

President - Verde Valley Life and Fire Safety 2010 - Present

Chapter Vice President - Sedona Verde Valley Firefighters Assoc.

Cottonwood Bookmarks Lifetime Member

8. What previous volunteer or community service projects or activities have you participated in (does not have to be in Clarkdale)?

Key Club, National Honor Society, Habitat for Humanity, Alpha Phi Omega, Salvation Army, Hurricane Mitch relief.

Additional Information

9. Is there any other information you would like to provide which might help the Council make its decision on the appointment to the (these) board(s) and/or commission(s)?

I am an avid reader, have helped resolve personnel issues in the City of Cottonwood, am a member of Public Safety Retirement, and used to work developing land from plats to housing communities.

Signature

By signing below, I understand and agree that:

1. Any material misrepresentation or deliberate omission of a fact in my application may be justification for refusal of application, or if appointed, removal from the board/commission.
2. The Town of Clarkdale has my permission to verify all data given in this application, related papers or oral interviews. I authorize such verification and the giving and receiving of any information requested by the Town of Clarkdale and I release from liability any person giving or receiving any such information. I understand that falsification of data so given or other derogatory information discovered may prevent my being appointed, or if appointed, may subject me to removal for the board and/or commission.

The Town Council selects the best matched applicants the board and commission appointments based upon qualifications, regardless of race, color, creed, sex, national origin, age, handicap or other protected groups under state, federal or local equal opportunity laws.

Applicant Signature: *Ben Kuan* Date: *8-4-2014*

Where to send your application

Mail your application to: Town Clerk, Town of Clarkdale, Post Office Box 308,
Clarkdale, Arizona 86324

or

Fax your application to: (928) 639-2409

or

Deliver your application to: Town Hall, 39 N. Ninth Street, Clarkdale, AZ 86324

If you need an additional copy of this application, you can download it from the Town's website at <http://www.clarkdale.az.gov>. A copy of the "Public Service Handbook", which is a handbook for Clarkdale board and commission members, is also available on the website.

RESOLUTION #1495

A RESOLUTION OF THE MAYOR AND COMMON COUNCIL OF THE TOWN OF CLARKDALE, ARIZONA, AMENDING RESOLUTION #1479 TO MAKE AN APPOINTMENT TO THE PUBLIC SAFETY PERSONNEL RETIREMENT SYSTEM LOCAL PENSION BOARD AND SETTING TERM OF OFFICE.

WHEREAS, there is currently one seat on the board with the term expiring on September 30, 2016; and

WHEREAS, the State of Arizona Public Safety Personnel Retirement System requires the Local Pension Board to consist of the Mayor or Mayor's designee, two citizens appointed by the Mayor and two members elected by the Police Department with the approval of the Town Council; and

WHEREAS the following people are currently seated as members of the Public Safety Personnel Retirement System Local Pension Board with terms ending as follows:

Name	Term Ends
Ida-Meri deBlanc (Citizen)	September 30, 2015
Tommy Nester (Police Officer)	September 30, 2015
Ron Ekholm (Police Officer)	September 30, 2016
VACANT (Citizen)	September 30, 2016
Curt Bohall (Chair)	September 30, 2016

BE IT RESOLVED THAT the following person is hereby appointed by the Mayor and ratified by the Common Council to fill the expiring seat on the Public Safety Personnel Retirement System Local Pension Board with a term to expire as follows:

Name	Term Ends
Ben Kramer (Citizen)	September 30, 2016

PASSED AND ADOPTED this 24th day of March, 2015 by the Mayor and Common Council of the Town of Clarkdale, Arizona.

APPROVED

ATTEST

Doug Von Gausig, Mayor

Kathy Bainbridge, Town Clerk/Finance Director



Staff Report

Agenda Item: RESOLUTION OF THE MAYOR AND COMMON COUNCIL OF THE TOWN OF CLARKDALE, ARIZONA, AMENDING RESOLUTION #1488, SETTING FEES FOR THE TOWN OF CLARKDALE, BY AMENDING FACILITY REIMBURSEMENT FEES - Discussion and consideration of Resolution #1496, a Resolution amending Facility Reimbursement Fees in the Town Fee Schedule.

Staff Contacts: Art Durazo, Public Works Superintendent
 Dawn Norman, Community Services Supervisor
 Joni Westcott, Administrative Assistant II
 Kathy Bainbridge, Town Clerk/Finance Director

Meeting Date: March 24, 2015

Background: Over the last few months our Public Works, Finance and Community Services Departments have coordinated a review of the existing Facility Reimbursement Fees. As a result, revised fees are recommended here which consider updated expenses for upkeep/maintenance, staff time, supplies and Clubhouse Ambassador time. Additionally, staff has taken this opportunity to include a restructuring of certain rental categories and terms used in order to simplify and clarify the information.

While a strike-through (deleted text), underlined (added text) version of the changes are provided in the proposed Resolution draft included later in this Staff Report, the following table is also provided to illustrate the changes in an easier-to-read format.

Facility Reimbursement Fees – Proposed:

CLARK MEMORIAL CLUBHOUSE FEES:

Cleaning, Damage and Key Deposit	CURRENT FEE	PROPOSED FEE
Event with no alcohol	\$300.00	
Event with alcohol	\$800.00	
Security - Town Police Officers required with alcohol event - Minimum two Officers, Minimum two hours	See PD Fees	
Staff Charge (Flat hourly rate)		See Public Works Fees
Ladies Lounge and Kitchen - Non-resident		
0 – 8 consecutive hours Four (4) hour minimum		\$35.00/hour
Hourly rate after reaching 8 hours		\$13.00/hour
Ladies Lounge and Kitchen - Resident		
0 - 8 consecutive hours		\$30.00/hour



Staff Report

Four (4) hour minimum		
Hourly rate after reaching 8 hours		\$13.00/hour
Men's Lounge-Non-resident		
0 - 8 consecutive hours		\$35.00/hour
Four (4) hour minimum		
Hourly rate after reaching 8 hours		\$13.00/hour
Men's Lounge - Resident		
0 - 8 consecutive hours		\$30.00/hour
Four (4) hour minimum		
Hourly rate after reaching 8 hours		\$13.00/hour
Auditorium - Non-Resident		
0 - 8 consecutive hours		\$50.00/hour
Four (4) hour minimum		
Hourly rate after reaching 8 hours		\$13.00/hour
Auditorium - Resident		
0 - 8 consecutive hours		\$45.00/hour
Four (4) hour minimum		
Hourly rate after reaching 8 hours		\$13.00/hour

