

**Minutes of a Special Session of the Common Council of the Town of Clarkdale  
Held on Tuesday, February 24, 2015**

A Special Meeting of the Common Council of the Town of Clarkdale was held on Tuesday, February 24, 2015, at 3:00 p.m. in the Clarkdale Men's Lounge, 19 N. Ninth Street, Clarkdale, Arizona.

**Town Council:**

Mayor Doug Von Gausig  
Vice Mayor Richard Dehnert  
Councilmember Scott Buckley

Councilmember Bill Regner  
Councilmember Curtiss Bohall

**Town Staff:**

Town Manager Gayle Mabery  
Town Clerk/Finance Director Kathy Bainbridge  
Public Works/Utilities Director Wayne Debrosky  
Community Services/Human Resources Director Janet Perry  
Community Services Supervisor Dawn Norman  
Administrative Assistant Joni Westcott  
Community Development/Economic Director Jodie Filardo  
Police Chief Randy Taylor  
Deputy Clerk Mary Ellen Dunn

**Meeting was called to order at 3:03 P.M. by Mayor Von Gausig.**

**PUBLIC COMMENT** – The Town Council invites the public to provide comments at this time. Members of the Council may not discuss items that are not specifically identified on the agenda. Therefore, pursuant to A.R.S. §38-431.01(G), action taken as a result of public comment will be limited to directing staff to study the matter, responding to any criticism or scheduling the matter for further consideration and decision at a later date. Persons interested in making a comment on a specific agenda item are asked to complete a brief form and submit it to the Town Clerk during the meeting. Each speaker is asked to limit their comments to five minutes.

**There was no public comment.**

**CONSENT AGENDA** - The consent agenda portion of the agenda is a means of expediting routine matters that must be acted on by the Council. All items are approved with one motion. Any items may be removed for discussion at the request of any Council Member.

- A. Reports** - Approval of written Reports from Town Departments and Other Agencies
- Building Permit Report – January, 2015
  - Capital Improvements Report – January, 2015
  - Magistrate Court Report – January, 2015
  - Police Department Report – December, 2014 and January, 2015
  - Water and Wastewater Report – January, 2015
  - Trash and Recycling Report – November, December, 2014
  - Clarkdale Fire District Report and Mutual Aid Responses Report – January, 2015

**Councilmember Regner moved to accept Consent Agenda item A as presented.**

**Councilmember Buckley seconded the motion. The motion passed unanimously.**

### **NEW BUSINESS**

**WORKSESSION** – A presentation, review and discussion of the information and data recently collected by the Community Services Department regarding usage of certain services and programming.

Last year the Community Services Department (CSD) created and distributed a survey to query the community and gain feedback regarding certain events, programs and activities currently being provided by the Town, and to collect information about other ideas and desires community members might have in these areas.

A copy of the survey and its resulting information was included in this packet. Staff will also be presenting additional data collected last year as a result of actual programming and attendance, and hands-on, daily operations.

Community Services Director Janet Perry presented preliminary information on this agenda item and Community Services Supervisor Dawn Norman explained the results of the survey conducted earlier this year aided by Administrative Assistant Joni Westcott.

Discussion followed about the Clarkdale library patrons and other community libraries comparisons. Councilmember Dehnert stated that there is an intangible value of having a library, i.e., quality of life, economic development, and desirability of real estate.

Councilmember Buckley noted that other activities preferred by the participants in the survey would also generate revenue and stated that there is already an existing library within the Town at the college.

Town Manager Mabery noted that this is not a budget decision at this time, however it is helpful to look at these results and take it back to the community to see how committed they are. She noted that if we are to go out to the community to ask what they would think about not having a library, we should be prepared to have other service option ideas available.

Perry stated that further information would become available once the District revealed budgetary numbers and Mayor Von Gausig added that the picture in that respect was already grim and would likely not get better.

Councilmember Regner asked about other uses for the current library facility and staff informed council that there were several possibilities that would be up for discussion, including using it for meeting rooms and opening up the Men's Lounge for rental.

