

**MINUTES OF A REGULAR MEETING OF THE
LIBRARY ADVISORY BOARD
OF THE TOWN OF CLARKDALE**

A Regular Meeting of the Library Advisory Board of the Town of Clarkdale was held on **Thursday, January 3, 2013, at 9:00 a.m.** in the Clark Memorial Clubhouse Men's Lounge, 19 North Ninth Street, Clarkdale, Arizona.

CALL TO ORDER – The meeting was called to order at 9:00 a.m. by Chairperson Best.

Board Members: Chairperson Joy Best
Ann Viarengo
John Sherman
Paul McCleary
Jerry Wiley - Absent

Town Staff: Janet Perry, Human Resources/Community Services Director
Dawn Norman, Community Services Supervisor
Margie Hardie, Administrative Assistant II

PUBLIC COMMENT – The Board invites the public to provide comments at this time. Members of the Board may not discuss items that are not specifically identified on the agenda. Therefore, pursuant to A.R.S. §38-431.01(G), action taken as a result of public comment will be limited to directing staff to study the matter, responding to any criticism or scheduling the matter for further consideration and decision at a later date. Persons interested in making a comment on a specific agenda item are asked to complete a brief form and submit it to the Board Liaison during the meeting. Each speaker is asked to limit their comments to five minutes.

There was no public comment.

MINUTES – Approval of the minutes of the Regular Meeting held on November 1, 2012.

Board Member McCleary moved to approve the minutes of the Regular Meeting held November 1, 2012. Motion seconded by Board Member Viarengo. Motion approved unanimously.

INFORMATIONAL REPORTS

CHAIRPERSON'S REPORT – A report on current events.

There was no report.

STAFF REPORTS – A report from Community Services staff members on current events.

Administrative Assistant Hardie thanked retiring Chairperson Best for all her hard work as a member of the Library Board and as a library courier.

NEW BUSINESS

ELECTION OF CHAIRPERSON AND VICE CHAIRPERSON- Discussion and consideration of electing Chairperson and Vice Chairperson.

This agenda item was tabled to the next Board meeting.

ART IN PUBLIC PLACES ART MURAL - Discussion and consideration of Art in Public Places Art Mural.

The Clark Memorial Library implemented the Art in Public Places program in early 2011 with launching the first exhibit in June 2011. "Art in Public Places" is a nationally recognized cultural arts concept that allows for art to be exhibited in a public space including publicly accessible buildings. This program brings visual arts and the community together by providing continuing exhibits of local and area artwork. It adds the dimension of artistic appreciation for all age groups visiting or participating in library activities. It fosters an ongoing commitment to arts and culture in the community, allows for partnerships and the investment of the arts into local arts and cultural education, reflects the town's demographics, provides a visually welcoming platform for seasonal and out-of-town guests, and expands Clarkdale's reputation as an arts and cultural destination.

After Art in Public Places began, staff along with the Art in Public Places (APP) Committee began discussing ideas of how to expand the program along with commemorating Clarkdale's Centennial. This discussion led to the idea of a community mural. The sign located in front of the Town Hall Administration/Library had been vacant with no plans for use of signage so the blank canvas established a location for this proposed project. In February 2012, the APP Committee arranged a meeting with local Artist Joan Bourque who has spearheaded many community murals throughout the Verde Valley. After meeting and details were received, staff discussed this project more in depth and several challenges arose with the timeline we were working with along with the grant deadlines fast approaching. Since the project would be done on public property we were dealing with a more lengthy public process than what had been anticipated. In addition, Council's approval was needed prior to submitting any grant application as well as their approval of the mural. It was determined that staff and the APP Committee would need to continue discussions on how to move forward on the idea but with the intent that it would be done at a later date.

The Art in Public Places Committee has brought forward a proposal to install a mural on the original proposed location – the vacant sign located in front of the Town Hall Administration/Library building. The proposal, along with photographs, were provided to the Board. Staff met with the APP Committee on December 12th to discuss the proposed project. During the meeting additional information was offered:

History/Background –

Investigating further into the history of the tiles, the committee learned that they are a product made as part of the Made in Clarkdale Kids Program from sometime in the 1990's. About 20 students from CJES went to the studio of Dan Wright, Art Instructor, to learn about clay. They made clay from scratch learning about its cohesion, how it takes color, how to build it up into three-dimensional surfaces, how it is dried, fired, etc. The completed tiles were intended to be displayed in a visible space. The tiles were donated to the Town of Clarkdale at that time and stored by the Clarkdale Chamber of Commerce. Some were applied by the Clarkdale Chamber of Commerce members to the ramp leading into the Caboose. Others were boxed and stored for an appropriate project.

Installation –

A temporary framework to hold the bottom row in place will be constructed without damage to the base of the concrete sign. Starting with the bottom row center, each tile is coated on the back with a special exterior tile adhesive as is the background to which it is adhered. Each tile is then pushed in place until it has bonded. Once the bottom row is complete it needs to set and dry. Then the top row is added in the same manner. Once set, a colored exterior grout is used to fill in around the tiles to seal them. Everything is left to dry into a permanent position. It is possible that a translucent coating may need to be applied to the finished product to protect it from vandalism as determined by the Public Works Department.

Upon completion of the mural, a descriptive plaque or brick/stone walkway could be installed. Several options are being considered. If more of the story were told it could be done in text along with a photograph of the finished mural, framed and installed in the Lobby of the library.