Currently, when each rental request is initially received and reviewed, a requirement for (staff) Event Support is determined by using the following matrix (with a relative fee of \$42/hour per staff member added to estimated rental fees):

RENTAL SCENARIO	EVENT SUPPORT COMMITMENT
A. UNDER 50 PEOPLE	<ul style="list-style-type: none"> • NO ON-SITE EVENT SUPPORT NECESSARY. PUBLIC WORKS WILL BE ON CALL.
B. 50- 125 PEOPLE	<ul style="list-style-type: none"> • 1 HOUR AT BEGINNING OF RENTAL PERIOD START TIME • 1 HOUR DURING <i>EVENT</i> • 1 HOUR PRIOR TO RENTAL PERIOD END TIME
C. 126 OR MORE PEOPLE	<ul style="list-style-type: none"> • 1 HOUR AT BEGINNING OF RENTAL PERIOD START TIME • 1/2 HOUR PRIOR TO <i>EVENT</i> START TIME • ENTIRE <i>EVENT</i> THROUGH THE END OF RENTAL PERIOD

The fees and changes now proposed are anticipated to eliminate existing inconsistencies in rates and terms, and cover current overhead costs (utilities, supplies, upkeep, staff time, etc.) associated with the facility rental process, including facilitation of the new Clubhouse Ambassador program. The referenced staff time includes Community Services time for meeting with prospective renters and executing required paperwork.



Staff Report

The Notice of Intent to Impose or Increase Fees or Taxes, as required by A.R.S. 9-499.15, was posted on January 23, 2015 in order to comply with providing notice at least sixty days prior to the date the proposed new or increased fee or tax is scheduled to be approved or disapproved at a meeting of the Clarkdale Town Council.

Recommendation: Approval of Resolution #1496, a **RESOLUTION OF THE MAYOR AND COMMON COUNCIL OF THE TOWN OF CLARKDALE, ARIZONA, AMENDING RESOLUTION #1488, SETTING FEES FOR THE TOWN OF CLARKDALE, BY AMENDING FACILITY REIMBURSEMENT FEES.**



Staff Report

CLARK MEMORIAL CLUBHOUSE FEES:

Cleaning, Damage and Key Deposit	CURRENT FEE	PROPOSED FEE
Event with no alcohol	\$300.00	
Event with alcohol	\$800.00	
Security - Town Police Officers required with alcohol event - Minimum two Officers, Minimum two hours	See PD Fees	
Event Support	See Public Works Fees(\$42.00 per hour)	
Clean-up Charges (Amount charged to user if the Town must clean after an event) includes cleaning supplies Staff Charge (Flat hourly rate)	\$25.00/per hour per person	See Public Works Fees
Ladies Lounge - Meetings Only - Non-resident of Clarkdale, commercial, other - two hour minimum	\$30.00/ hour	
Per day	\$90.00/day	
Ladies Lounge and Kitchen - Non-resident of Clarkdale, commercial, other - two hour minimum	\$24.00/hour	
0 - 8 consecutive hours Four (4) hour minimum		\$35.00/hour
Hourly rate after reaching 8 hours - Per day	\$72.00/day	\$13.00/hour
Ladies Lounge and Kitchen - Resident, private event* - two hour minimum;	\$20.00/ hour	
0 - 8 consecutive hours Four (4) hour minimum		\$30.00/hour
-Hourly rate after reaching 8 hours -Per day	\$60.00/day	\$13.00/hour
Men's Lounge - Meetings only - Non-resident of Clarkdale, commercial, other - two hour minimum	\$36.00/hour	
0 - 8 consecutive hours Four (4) hour minimum		\$35.00/hour
- Hourly rate after reaching 8 hours Per day	\$108.00/day	\$13.00/hour
Men's Lounge - Meeting Only - Resident, private event* - two hour minimum	\$30.00/hour	
0 - 8 consecutive hours Four (4) hour minimum		\$30.00/hour
-Hourly rate after reaching 8 hours Per day	\$90.00/day	\$13.00/hour
Auditorium - Non-Resident of Clarkdale - Private event (no alcohol) - Four hours or less	\$120.00/half day	



Staff Report

-0 - 8 consecutive hours Four (4) hour minimum		\$50.00/hour
-Hourly rate after reaching 8 hours Per day	\$240.00/day	\$13.00/hour
Auditorium - Resident of Clarkdale - Private event (no alcohol)* - Four hours or less	\$100.00/half day	
0 - 8 consecutive hours Four (4) hour minimum		\$45.00/hour
Hourly rate after reaching 8 hours Per day	\$200.00/day	\$13.00/hour
Auditorium - Commercial event (no alcohol) Four hours or less	\$150.00/half day	
Per day,	\$300.00/day	
Auditorium - All events with alcohol, Additional security required.	\$400.00/day	

PUBLIC WORKS FEES:

	<u>CURRENT FEE</u>	<u>PROPOSED FEE</u>
<u>Event Support - Events requiring a Town Public Works employee to be on site or available for support (Flat hourly rate)</u>	\$42.00 Per Hour	
<u>Staff Charge (Flat hourly rate)</u>		\$42.00 per hour per Staff Member

POLICE DEPARTMENT FEES:

	<u>CURRENT FEE</u>	<u>PROPOSED FEE</u>
<u>Officer Charge (Flat hourly rate)</u>	\$50.00 per hour	\$50.00 per hour per Officer



Staff Report

Agenda Item: **REPORT OF THE 105TH ARIZONA TOWN HALL**
 “ARIZONA’S ECONOMY” - Presentation and discussion
 regarding the Arizona Town Hall report on Arizona’s Economy.

Meeting Date: March 24, 2015

Sponsored By: Councilmember Bill Regner

Prepared By: Kathy Bainbridge, Clerk/Finance Director

Background: Council Member Regner will be giving a report (including Council discussion) on the results of the 105th Arizona Town Hall, “Arizona’s Economy. The Background Reports which were compiled and distributed to Town Hall delegates in advance of the Town Hall sessions in order to provide a source of common information leading into the Town Hall discussions were provided to Council prior to the meeting in preparation for discussion.