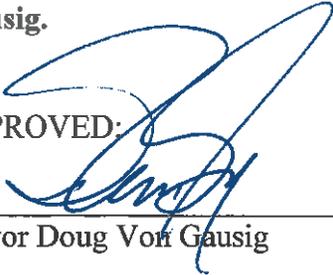
Regner noted he would like to see what other options and services would be available to replace library services and Buckley noted that the message should be that there is still a county-sponsored library in Clarkdale.

**This item is for discussion and possible direction to staff. No formal action is required.**

**FUTURE AGENDA ITEMS - Listing of items to be placed on a future council agenda**

**ADJOURNMENT – without objection the meeting was adjourned at 4:06 P.M. by Mayor Von Gausig.**

APPROVED:



\_\_\_\_\_  
Mayor Doug Von Gausig

ATTESTED/SUBMITTED:

  
\_\_\_\_\_  
Kathy Bainbridge, Town Clerk

CERTIFICATION

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the special meeting of the Town Council of the Town of Clarkdale, Arizona held on the 24<sup>th</sup> day of February, 2015.

I further certify that meeting was duly called and held and that a quorum was present.

Dated this 11 day of March, 2015.

SEAL

  
\_\_\_\_\_  
Kathy Bainbridge, Town Clerk

# COMMUNITY SERVICES

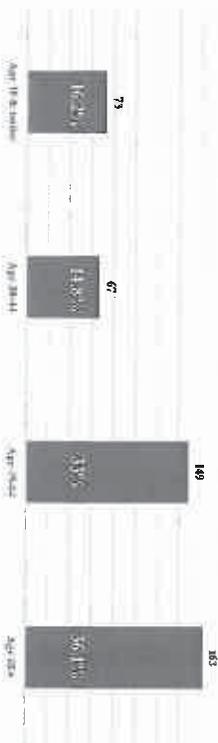
2014 SURVEY RESULTS

## Q1

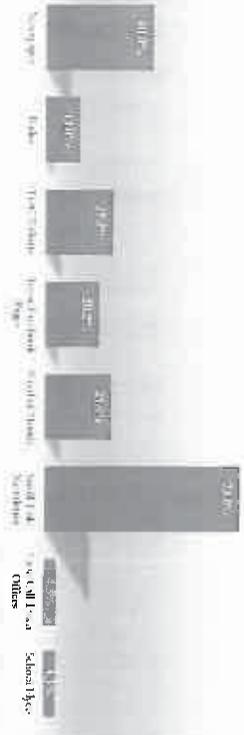
### Household Information 214 Households/Respondents

Responses Represent 452 Clarkdale Residents

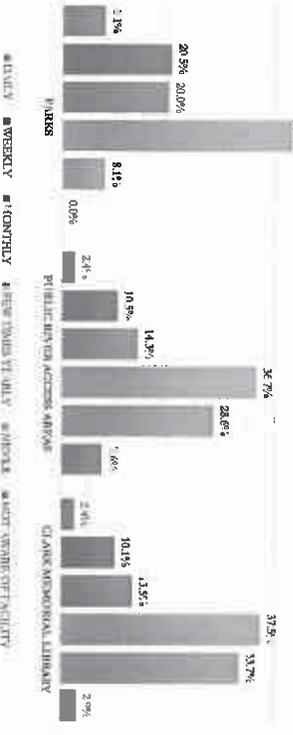
#### HOW MANY IN THE HOUSEHOLD ARE:



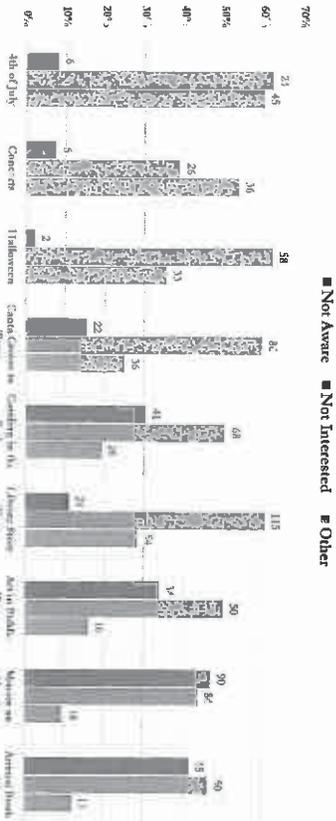
## Q2 BEST METHOD TO RECEIVE INFORMATION



