

**Minutes of a Special Session of the Common Council of the Town of Clarkdale
Held on Friday, February 1, 2013**

A Special Meeting of the Common Council of the Town of Clarkdale was held on Friday, February 1, 2013, at 9:00 A.M. in the Clark Memorial Clubhouse Men's Lounge, 19 N Ninth Street, Clarkdale, Arizona.

CALL TO ORDER – Meeting was called to order at 9:00 A.M. by Mayor Von Gausig.

Town Council:

Mayor Doug Von Gausig
Vice Mayor Richard Dehnert

Councilmember Reynold Radoccia
Councilmember Curtiss Bohall
Councilmember Bill Regner

Town Staff:

Town Manager Gayle Mabery
Town Clerk Kathy Bainbridge
Community Services/Human Resources Director Janet Perry
Utilities/Public Works Director Wayne Debrosky
Police Chief Randy Taylor
Community Economic & Development Director

PUBLIC COMMENT – The Town Council invites the public to provide comments at this time. Members of the Council may not discuss items that are not specifically identified on the agenda. Therefore, pursuant to A.R.S. §38-431.01(G), action taken as a result of public comment will be limited to directing staff to study the matter, responding to any criticism or scheduling the matter for further consideration and decision at a later date. Persons interested in making a comment on a specific agenda item are asked to complete a brief form and submit it to the Town Clerk during the meeting. Each speaker is asked to limit their comments to five minutes.

There was no public comment.

STRATEGIC PLANNING

Clarkdale 2020 – A vision by each councilmember of where Clarkdale will be in 2020.

Each of the councilmembers gave their vision for Clarkdale in the year 2020. Sustainability, diversity, quality of life, self-esteem and pride were words used by all. Protecting the river and viewshed along with continued viticulture were all visions still being followed into the future.

The Council agreed that whatever the Town does is built on the past successes of other councils. Clarkdale has had a long string of really positive councils, which is one of Clarkdale's big strengths. Previous, current and future councils have and will take a lot of time thinking carefully of the Town and where it is going.

Review and discussion of 2012 planning goals.

Mayor Von Gausig stated that the 2012 Goals were so fundamental and broad that they could be ultimate goals for the town for several years and they are a good foundational statement. In

recognition of the number of projects and priorities already in the works, the Council took a measured approach in identifying new strategic objectives. The Council readopted the 2012 Strategic Planning Goals without hierarchy. Worksessions regarding Economic Development should be scheduled in order to continue specific discussions.

2012 Clarkdale Strategic Planning
Goals
Attract and Retain a Qualified and Competent Workforce in Order to Provide High Quality Services to Residents
Maintain the Value of our Capital & Factor True Costs Into Asset Management Practices (Deferred Maintenance, Scheduled Maintenance, Depreciation, etc.) Factor True Costs Into Asset Management Practices (Deferred Maintenance, Depreciation, etc.)
Define Economic Development for Clarkdale
Establish and Maintain an Unreserved Fund Balance in the General Fund
Maximize Productivity of Current Assets (VR@C, Clark Memorial Clubhouse, Historic District)
Ensure That New Development Does Not Create a Financial Burden on the Current Citizens
Protect the Natural, Cultural and Historic Environment of Clarkdale

Water Resource Management Study Update

The first meeting with the research center from the University of Arizona was held. Lauren Lacher was suggested as a hydrologist and modeler who is also a great community educator. She will be helping us:

1. Define the resources – Is Clarkdale using more water than recharge
2. Define sustainable use
3. Range of alternatives and cost
4. Engage/educate/engage public

This will be a two year process. The cost of doing nothing is significant. There is an economic development side of this pursuit and we need to be cognizant of that all along. We need to commit to being adaptive and strike a balance between economy (resource), culture and environment. Living and making decisions today that allow future generations to enjoy what we enjoy today.

Prioritization of Short and Long Term Goals

Janet Perry discussed the use of the Clubhouse and managing facility rentals. Last year we had 60 uses for regular meetings and 204 rentals. Processing the rentals takes a lot of time from all of the departments. The facility management process is being revamped which includes forms, agreements, definition of users, updating of fees and making a more welcoming approach.

Succession Planning:

Richard Dehnert would like to see a robust plan for achieving the most efficient and optimal staffing levels and prioritizing compensation that could avoid succession planning issues. He would like to make it possible for key people on staff now to plan to retire from the Town of Clarkdale and build that into their retirement plan so that no one feels they have to go to a bigger market to get a better retirement benefit.

Compensation, work hours, new positions, COLAS and succession planning options that preserve our human capital will be discussed during the budget process and may need to be strategized over a multi-year process depending on projected revenues.

Council made staff salaries/benefits their number one budget and strategic planning priority. The Council requested that reinstatement of the 40-hour work week (or salary reinstatement for those already working 40 hours) be the highest priority for next year's budget. They were very clear that they want to "make whole" the cuts that were made in January, 2009, during the next budget year. They expressed support for a modified 40-hour schedule, where town offices would be open Monday-Thursday from 8am-5:30pm, and Fridays from 8am-12pm. Department Heads will review their own department operations to determine how best to meet the customer service requirements under the new schedule. Kathy Bainbridge will be developing a Preliminary Budget for the Council's review, and we should have a good feel by April if the 40-hour proposal will work.

Several other short and longer term priorities were established during the Strategic Planning Session, including:

Short Term (1 year)

- Improve Relations with the City of Cottonwood
- Investigate the Possibility of Making Improvements in the Main Street Park, Including a Splash Pad Water Feature
- Have the Town of Clarkdale Join the Cottonwood and Jerome Chambers of Commerce
- Include Funding for Economic Development/Marketing in the FY 2014 Budget
- Propose Amendments to the 89A Overlay District to Address Land Use Issues in the Corridor

Long Term (2-3 years)

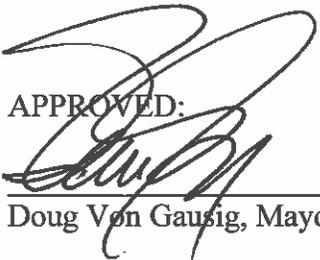
- Review Sustainable Clarkdale Vision & Mission, Develop Updated Goals and Objectives
- Ensure Sustainable Funding Sources for New Projects that Are Undertaken
- Improve Mongini Park

While not receiving enough support to give clear direction as a definitive priority, several other projects/priorities received some level of support by Council members, and will be considered as time and resources allow. Those items were:

- Merging the Library Board and Parks & Recreation Commission into a Community Services Advisory Board
- Offering a Subsidized Transit/Rec Center Pass for Clarkdale Residents
- Participating in a Voluntary Green Office Certification Program/Analysis
- Improving the Valley View Cemetery
- Improving the Auditorium in the Clark Memorial Clubhouse (stage, fire safety, HVAC, etc)
- Investigating Opportunities to Provide Resources to Senior Citizens in Clarkdale
- Viewshed Protection
- Completion of Centerville Road Extension
- Acquisition/Planning/Development of Cement Plant Road
- Theatre Renovation in Downtown Clarkdale

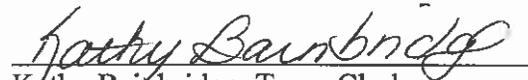
ADJOURNMENT – without objection, the Mayor adjourned the meeting at 4:00 P.M.

APPROVED:



Doug Von Gausig, Mayor

ATTESTED/SUBMITTED:



Kathy Bainbridge, Town Clerk