At the conclusion of the Arizona Town Hall, a Final Report is issued as a result of the consensus reached among the delegates and is available at
<http://aztownhall.org/Resources/Documents/105th-Recommendations-Report.pdf>

Recommendation: This is a presentation and discussion only, no action required.

**Report of the
105th ARIZONA TOWN HALL
“Arizona’s Economy”**

**Grand Canyon, Arizona
November 2 - 5, 2014**

INTRODUCTION

As Arizona pulls itself out of the deepest recession that it has faced since the Great Depression, this 105th Arizona Town Hall is convened to examine Arizona’s economy. In Arizona Town Hall’s fifty-two year history, this is the eleventh time citizens from across the state have come together to reflect on the current state of Arizona’s economy and how best to shape its future.

Some of the topics discussed in this report were considered in previous Town Halls on the economy but need to be regularly re-considered for potential improvement because the economy and the factors that impact it are fluid. Additionally, this topic was addressed earlier this year by a number of regional town halls and forums across the state. The outcomes of these events were available to the participants in this Town Hall and a number of their outcomes are also reflected below.

These topics are a product of changes in technology and the world economy. No topic that affects our economy can be considered in isolation. Our dynamic economy is complex and subject to many factors, all of which affect the others. Whether a topic has been considered before or is new, Arizona’s economy is at a crossroads. Now is an opportune time to reflect on how we came to this place and how we as a state can chart our best path forward.

The background report for this Town Hall ended with a quote from Arizona’s first governor, George W.P. Hunt, who said that “it remains for us as Arizona’s champions and sponsors to make this [48th] star represent the best things in statehood.” One of Arizona’s greatest strengths is the independent spirit and resiliency of its people. We are a state of trailblazers inspired by the many different people who have called Arizona home. We continue to need trailblazers who can build on Arizona’s proud history as we move forward into a new economic era.

We hope the recommendations of this 105th Arizona Town Hall will inspire our state to pursue a resilient prosperity for generations to come. This report captures the consensus that emerged from the discussions that occurred at the Town Hall. Although not every Arizona Town Hall participant agrees with every conclusion and recommendation, this report reflects the overall consensus achieved by the 105th Arizona Town Hall.

SETTING THE STAGE

Arizona’s economy has many diverse strengths. These strengths are not focused in one particular region within the state, but are rather spread throughout the state. They include Arizona’s climate, its lack of natural calamities (such as tornados, hurricanes, and earthquakes), and its western heritage.

Arizona's tourism industry is strong statewide which is based, in part, on our natural beauty, geographical location and diversity in climate. Additionally, our arts and cultural industry is thriving statewide, with strong symphony orchestras, theater companies, world class museums, performance centers and a myriad of local museums, historical societies and art associations. Arizona also is a leader in astronomy tourism, with Flagstaff and Tucson being leaders in planetary science. This area of tourism would not be possible but for efforts to preserve dark skies in parts of Arizona.

In recent years, Arizona has been able to market itself as a state with cutting edge trends in healthcare. This has been benefitted, in part, by the biosciences roadmap and the presence of elite medical facilities. Additionally, Arizona has a strong community healthcare system that is establishing ways to deliver high-end services to both underserved communities and the general public. This industry also has the added benefit of strengthening Arizona's ability to deliver healthcare to the retirees who continue to be drawn to our state and attracts other complementary businesses to relocate to Arizona.

Arizona's economy is heavily impacted by opportunities created by the federal government and the aerospace industry. It is of paramount importance that major military installations in Arizona such as Luke Air Force Base, Davis Monthan Air Force Base, the Yuma Marine Corp Air Station and Fort Huachuca be actively defended from the Defense Base Closure and Realignment Commission (BRAC) and other deleterious actions such as encroachment and sequestration. Emerging technologies such as the drone industry have the potential to attract significant resources to be invested in the state.

Other strengths include: Arizona's geography and natural resources (discussed below); agricultural production, including wineries; winter visitors; cultural diversity; its location as a transportation corridor to and from Mexico, California and other surrounding states; Arizona's universities; its community college system; a growing trade school industry; and a dynamic, young, diverse, up-and-coming workforce.

ARIZONA AT THE CROSSROADS

In celebrating these strengths, we must also consider the positive and negative factors that have influenced and framed our current economy. There is no question that Arizona has been shaped by the Five C's (climate, copper, citrus, cotton, and cattle), but other factors also have had a significant influence, including: geography; natural resources; international trade; affordable cost of living; inexpensive reliable power; and many others.

Tourism and recreation have contributed to a large influx of money and people to the state. This, in turn, has resulted in population growth, which has impacted all areas of the economy but particularly the housing market. Retirees have also had an impact as they bring their wealth and "mailbox incomes" to the state and use that income to purchase goods and services in Arizona. The overall population growth, in addition to the growth of our retirement communities, significantly impacts Arizona's healthcare industry.

Since the World War II era, the federal government has infused federal funds into Arizona's defense and technology industries. With military bases came servicemembers and their families with relatively stable employment that spurred other industries and services. In addition, Arizona has benefited from other public investment projects, such as the vast system of dams and reservoirs across the state.

In order to develop a more competitive workforce, Arizona must be a leader in preK-12 education by encouraging a STEAM (science, technology, engineering, arts, and math) curriculum. Public investment in the education system - both primary and secondary - has a direct impact on strengthening the future of Arizona's economy. Enhanced engineering capabilities and research and development at institutions of higher education are critical to further innovation, entrepreneurship and our ability to attract high wage technology jobs.

We have to consider the benefits of trade within the United States (especially California) and globalization on Arizona's economy. Mexico has and will continue to shape our economy. Arizona should diligently fight to erase the recent negative stigma that Arizona lacks diversity and is unwelcoming as a result of legislation such as House Bill 1070 and Senate Bill 1062.

The political climate in Arizona also affects the economy. Individuals and companies can be discouraged from coming to the state because of the political environment. Our political leaders need to be conscious of the messages they are sending, in particular bills that are discriminatory toward segments of the population, and their potential negative impact on the economy. We need our political leaders to be part of the solution.