## Q3 VISITS TO CLARKDALE RECREATION AREAS/FACILITIES



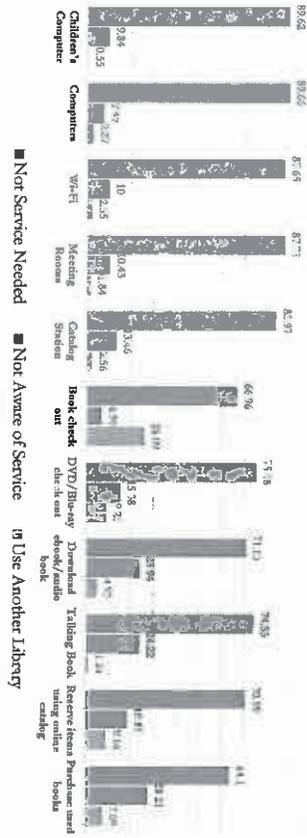
## Q4 TOC EVENTS/PROGRAMS NOT ATTENDED AND WHY



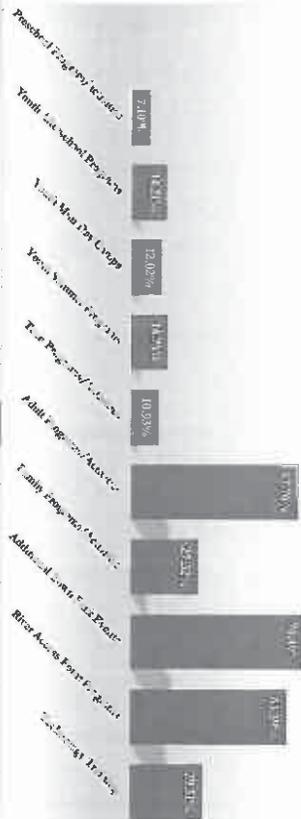
## Q4-OTHER REASONS PEOPLE DID NOT ATTEND TOC EVENTS

- 4TH OF JULY**
  - Activity: too early in the a.m.
  - Too old
  - Too hot
  - Out of town (7)
  - Go to Cottonwood
  - Have to work (3)
  - Age/health considerations (2)
- CONCERNS**
  - Don't like to go alone
  - Schedule conflicts and weather (4)
  - No beer allowed not even one
  - Too busy (2)
  - Age/health considerations (3)
  - Working (2)
  - Out of town
- HALLOWEEN**
  - Have own party
  - Out of town (2)
  - No kids (14)
  - Too many people (2)
- MOVIES**
  - During work hours
  - No children (14)
- BOOK SALE**
  - Forget (2)
  - Age/health considerations (2)
- STORY TIME**
  - No children (17)
  - Kids too old
  - Only in Clarkdale on weekend
  - Schedule conflicts
- SANTA**
  - At the Cottonwood Christmas Parade
  - Out of town (2)
  - No children (15)
- CAROLING**
  - No time
  - Working
  - Health reasons
- ART IN PUBLIC PLACES**
  - No time
  - Age/health considerations (2)
  - Forgot

