

*Design Review Board  
July 11, 2012*

**MINUTES OF A REGULAR MEETING OF THE DESIGN REVIEW BOARD OF THE TOWN OF CLARKDALE HELD ON WEDNESDAY, JULY 11, 2012, AT 6:30 P.M. IN THE MEN'S LOUNGE OF THE CLARK MEMORIAL CLUBHOUSE, 19 N. NINTH STREET, CLARKDALE, AZ.**

A **Regular Meeting** of the Design Review Board of the Town of Clarkdale was held on Wednesday, July 11, 2012, at 6:30 p.m. in the Men's Lounge of the Clark Memorial Clubhouse, 19 N. Ninth Street, Clarkdale, AZ.

**BOARD MEMBERS:**

Chairperson	Phil Falbo	Present
Vice Chair	Suzanne Lee	Absent
Board Members	Marsha Foutz	Present
	Robyn Prud'homme-Bauer	Present
	Kerrie Snyder	Present

**STAFF:**

Senior Planner	Beth Escobar
GIS/Planner II	Guss Espolt

**Others in Attendance:** None.

**1. AGENDA ITEM: CALL TO ORDER:** The Chairperson called the meeting to order at 6:30 p.m.

**2. AGENDA ITEM: ROLL CALL:** The Planner II called roll.

**3. AGENDA ITEM: MINUTES:** Consideration of the **Regular Meeting Minutes of June 6, 2012.** Board Member Foutz motioned to approve the **Regular Meeting Minutes of June 6, 2012.** Board Member Prud'homme Bauer seconded the motion. **The motion passed unanimously.**

**4. AGENDA ITEM: REPORTS:**

**Chairperson & Member's Special Events Report:**

Board Member Foutz reported that she attended the Water Harvesting Workshop and that Centennial Plaza was one of the stops on the tour. The Plaza should be a great tool for educating the public about permaculture projects.

**Director Report:**

Senior Planner Escobar reminded the Board about the upcoming dedication of Centennial Plaza on July 14, 201 at 6:00 pm.

**5. AGENDA ITEM: PUBLIC COMMENT:** The public is invited to provide comments at this time on items that are not on this agenda. Action taken as a result of public comment will be limited to directing staff to study the matter, or scheduling the matter for further consideration and decision on a later agenda, as required by the Arizona Open Meeting Law. Each speaker is asked to limit his or her comment to FIVE minutes. **There was no public comment.**

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**OLD BUSINESS**

**6. AGENDA ITEM: WORKSESSION: Discussion regarding changing the date and/or time of the regular Design Review Board meeting.**

Board Member Snyder informed the Board that she no longer had a conflict with the first Wednesday of every month, so the regular meeting time does not need to be changed. The Board agreed to keep the regular meeting time.

**7. AGENDA ITEM: WORKSESSION: Discussion regarding revisions to Chapter Seven – Sign Code of the Town of Clarkdale Zoning Code.**

This being a worksession only, there were no actions taken. Staff was given direction to:

- Look at codes from other municipalities regarding banner permits. The Board would prefer a blanket, annual banner permit, with one fee and no 30 day limitation.
- Add a maintenance section that applies to the entire code.
- Add a requirement that the back of signs must be finished with a non-reflective surface.
- Add the option to use rock scape around the bottom of freestanding signs. (Section 7-5-B-5)
- Amend the draft section regarding portable signs to allow in Commercial zones. (Section 7-5-I-1)
- Allow one portable sign per business.
- Develop specifications to guide use of attractive portable signs.
- Add a requirement to the sign walker section restriction use to hours of operation. ( Section 7-5-R)

**NEW BUSINESS:**

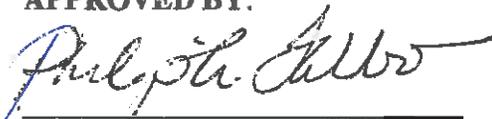
**8. AGENDA ITEM: WORKSESSION: Discussion regarding the review process for commercial signs.**

The Board wants to review all signs, new and revised, except when it only involves a change of content within the sign. Staff was given direction to develop a policy to be reviewed by the Board.

**9. AGENDA ITEM: FUTURE AGENDA ITEMS:**

**10. AGENDA ITEM: ADJOURNMENT: Board Member Snyder motioned to adjourn the meeting. Board Member Prud'homme-Bauer seconded the motion. The motion passed unanimously. The meeting adjourned at 7:48 p.m.**

**APPROVED BY:**



**Phil Falbo  
Chairperson**

**SUBMITTED BY:**



**Beth Escobar  
Senior Planner**