

**Minutes of a Special Session of the Common Council of the Town of Clarkdale
Held on Thursday, March 5, 2015**

A Special Meeting of the Common Council of the Town of Clarkdale was held on Thursday, March 5, 2015 at 8:30 a.m. at the Clarkdale Memorial Clubhouse, Men's Lounge, 19 N. Ninth Street, Clarkdale, Arizona.

CALL TO ORDER – Meeting was called to order at 8:00 a.m. by Mayor Von Gausig.

Town Council:

Mayor Doug Von Gausig
Vice Mayor Richard Dehnert

Councilmember Scott Buckley
Councilmember Curtiss Bohall
Councilmember Bill Regner

Town Staff:

Town Manager Gayle Mabery
Town Clerk – Finance Director Kathy Bainbridge
Community Services/Human Resources Director Janet Perry
Utilities/Public Works Director Wayne Debrosky
Police Chief Randy Taylor
Community Economic & Development Director Jodie Filardo

PUBLIC COMMENT – The Town Council invites the public to provide comments at this time. Members of the Council may not discuss items that are not specifically identified on the agenda. Therefore, pursuant to A.R.S. §38-431.01(G), action taken as a result of public comment will be limited to directing staff to study the matter, responding to any criticism or scheduling the matter for further consideration and decision at a later date. Persons interested in making a comment on a specific agenda item are asked to complete a brief form and submit it to the Town Clerk during the meeting. Each speaker is asked to limit their comments to five minutes.

There was no public comment.

2015 STRATEGIC PLANNING

Each of the Department Heads gave an overview of their department accomplishments, core functions - current projects along with department priorities and challenges:

Janet Perry – Community Services (IT and Library)
Wayne Debrosky – Water, Wastewater, Cemetery, Safety
Jodie Filardo – Community Development, Economic Development

The Council identified seven broad goals (with goals 1-3 identified as our Priority Focus Areas) for this planning time period, which included:

- 1) Economic Development
- 2) Financial Resiliency
- 3) Capital Improvements Planning
- 4) Workforce/Human Capital

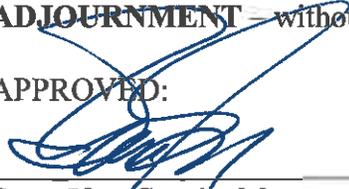
- 5) Enhanced Partnerships
- 6) Technology Upgrades
- 7) Community Engagement

The Council also identified 26 objectives of the 38 that they considered during the session to be established as priorities over the next 3 years.

Highest Priority Objectives
Enhance Revenues
Actively Support Clarkdale Downtown Business Alliance
Reward Staff
Streets Capital Improvements Plan
Increase Staff Compensation
Agricultural Zoning Review
Upgrade Clark Memorial Clubhouse & Move Towards Enterprise Fund
<i>Monitoring and Adaptation of the Commercial River Runner Outfitter Permitting Program (proposed addition)</i>
Important Priority Objectives
USSSA Ball field Improvement Project
Geo-Tourism/National Geographic Project
Employee of the Year/Quarter
Maintain Level of IT Infrastructure and Equipment
Increase Amount of Annual Dedicated Streets Maintenance Fund
Verde Valley Broadband/Gigabit Project
Refinance 2006 Water Bonds
Enhance Police Department Community Engagement
<i>Verde River @ Clarkdale Master Plan (proposed addition)</i>
Priority Objectives
Develop PSPRS Unfunded Liability Policy
Verde Front/String of Pearls
Court Technology Efficiency
Council Tablets
Public Engagement on Community Services/Library/Events Priorities
Reduce Amount of Non-Revenue Water
Retrofit 89A Reservoir to Support Haskell Springs Wells
Police Department Policy/Procedure Manual
Internship Program

ADJOURNMENT - without objection, the Mayor adjourned the meeting at 3:40 P.M.

APPROVED:



Doug Von Gausig, Mayor

ATTESTED/SUBMITTED:



Kathy Bainbridge, Town Clerk