There are many other challenges to the optimal development of Arizona's future economy. Some challenges include a lack of thoughtful political discourse and insufficient civic engagement. Many Arizonans feel they are not being adequately represented. For Arizona to be as successful as it can be, this is a problem we must fix immediately by becoming more active in the political process and holding our leaders accountable including consideration of structural changes in state government proposed by previous Town Halls.

Additionally, Arizona is facing increasing concerns about water conservation and management, including overdevelopment, differing water use priorities, the legal relationship between groundwater and surface water, and the delayed adjudication of water rights.

The retention of a skilled and educated workforce is required in order to attract and foster business growth. Creating quality work-life environments that address the needs of college graduates and young professionals will help to retain and increase business development. Increasing funding for education, from early childhood through universities, is an investment we need to make in our future workforce. We cannot compete with other states unless education is an Arizona strength. Our investment in education must include vocational training, career preparation, liberal arts, and STEAM fields. Supporting and increasing interest in the arts and cultural communities is a challenge we need to confront as arts and culture have been a mechanism for successful economic development in many Arizona communities.

Addressing the state's aging infrastructure and development of new infrastructure, including transportation and utilities (as mentioned below), is critical to the development of Arizona's future economy. Arizona should develop a program to maintain our existing infrastructure before replacement costs become cost-prohibitive. Increasing access to broadband Internet in all communities, especially rural and tribal, is important to economic development and supporting educational opportunities.

Arizona has over nine million acres of state lands held in trust. We need to work with political, community and business leaders to develop appropriate state land reform to maximize the value of this

land while balancing the environmental impact. Previous Town Hall recommendations on state trust land reform should be revisited for implementation by the state Bureau of Land Management.

Other challenges we face include the retention of existing military bases, protecting Arizona's vulnerable populations and preserving the unique character of Arizona's cities and towns.

GEOGRAPHY, NATURAL RESOURCES AND INFRASTRUCTURE

Arizona's geography, access to natural resources, and our existing infrastructure have been instrumental to our economic rise. They will also be the foundation for our resilient economic future.

Numerous factors showcase our place within the United States and will drive Arizona's future economy: strengthening our tourism industry, water conservation, renewable energy, agriculture, forestry, mining, tribal lands and maximizing business relationships with our neighbors.

Our state can remarket and rebrand itself based on our diverse geography to promote tourism, including specific parks, monuments, and activities, such as photography, professional sports and outdoor activities. In addition, Arizona can benefit from a heightened focus on small town tourism. Arizona should better market events in small town and local communities to showcase Arizona's Southwestern culture, while promoting Arizona as an attractive economic and cultural base.

Arizona is poised to maximize its trade and business relationships with the Las Vegas metropolitan area, California, Canada, and Mexico. The proposed Interstate 11 project from Nogales to Las Vegas and onward to Canada and inland ports provides an important opportunity to increase trade with all of our neighbors, as well as to promote Arizona as an inland port. Many manufacturers are looking to expand outside of California. The expansion of trucking and railway routes would not only increase business with the ports of Los Angeles but would also enhance our access to markets in Canada and Mexico. Arizona can better serve these large markets with increased trade access, awareness and incentives with Canada and Mexico. If we fail to pursue trade opportunities with Mexico and Canada, those countries will pursue trade with our competitor states, and Arizona will lose this growth opportunity.

While much progress has been made, Arizona has not yet taken complete advantage of its solar and other alternative energy resources. Further investment in renewable energy will become easier if technological advances in these industries result in lower costs.

Water conservation and management is a concern across the state. Some communities in Arizona, particularly in rural and tribal areas, wonder whether they can sustain economic activity with regard to their available water resources. In order to address these concerns, Arizona should continue to manage and implement its existing groundwater management plan. In addition, Arizona should develop a long-term, comprehensive water use and augmentation plan to support efficient use of the resource. Such a plan could include a state water value index and a water delivery and prioritization plan.

Arizona should continue to foster its position as a leader in crop research in arid land agriculture. State and local programs could encourage the planting of xeriscaping and removal of non-native vegetation, including lawns, and the limitation of man-made potable water features in order to

encourage water conservation. Additionally, Arizona should look at water conservation and management through alternative means, including expansion of reuse and perhaps desalinization.

The development of the state's natural resources – including copper mines – provides both opportunities and challenges to state and local communities. Arizona's copper mining is a major contributor to our economy and, as a state, we produce more copper than we consume. Most of this production is sold and used outside of Arizona. Arizona should strive for a balance between effective regulation and development of the state's natural resources. Lifecycle costs of the development of these resources should be considered moving forward. Industry leaders, government and the environmental community must collaborate in this effort.

Arizona's forests require wise and balanced management, including landscape-scale thinning projects, and allowing the use of forests and other federal lands for multiple use purposes, such as grazing and biomass harvesting. Thinning would help reduce catastrophic forest fires and also create jobs and provide biomass and timber resources. The state should work with federal agencies to promote better forest management. In so doing, the focus should be on healthy forests, the opportunity for an industry to be built around timber, and biomass harvesting. The benefit of additional water runoff improves the available watershed.

Arizona should strive for better collaboration with tribal communities in order to promote agricultural, mineral extraction, energy, water and other mutually beneficial economic developments. Some tribal communities enjoy an inventory of natural resources; however, federal government regulations can impede opportunities for development of those tribal assets. The state should work with tribal leaders to promote common interests and greater collaboration among all levels of government with tribal communities.

Natural resource development must be balanced with preservation of those resources for the benefit of Arizonans both present and future. The cost of resources (water especially) must take into account Arizona residents who are low-income, so they do not suffer as a result of a market system for resources. Arizona's natural wonders, including the Grand Canyon, Monument Valley, Canyon de Chelly, the Red Rocks and many more, need to be better marketed to strengthen the tourism segment of our economy.

FOUNDATIONS FOR ARIZONA'S ECONOMIC FUTURE

The availability and accessibility of reliable infrastructure drives the economy and is a key element in attracting new businesses. Deteriorating transportation infrastructure negatively impacts the state economy. Roadways and highways that are in disrepair or not properly maintained negatively affect the economy and inhibit business growth. State, tribal, and local entities and businesses should encourage and invest in construction of roadways and other projects through coordinated public-private partnerships. This would allow for cost-effective development.

