DRAFT

Design Review Board
July 6, 2011

MINUTES OF A REGULAR MEETING OF THE DESIGN REVIEW BOARD OF THE TOWN OF CLARKDALE HELD ON WEDNESDAY, JULY 6, 2011, AT 6:00 P.M. IN THE MEN'S LOUNGE OF THE CLARK MEMORIAL CLUBHOUSE, 19 N. NINTH STREET, CLARKDALE, AZ.

A **Regular Meeting** of the Design Review Board of the Town of Clarkdale was held on Wednesday, July 6, 2011, at 6:00 p.m. in the Men's Lounge of the Clark Memorial Clubhouse, 19 N. Ninth Street, Clarkdale, AZ.

BOARD MEMBERS:

Chairperson	Marsha Foutz	Present
Vice Chair	Robyn Prud'homme-Bauer	Present
Board Members	Suzanne Lee	Present
	Phil Falbo	Present

STAFF:

GIS/Planner	Guss Espolt

Others In Attendence: Jason Benatz-Applicant.

AGENDA ITEM: CALL TO ORDER: The Chairperson called the meeting to order at 6 p.m.

AGENDA ITEM: ROLL CALL: The GIS/Planner called roll.

AGENDA ITEM: MINUTES: Consideration of the **Special Meeting Minutes of February 2, 2011**. Vice Chairperson Prud'homme-Bauer motioned to approve the Special Meeting Minutes of February 2, 2011. Board Member Falbo seconded the motion. The motion passed unanimously.

AGENDA ITEM: REPORTS:

Chairperson & Member's Special Events Report: Next Monday is the Centennial Meeting in the Ladies Lounge at 6:30 p.m. It was also mentioned the Recycle Company in lower Clarkdale will need to come before the Design Review Board regarding his sign. The Town's directional pool sign is a great addition.

Staff Report: Staff updated the Board Members regarding the Community Development Director retiring the end of August.

AGENDA ITEM: PUBLIC COMMENT: The public is invited to provide comments at this time on items that are not on this agenda. Action taken as a result of public comment will be limited to directing staff to study the matter, or scheduling the matter for further consideration and decision on a later agenda, as required by the Arizona Open Meeting Law. Each speaker is asked to limit his or her comment to FIVE minutes. **There was no public comment.**

NEW BUSINESS:

AGENDA ITEM: DISCUSSION & POSSIBLE ACTION: DRB-090434-The Peacock Flower Company, 910 First South Street – Sign Request. Applicant: Jason Benatz.

-Staff Report:
Background:

Applicant Jason Benatz has submitted an application to Design Review for a sign to be placed on the parcel 400-03-171 at 910 First South St. The Peacock Flower Company sign will be hand painted lettering on 4 Ft. x 4 Ft. MDO (Marine Density Overlay) Plywood. Sign will be mounted with (4) 5/16 x 1 1/4 lag shield anchors between plywood and masonry brick as seen in **Exhibit Photo's**.

The front of the building measures 30 linear feet, allowing 60 Sq. feet of signage per the Town Sign Code. The Peacock Flower Company will only be using 16 Sq. feet of actual signage.

The signage follows the sign code in the Zoning Code chapter Seven
Section: 7-6 L. Wall Signs
That states: **Wall**
1. Not allowed on the same wall as a projecting sign.

2. Maximum number equals one (1) per approved wall area.

3. Maximum size equals:
   a. in commercial and industrial districts, two (2) Square feet per linear foot of approved wall area, each wall considered separately.
   b. For multi-family uses, one (1) square foot per linear foot of approved wall area, each wall considered separately.
   c. For single family uses, two (2) square feet.

4. Maximum height equals top of wall to which affixed.

5. Maximum projection from wall surface equals eighteen (18) inches, with a Minimum clearance of eight (8) feet if located over a public right-of-way.

6. Any one use shall not exceed two (2) wall signs.

The Design Review Board may approve the signage submitted, conditionally approve with stipulations, or disapprove the application as filed.

Recommended Stipulations:

Staff recommends the signage be approved with the following stipulations:

1. The signage complies with the **Zoning Code Chapter 7-6 L Wall Signs.**

2. The Peacock Flower Company sign must be inspected by the Town's Building Official.

3. Once the sign submitted is approved by the Design Review Board, the applicant shall file for a sign permit of $25.00 with the Community Development Department.

-Applicant Presentation:
Jason Benatz brought a smoother drawing than the original one submitted in the Board Member's packets. He would like to submit this new drawing as the one he would like to utilize. The lighter colors seem to be less abrasive.

-Questions may be directed to Staff / Applicant: Following are highlights:
-The integrity of the brick on the building will be taken into consideration regarding attaching the sign.
-The applicant will work with the Town's Building Official for the sign attachment.

-ACTION: Vice Chairperson Prud'homme-Bauer motioned to approve DRB-090434-The Peacock Flower Company sign request located at 910 First South Street with the following Staff recommended stipulations:

1. The signage complies with the **Zoning Code Chapter 7-6 L Wall Signs.**

2. The Peacock Flower Company sign must be inspected by the Town's Building Official.

3. Once the sign submitted is approved by the Design Review Board, the applicant shall file for a sign permit of $25.00 with the Community Development Department.

4. The applicant to use the new colors that were presented at this meeting.

Board Member Lee seconded the motion. The motion passed unanimously.

AGENDA ITEM: FUTURE AGENDA ITEMS:

Nothing specific at this time.

AGENDA ITEM: ADJOURNMENT: Chairperson Foutz motioned to adjourn the meeting. Vice Chairperson Prud'homme-Bauer seconded the motion. The motion passed unanimously. The meeting adjourned at 6:45 p.m.

APPROVED BY:

Marsha Foutz
Chairperson

SUBMITTED BY:

Guss Espolt
GIS/Planner