## Q5 LIBRARY SERVICES NOT USED AND WHY



## Q6 ACTIVITIES COMMUNITY MEMBERS HAVE INTEREST IN ATTENDING



## ADDITIONAL COMMENTS FROM SURVEY RESPONDENTS

<p>Would be interested in doing youth programs for astronomy. Think there should be a food bank for Clarkdale residents only.</p>
<p>Nice job soliciting community involvement &amp; participation in building community. We appreciate your efforts and thank all for all you do. You are surveying 2 who between work &amp; church community are usually out of the home 10-14 hour. 6 days a week. Not that uninterested, time issue for some of these.</p>
<p>Love your library staff! Best group of workers I have ever seen!</p>
<p>For your budget and size I think you do a great job providing services to the community.</p>
<p>Definitely need more programs for kids and teens. Library space need to be reassessed. Do we need a traditional library? How better could the space be used? Need to look forward</p>
<p>Provide an envelope for your bill!!!</p>
<p>Activities that bring in large, noisy groups impose on nearby residents; location, size and duration of such activities should be carefully considered and located in appropriate settings, not necessarily on Main Street. Would like to see a "neighbors helping neighbors" program in Town and a community garden project for growing and sharing healthy foods.</p>
<p>We just moved her so we look forward to participating in events in the future.</p>
<p>We feel the town should allocate most of this money to open the baseball field back up.</p>
<p>Maybe WiFi at the park near gazebo</p>
<p>Please don't shut down Halloween at 7pm. Let it run until 8:30 or 9:00.</p>
<p>Program(s) at Centerville Park.</p>
<p>Please! Send a return envelope with your utility bill. You are the only one who doesn't.</p>
<p>I just moved into the community in Oct. I am very excited to be a part of Clarkdale's wonderful community.</p>
<p>We love watching improvements and growth in our little town of Clarkdale.</p>
<p>Technology training for elderly would be very helpful</p>
<p>Because of the proximity of the Cottonwood Library, I think the library budget should be used to only supply computer use &amp; WiFi. The books are not necessary. Any budget savings could be used to support Made in Clarkdale or other events.</p>

### Q6-RESPONSES TO "OTHER" OPTION REGARDING INTERESTS

- My grandchildren would be interested in youth programs.
- Vocational tech training, art classes (drawing, painting, 3D animation, arts and crafts, sewing)
- Pool reopened
- Adult programs such as hiking, wildlife/nature
- Not a big fan of kayaking/canoeing on the Verde, particularly large groups. Would like to hear more about hiking trails.
- More youth events-pool opening/baseball field
- Bicycling if streets were safer
- Trail system along/near the river for running, hiking, biking
- Ancestry, photography, artwork fairs
- Photography
- Additional services not needed. The Town can afford to offer the above??? Plus the liability insurance, who pays for it all?
- Bus trips to events or shopping
- Would like to provide art related programs; teach workshops, provide materials, etc.
- Cycling, hiking trails
- Bring back Rhythm and Ribs!! Ask for more volunteers instead of axing a favorite event.

<p>I know it's nice to have events and services locally, however, since Clarkdale is so close to Cottonwood, and Cottonwood has better resources, with better availability (hours/days open), it would make sense to me to get rid of some of the services in Clarkdale. The library for example. Since they are hardly open when I would be able to go, I never go and just use the one in Cottonwood, which I use often. I wish there was a way to consolidate some services between Cottonwood and Clarkdale.</p>
<p>Doing a great job! Thanks!</p>
<p>Just moved here in February. Wasn't aware of these things, but would be interested now that I know.</p>
<p>I have not visited the Public River Access areas but I plan to!</p>
<p>The library should become a pick up/drop off location as supposed to a full service library where the only people in the library are those playing computer games all day. The community would be better served with a limited amount of services and hours. The book collection is not serving the needs of the community but the transit services are very popular.</p>
<p>For some of us, Clarkdale is that place "way over there", where we send money for water and trash pickup, pay high property taxes and get little in return. How about more enforcement of speeding on Old Jerome Speedway and non-stop barking dogs? Or just annex on to Cottonwood so we can get a return on sales taxes?</p>
<p>Although we do not utilize the youth services, we believe they are a vital part of our community. Our youth really need good programs!</p>
<p>Is it possible to get an email distribution group to let us know of web site updates?</p>
<p>We love Clarkdale</p>
<p>See above! Part a" potties were overflowing and V.I.P. section was mostly empty...how about a happy medium? Motorcyclists may fill motel rooms...we are the people that live here... There must be a solution!</p>
<p>Love the Made in Clarkdale Art Show...my thought for last year, was that it would've been nice to have tables/chairs to sit and enjoy the music with my beverage. So maybe this year that will happen.</p>