Infrastructure funding and building could be changed from population-based (in which rural areas are underserved) to a data-driven and service-area needs approach. For example, Arizona should establish an infrastructure need or value index to evaluate priority, types of options, age and condition, and maintenance requirements, for infrastructure statewide. This inventory of all of Arizona's infrastructure assets would enable a better understanding of the scope of the overall infrastructure challenge and create a tool for development of maintenance and replacement priorities. Improvement

of our infrastructure must be accomplished through the collaboration of individual communities throughout the state.

Three statewide infrastructure needs should be made a priority for the growth of Arizona's economy: transportation infrastructure (roads/airports); transit modes (rail/public/air); and broadband Internet access.

Aviation significantly influences Arizona's economy in terms of both income and jobs. Although restrictions to protect existing airports have created some challenges to local, private development, general aviation, as well as commercial airports and military airbases should be protected to promote overall economic growth. Along with the investment in airports, investment in air transportation, in particular to rural areas and international destinations, is crucial to Arizona's growth. The federal government had previously assisted with rural aviation as a transit mode, but that subsidy has gone away. Finding ways to replace those lost funds will be a challenge for our future economy.

The state and industry should work together to expand our multimodal land ports and rail options across the state, permitting greater ease in rail and air travel and cargo service. Our efforts should be concentrated on investment in public transportation preservation, expansion of heavy rail statewide, consideration of high-speed rail, and expansion of light rail and streetcar options. In addition, we should enhance the use of existing air cargo facilities and capacity for offshore trade.

Broadband Internet access and use of technology will be vital to our future economy. Currently such access is limited in rural and tribal communities, causing a digital divide between urban and rural areas of the state that has a detrimental effect on education, access to healthcare, business development and growth, and other areas. The infrastructure investment needed to expand these services to areas with small populations may be too great to attract the private sector to take on this task. As a result, a combination of public and private efforts will likely be necessary to solve this important issue.

FUNDING INFRASTRUCTURE

There must be a statewide conversation about funding for increased roadway infrastructure and maintenance. Our road transportation system is vital to our economy and needs to be maintained, and in some cases expanded, to allow movement of goods and services within our state. This would require the state to update the gas tax rate and to re-implement the allocation of revenues from the gas tax for local roadway construction. Increase capacity within the state to leverage state and federal revenues. There are critical needs in rural communities for water and sewer infrastructure improvements.

Options for funding statewide infrastructure needs include, but are not limited to: re-thinking how local communities can influence the gas tax (which currently cannot be increased by local communities), tolls, tax increment financing, public-private partnerships, reconsidering the use of lottery funds, and the consideration of grant opportunities.

To assist with these goals, Arizona's government needs to facilitate and collaborate with the many chambers of commerce, other private institutions, and economic development organizations to expand economic opportunities. The state has attempted to do this through the development of the Arizona Commerce Authority.

GETTING THE JOBS WE WANT

An ideal mix of employment opportunities in Arizona includes job and entrepreneurial opportunities at all levels of education and income. Innovation and creativity will continue to be drivers in the state economy going forward through the creation of this ideal mix. This will help Arizona prepare for the unknown jobs of the future.

Communities should build and capitalize on existing industry that they already have as a foundation for developing new opportunities. For example, Arizona's healthcare industry should encourage employment of all varieties of medical professionals, from pure medical services to research sciences. A vibrant medical profession sector also creates jobs in ancillary areas, such as hospitality, food service and construction.

Retirees, in moving to Arizona, bring their existing accumulated wealth, which can impact job growth and community engagement. Arizona's retirees do not only bring their needs, but also their diverse background and work experience and can serve as workers, mentors to students and entrepreneurs. Arizona's large retiree population will remain an important driver in the further growth of our healthcare industry.

Entrepreneurs and the next generation work force are often drawn by a certain type of community and lifestyle. Some employers, especially some entrepreneurs, are attracted to vibrant places, urban and rural, with a high quality of life and opportunity for job growth, development, and expansion. A major opportunity for job growth is through the expansion and support of a network of incubators and Small Businesses Development Centers and a network of incubators and accelerators that can encourage Arizona's entrepreneurs in all areas of the state. The state should also consider a source of funding for new entrepreneurial projects, such as loan programs.

Arizona's natural resources and geography can also generate job opportunities through the expansion of our existing solar energy sector, forestry, agriculture and mining industries, as well as through outdoor activities, tourism, and a burgeoning wine industry. While tourism remains a powerful economic sector, growth in this industry lies in its continued expansion in small communities and exploring the rebranding of our state. These efforts will further encourage people to recognize small communities as desirable places to live and work.

Manufacturing, mining, agriculture, aerospace, transportation, and technology are all significant economic sectors. These industries continue to evolve, and their demands will require their employees to evolve with them, which will require quality education and training programs. Our education system, including universities, community colleges, vocational schools and workforce development programs, will need to be supported in order to meet these needs. A failure to invest in Arizona's education infrastructure will place Arizona at risk of losing talent and jobs to other states.

INCENTIVES' PLACE IN ECONOMIC DEVELOPMENT

Arizona needs to evaluate how government utilizes its current incentive programs and strive for a balanced approach with non-government incentives in an effort to benefit the economy.

Government programs should not simply result in the government giving money away, but instead should result in a "win-win" for our communities. For example, incentives in the form of

grants focusing on collaborative partnerships between business and Arizona's communities to effectively create long term jobs. Many government incentive programs target primarily large businesses, at times to the detriment of small business. We should take a balanced approach between the attraction and retention of large businesses and the development and retention of small and medium-size businesses. Additionally, there should be greater emphasis on whether the business or industry is likely a long-term fit for the community in question and the return on investment in exchange for the provided incentive.

Incentives are most effective when they are performance-based, taking into consideration a cost-benefit analysis of the business and the impact on the local community in which it resides and Arizona as a whole. Temporal and physical presence conditions should be established as part of incentive programs, which might include benchmarks for local job creation and requirements to support education and training programs in the community. "Clawback" provisions or performance-based incremental payments should be utilized on incentives to companies failing to meet the designated requirements. Examples of incentives Arizona should consider implementing or continuing to use include: the reinstatement of the film rebate; the angel investment tax credit; making research and development tax credits more available and tax increment financing (TIF) incentives.