If the Library Advisory Board approves the proposed project, the Library Advisory Board's recommendation would then go before the Town Council for their consideration and approval.

Isabel Erickson, member of the Art in Public Places Committee, presented to the Board a selection of tiles to be used in the mural. The Board inspected the tiles and were generally impressed with the student's work.

Board Member Viarengo commented that it would be gratifying to the children (now adults) to see their creations as a part of Clarkdale, now and in the future.

Chairperson Best noted that this project would be of no cost to the town.

Board Member Viarengo moved to approve the installation of the art mural on the vacant sign located in front of the library and recommended the project move forward to the Town Council for approval. Motion seconded by Board Member Sherman. Motion approved unanimously.

FUTURE OF THE CLARK MEMORIAL LIBRARY – A discussion on the future of the Clark Memorial Library.

In 2008, the Town of Clarkdale, along with municipalities and government agencies across the nation, was faced with the major impact of the economic downturn. Numerous ideas and strategies were implemented, including the creation of the Community Services Department, combining Parks and Recreation and Library services. At that time, the federal government had deployed the Federal Stimulus Relief Program, offering agencies the opportunity to offer or expand needed services to their community. The grants were offered for a wide range of projects.

Town Staff wanted to take advantage of these opportunities and formed a committee of staff members to focus on all federal stimulus funding available. The committee members were assigned different projects focusing on the various areas. Community Services Supervisor Dawn Norman and the then current Director of Community Development, Sherry Bailey, were charged with seeking out affordable increased broadband services for our area along with developing a conceptual plan for the library utilizing the Department of Commerce funding made available through the National Telecommunication and Information Administration (NTIA) for Greater Broadband Technology Operations Programs. Funding from this area was being provided for the specific intention of affording higher levels of technology access and to make that available to all citizens.

Staff's conceptual design for the Clark Memorial Library included two phases. Phase I was a remodel and reorganization of the library and was completed in October 2010 utilizing funding already acquired through existing grant awards, donations and Proposition 202 funds. Phase II included a major expansion of the library incorporating a wide span of technology and was dependent on the NTIA grant award. In moving forward with this concept, the Library wanted to take advantage of any other grant funding made available from other resources. The library was successful in receiving a grant award through the Arizona State Library, Archives, and Public Records- Library Services and Technology Act (LSTA) Grant. This award was for laptops, Wi-Fi, a wireless printer, two projectors, two white boards, a sound system, educational materials and miscellaneous supplies, bringing the library one step closer to achieving the plan. Although the Town was unsuccessful in attaining the NTIA grant, the ideas are forward thinking and valuable to consider for any future plans for the Library.

Community Services Supervisor Norman presented a synopsis of the history of the library renovations completed in 2010. She described the grant proposal for a major expansion of the library premises and greatly enhanced IT resources as the second phase of the library expansion. Council had approved all phases of this proposal.

Miss Sherry Bailey, retired Town of Clarkdale Community Development Director, stated that this plan had been contingent on successful receipt of the NTIA grant for funding. The same situation exists today. In order to accomplish this project, extensive funding will be necessary. She then stated that she could provide a list of possible funding resources.

Board Member McCleary questioned whether there would be sufficient space to accommodate the ambitious renovations proposed.

Supervisor Norman responded that the proposed Phase II would provide the needed space but the lack of funding would prevent moving forward with these plans. An estimate of \$800,000 was received in 2010 for building renovations. Staff stated that even though we may not accomplish a major renovation, staff can focus on reaching this goal, in small steps, starting with improving our inventory of IT equipment and recruiting tutors for patrons to learn computer use.

Director Perry commented that because of the recent economy, libraries are a hub for training. Supervisor Norman noted that not only could we expand the number of computers in the library but also add equipment such as touch screens as a teaching tool. The discussion concluded at this point to be continued at the next meeting of the Library Board.

LIBRARY BOOK SALE – Discussion of the 2012 Library Book Sale.

A general discussion was held by the board on the pros and cons of the sale. Chairperson Best reported that the Annual Library Book Sale was quite a success. The total sales were \$1,212.38. Regarding the book raffle, Board Member Sherman commented that next year there should only be one special book for raffle, rather than a selection.

Comments from the public indicated that some of the volumes had been in the sale for a number of years. The Board in general agreed that there should be no items retained for next year's sale. In that regard, Board Member McCleary arranged for the remaining books to be donated to the Yavapai-Apache Nation, Clarkdale, to assist with the establishment of a library on the reservation. Books were also donated to the Christian Care Home.

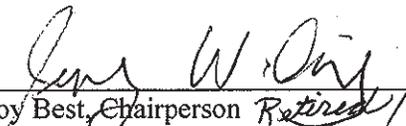
FUTURE AGENDA ITEMS - A listing of items to appear on future agendas.

Election of Chairperson and Vice Chairperson
Future Direction of the Library
Volunteer computer instructor

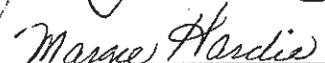
ADJOURNMENT

Without objection, the meeting was adjourned at 9:40 a.m.

APPROVED:


Joy Best, Chairperson Retired / Jerry Wiley

SUBMITTED:


Margie Hardie, Community Services Administrative Assistant II