Government incentive programs should not simply be focused on the business community. For example, the attraction and retention of qualified educators, engineers and other needed professionals will benefit from expansion of loan incentive programs, such as loan repayment assistance and loan forgiveness programs. Arizona should explore ways in which incentives could be created to retain our university graduates within the state.

Our veteran population is a strong community in Arizona and greater emphasis should be placed on incentives the Veteran's Administration provides to invest in and develop business, as well as career advancement training and education.

Quality of life is one of the most effective non-governmental incentives available that can help to ensure a high return on investment. In this sense, quality of life can include: lifestyle, low crime rates, excellent educational institutions, effective government, and a clean environment. Arts and culture is one way to build a sense of community and can add beauty and increase vitality within cities and towns. These factors help employers attract and retain the very best talent for their growing businesses. Arizona's younger generation is also considering where to live and work based on the quality of life, sense of place, access to arts and culture, commute times, recreational opportunities and social values supported by the state. Arizona's leaders should engage this population when developing neighborhoods, public amenities and community centers.

Challenges in achieving the most effective mix of governmental and non-governmental incentives include the lack of collaboration between state, county, municipalities, private businesses, and private associations. At times, businesses have more resources, expertise or perceived credibility than government agencies in the realm of recruiting and retaining business. This is an opportunity where public and private sectors should collaborate, understanding the need to be flexible to best solve problems and meet common needs. Building public-private coalitions is enhanced by chambers of commerce, economic developers and others. These sorts of coalitions could have an immediate impact on the marketing and branding of Arizona to attract business through collaboration to reflect Arizona's rich, western spirit. In addition, military facilities retention and expansion should be promoted.

EDUCATION AND THE ECONOMY

Education is the key to eradicating several of the economic and social problems in Arizona. A robust and well-funded public pre-K through college educational system, which could be described as “cradle to career,” is essential to attracting business to our communities and driving our internal economic growth. Arizona’s education system needs to align itself with the economic needs of the state. The opportunity for higher education should be available to all Arizonans, regardless of whether they choose that path for themselves.

Arizona’s education spending should be restored to pre-recession levels. Plans should be made to sustain funding in order to improve the quality of the state’s education system. Such an investment should include the recruitment and retention of qualified teachers, competitive teacher’s salaries, decreasing class sizes, funding of school counselors and expansion of early childhood education programs. Students should be given opportunities in high school to choose career paths that would allow them to prepare for college or receive training in the trades or the arts. School counselors should not focus only on college. They should also focus on alternative paths, as these may be the best choice for some students. Greater focus should be placed on funding proven programs that help educate both students and parents about post-secondary opportunities. Additionally, a financial literacy curriculum needs to be taught in our schools. Students need to know how to create a budget, manage credit cards and understand the need for saving in order to properly handle their personal, family and business finances going forward.

Arizona should shift its emphasis from drop-out rates to increasing college readiness rates across all communities in the state. Arizona schools need to focus on innovating to assist the struggling student, as well as providing an environment that fosters education.

Higher education, whether college, university, trade or vocational, is cost prohibitive to many in our communities. Some percentage of incoming college students are lower income, first generation students. Consequently, student loan debt has become an enormous burden for many Arizonans. As long as this burden remains, our younger generation’s ability to move forward, embark on entrepreneurial ventures, and contribute to the economy will be impeded. Government and the private sector should increase investment in programs to support educational opportunities for students seeking post-secondary education.

Fixing the educational system is a long-term process. To address this issue effectively we will require adequate funding and a collaborative effort between community leaders, education leaders, chambers of commerce, business leadership and concerned citizens. It will take a commitment from all of us to address the needed improvements.

SETTING PRIORITIES AND TAKING ACTION

Arizona’s history is filled with stories of individuals and communities who, due to their independent spirit and resolve, built the resilient state that is Arizona. In order for the items below to be accomplished, we must work together to increase communication and collaboration.

Below are the five top priorities for Arizona to pursue:

1. Education and workforce development

2. Infrastructure
3. Tourism
4. Entrepreneurship, local business and expansion of trade
5. Establish Arizona as a welcoming, culturally diverse place

Priority No. 1: Education and workforce development

Proposed Action No. 1: Increase education funding for preK-12, community colleges, and universities to above pre-recession levels and search for new funding sources, including comprehensive tax reform as needed. The funding method should address issues of equity in source and distribution, educator salaries, and should be sustainable and support long-term planning.

Who is responsible for this action: Arizona Legislature and the Governor.

Proposed Action No. 2: Support a comprehensive education improvement plan, which would include a robust public pre-K through college educational system (“cradle to career”) and college and career ready standards and that places Arizona in the top tier in educational achievement.

Who is responsible for this action: Arizona Department of Education, individual school districts, the Arizona Board of Regents and community college boards.

Proposed Action No. 3: Promote career technical education (CTE) opportunities, trade schools, and vocational opportunities to school districts, high schools, parents, those who do not complete high school and adult workers.

Who is responsible for this action: Department of Economic Security, workforce investment boards, community colleges, the Superintendent of Public Instruction and the private sector.

Proposed Action No. 4: Conduct a comprehensive study of the workforce needs of businesses in Arizona to serve as a tool for the development of new curriculum and training programs, including bilingual education and adult learning.

Who is responsible for this action: The private sector, the chambers of commerce, the Arizona Workforce Investment Board and other workforce investment boards, the Arizona Commerce Authority, universities, community colleges, and trade and vocational schools.

Proposed Action No. 5: Implement programs to help retain “home-grown talent” within Arizona with a focus on millennials and consider incentives to retain graduates such as loan repayment assistance and loan forgiveness programs.

Who is responsible for this action: Youth leadership groups, such as student life and leadership, student government associations at community colleges and universities, workforce investment boards, the Arizona Board of Regents and the Arizona Society of Human Resources Management (AZ SHRM)

Proposed Action No. 6: Ensure that liberal arts curriculum and critical thinking skills are a substantial component of the education system across the entire age spectrum. This includes an emphasis on teaching the skill of engaging in respectful civil dialogue with people of different perspectives.

Who is responsible for this action: Arizona Department of Education, individual school districts, the Arizona Board of Regents and community college boards.

Priority No. 2: Infrastructure

Proposed Action No. 1: The state's gas tax should be indexed to inflation or another measure to appropriately fund increasing costs for road construction and maintenance and to expand the financial capabilities of counties, cities and towns across Arizona to develop roads and transportation maintenance to address pressing local needs.

Who is responsible for this action: Arizona Legislature, the Arizona Department of Transportation, Municipal Planning Organizations, counties and local communities.

Proposed Action No. 2: The state's air, rail and road transportation systems should be improved and expanded, including the proposed I-11 corridor, from Nogales to Las Vegas and onward to Canada and inland ports.

Who is responsible for this action: Governor, Legislature, Arizona Department of Transportation, the federal government, local governments and public-private partnerships.

Proposed Action No. 3: Rural and tribal broadband should be expanded to promote business growth and strengthen education.

Who is responsible for this action: Private service providers, state, local and tribal governments.

Proposed Action No. 4: Local councils of governments, in connection with tribal communities and local and county governments, should work together to create a plan for future infrastructure and cooperate in finding ways to fund these efforts.

Who is responsible for this action: Councils of governments, tribal communities, federal and local governments, and the Arizona Department of Transportation.

Proposed Action No. 5: Water-related infrastructure must be expanded in rural areas to support business attraction and expansion.

Who is responsible for this action: County governments, private utilities, local governments, and Arizona's congressional delegation.

Priority No. 3: Tourism

Proposed Action No. 1: Through a coordinated effort, promote Arizona's geographic and cultural diversity and location to enhance tourism, sports and business development opportunities.

Who is responsible for this action: Arizona Office of Tourism, Arizona Commerce Authority, local governments, the Arizona Tourism and Sports Authority, local chambers of commerce, local convention and visitors bureaus, and the private sector.

Proposed Action No. 2: Continue to promote our natural resources, climate and geography to enhance the state's image as a welcoming, culturally diverse place where people can live, work and play.

Who is responsible for this action: Arizona Office of Tourism, Arizona Commerce Authority, and all Arizonans.

Proposed Action No. 3: Reinstate the Arizona's Film Office and rebate to promote our state within the entertainment industry.

Who is responsible for this action: Governor and the Legislature.

Proposed Action No. 4: Utilize existing mechanisms to better promote regional arts and culture, fostering perceptions and relationships as well as generating tourism revenue.

Who is responsible for this action: Local arts agencies, chambers of commerce, the Arizona Office of Tourism, CALA Alliance and tribal museums.

Priority No. 4: Entrepreneurship, local business and expansion of trade

Proposed Action No. 1: The Arizona Commerce Authority, under the direction of the Governor, should take the lead in collaborating with other trade groups, including but not limited to, the Arizona-Mexico Commission and the Canada/Arizona Business Council, to restore or enhance strong trade relations with Mexico, Canada and California, including the expansion of programs to allow for quicker border crossings between Arizona and Mexico, particularly for commercial traffic.

Who is responsible for this action: Arizona Commerce Authority and the Governor.

Proposed Action No. 2: Encourage Arizona's federal representatives to prioritize immigration reform.

Who is responsible for this action: Federal government representatives.

Proposed Action No. 3: Support and develop entrepreneurial and local and small business owners (the "entrepreneurial ecosystem"), which includes the expansion of statewide entrepreneurship and the expansion of incubators and accelerators where advising, mentorship, and other *resources* could be made available and promote

procurement practices for state and local governments, universities and community college districts that remove barriers to competition for small and medium-size businesses.

Who is responsible for this action: Arizona Commerce Authority, state and local governments, non-government organizations (including SBDCs, community colleges and universities) and chambers of commerce.

Proposed Action No. 4: Support financial resources for entrepreneurship in the state by working to increase accessible venture capital; increasing the availability of loans to small businesses; changing state laws to permit loans to businesses by cities and municipalities; research benefits to the state of establishing a state preference for Arizona companies; and tax increment financing (TIF).

Who is responsible for this action: Representatives of the financial community, the Legislature, the Governor, counties, Arizona Commerce Authority, League of Cities and Towns, Arizona Association of Counties, and non-government organizations (including Arizona chambers of commerce).

Proposed Action No. 5: Protect usage of water resources for recreation, industry, commercial, residential, and biological diversity through measures such as: state, regional and local water budgets; the clarification in state statute of the connectivity of surface and ground water; and the adjudication of water claims.

Who is responsible for this action: Arizona Department of Water Resources, the state legislature, county and municipal governments, the governor and the Arizona court system.

Proposed Action No. 6: Engage Arizona entrepreneurs and inform voters and elected officials of the potential for legal cannabis which includes: increased workforce and sales tax revenue to pay for critical programs; and retention of Arizona university graduates and create new opportunities for entrepreneurs in industrial agriculture, biofuel, biotechnologies, specialty foods and medical research.

Who is responsible for this action: Interested Arizona Town Hall delegates and Arizona agribusiness.

Proposed Action No. 7: Create an office within the Arizona Department of Agriculture to support and develop sustainable small farms and provide low cost organic certification for Arizona farmers.

Who is responsible for this action: Arizona Department of Agriculture, state government in concert with The University of Arizona Cooperative Extension Office.

Proposed Action No. 8: Enhance and use existing airport facilities to capture excess air cargo capacity to and from off shore.

Who is responsible for this action: State of Arizona, city airports, Arizona Commerce Authority.

Proposed Action No. 9: Preserve and expand Arizona military installations by engaging federal, state and local elected officials and business communities.

Who is responsible for this action: Governor, the Arizona Military Affairs Commission, Luke-West Valley Counsel, DM50, Yuma and other support groups, congressional leaders, cities and counties.

Priority No. 5: Establish Arizona as a welcoming, culturally diverse place

Proposed Action No. 1: Mobilize all business, cultural, educational, social and media resources to support, publicize and reward positive behavior consistent with 21st century norms.

Who is responsible for this action: All businesses.

In addition to the action items referenced above, what actions can we as individuals take when we leave Town Hall to help improve Arizona's economy? Since many of the recommendations from the 105th Arizona Town Hall recommend that a number of state department heads be responsible for their implementation, a small representative group of Town Hall panel members should be formed to advise the Governor of these recommendations, and seek his support. As individuals, we should also take the following actions:

- We need to work to emphasize the importance of respectful civic involvement and make that a part of our daily lives.
- We need to exercise our right to vote.
- Within our families and communities, we need to instill in Arizona's children the desire to learn, to plan for their future, and to foster an entrepreneurial spirit.
- We need to share what we have learned and the conclusions reached at this Arizona Town Hall with our peers; friends; families; community leaders and organizations; our chambers of commerce; the League of Arizona Cities and Towns; and Arizona Association of Counties.
- We should support efforts to educate and inform the Governor and the Legislature annually on current issues and consensus and concerns in Economic Development.
- We, the Town Hall participants, will make ourselves available to the Governor to be engaged in the development of his Economic Development Plan to be completed during his first 100 days in office.
- We need to be actively involved and support our non-profit and philanthropic community organizations including patronizing and supporting arts and culture.
- We can each take steps to promote Arizona's image, including the use of social media and traditional media such as television, billboards and radio.
- To strengthen Arizona's economy, we must make a special effort to support Arizona's businesses, including a "buy local, grow local" campaign.
- Finally, each of us should commit to doing one of these individual actions and reporting back to each other.



Staff Report

Agenda Item: **2015 STRATEGIC PLANNING UPDATE** – Discussion and direction to staff regarding the Strategic Planning priority focus areas along with their goals and objectives.

Staff Contact: Gayle Mabery, Town Manager

Meeting Date: March 24, 2015

Background: The Town Council met with the Town Manager and Department Heads on March 4-5, 2015 in their Annual Strategic Planning Session. The purpose of this initial meeting was to develop Priority Focus Areas, Goals and Objectives for the next 1-3 years in Clarkdale. The Council identified seven broad goals (with goals 1-3 identified as our Priority Focus Areas) for this planning time period, which included:

- 1) Economic Development
- 2) Financial Resiliency
- 3) Capital Improvements Planning
- 4) Workforce/Human Capital
- 5) Enhanced Partnerships
- 6) Technology Upgrades
- 7) Community Engagement

The Council also identified 26 objectives of the 38 that they considered during the session to be established as priorities over the next 3 years. Following the initial meeting, staff analyzed all of the Council's input on each of the specific objectives in order to put them in a priority order, resulting in the chart that is listed at the end of this report.

At this time, the Town Staff would like further confirmation from the Council on the priority order of the items listed above. If any items need to be shifted to a different one of the three priority categories, we would like that direction this evening.

In addition, the staff would like to suggest that the Council consider adding two additional strategic objectives into the list:

- Verde River @ Clarkdale Master Plan (Important Priority Objective)
- Monitoring and Adaptation of the Commercial River Runner Outfitter Permitting Program (High Priority Objective)

Following any clarifying direction received on the above items, the Town Staff will to provide additional specificity to the goals and objectives, and will bring them back to the Council for final approval in late April or early May.

Recommendation: Staff recommends that the Council give direction to staff relating to the re-categorization of the 2015 Strategic Planning Objectives.

Highest Priority Objectives
Enhance Revenues
Actively Support Clarkdale Downtown Business Alliance
Reward Staff
Streets Capital Improvements Plan
Increase Staff Compensation
Agricultural Zoning Review
Upgrade Clark Memorial Clubhouse & Move Towards Enterprise Fund
<i>Monitoring and Adaptation of the Commercial River Runner Outfitter Permitting Program (proposed addition)</i>
Important Priority Objectives
USSSA Ballfield Improvement Project
Geo-Tourism/National Geographic Project
Employee of the Year/Quarter
Maintain Level of IT Infrastructure and Equipment
Increase Amount of Annual Dedicated Streets Maintenance Fund
Verde Valley Broadband/Gigabit Project
Refinance 2006 Water Bonds
Enhance Police Department Community Engagement
<i>Verde River @ Clarkdale Master Plan (proposed addition)</i>
Priority Objectives
Develop PSPRS Unfunded Liability Policy
Verde Front/String of Pearls
Court Technology Efficiency
Council Tablets
Public Engagement on Community Services/Library/Events Priorities
Reduce Amount of Non-Revenue Water
Retrofit 89A Reservoir to Support Haskell Springs Wells
Police Department Policy/Procedure Manual
Internship Program



Staff Report

Agenda Item: **FISCAL YEAR 2015-2016 PRELIMINARY BUDGET WORKSESSION**– A worksession with the Council regarding the Preliminary Budget for FY 15-16.

Staff Contact: Kathy Bainbridge, Clerk/Finance Director

Meeting Date: March 24, 2015

Background: A Power Point presentation of the 2015-2016 Fiscal Year Preliminary Budget will show the combination of projected expense and revenue reductions/increases throughout the Enterprise Funds which include the Water Fund, Sewer Fund, Sanitation Fund and Cemetery Fund. These projections will be fine tuned as we continue to receive additional information over the next two months.

Several dates should be kept in mind during the budgeting process. State law requires that, on or before the third Monday of July of each fiscal year, the Town Council must adopt a preliminary budget. Functionally though, the Town of Clarkdale adopts a preliminary budget prior to June 30th so that the staff has a guideline for expenditures on July 1st, which is the beginning of the fiscal year. The preliminary budget sets the maximum “limits” for expenditures.

There is no specific date set by state law for adoption of the final budget. However, the deadline for adoption of a property tax levy is the third Monday in August. Since state law requires a period of at least fourteen days between adoption of the final budget and adoption of the tax levy, the deadline for adoption of the final budget becomes the first Monday in August.

Proposed Timeline:

March 24, 2015	Preliminary Budget Worksession
April 28, 2015	Preliminary Budget Worksession
May 26, 2015	Preliminary Budget Worksession
June 9, 2015	Preliminary Budget Worksession (If Needed)
June 23, 2015	Approval of Preliminary Budget
July 28, 2015	Public Hearing for: Final Budget Property Tax Levy Truth In Taxation Resolution on Primary Property Tax Rate Adoption of Final Budget
August 11, 2015	Adopt Property Tax Levy

Recommendation: This is a worksession only and no action by Council is required.