

**PLANNING COMMISSION**  
**MARCH 15, 2011**

**MINUTES OF A REGULAR MEETING OF THE PLANNING COMMISSION OF THE TOWN OF CLARKDALE HELD ON TUESDAY, MARCH 15, 2011, IN THE MEN'S LOUNGE OF THE CLARK MEMORIAL CLUBHOUSE, 19 N. NINTH STREET, CLARKDALE, AZ.**

A Regular Meeting of the Planning Commission of the Town of Clarkdale was held on Tuesday, March 15, 2011, at 6:00 p.m., in the Men's Lounge of the Clark Memorial Clubhouse, 19 N. Ninth Street, Clarkdale, AZ.

**Planning Commission:**

Chairperson	Jorge Olguin	Present
Vice Chairperson	Jack Van Wye	Excused
Commissioners	Vic Viarengo	Present
	Karen Daniels	Present
	Dave Puzas	Present

**Staff:**

Community Development Director Sherry Bailey

**Others In Attendance:** None.

**AGENDA ITEM: CALL TO ORDER:** The Chairperson called the meeting to order at 6:00 p.m.

**AGENDA ITEM: ROLL CALL:** The Community Development Director called roll.

**NEW BUSINESS:**

**AGENDA ITEM: MINUTES:** Consideration of the **Regular Meeting Minutes of February 15, 2011**. Commissioner Puzas motioned to approve the Regular Meeting Minutes of February 15, 2011. Commissioner Daniels seconded the motion. The motion passed unanimously.

**AGENDA ITEM: REPORTS:**

**Chairperson & Members Special Events Report:** Commissioner Puzas talked with USAA representatives regarding sustainability programs. He gave contact information to Jodie Filardo.

**Staff Report:** There is a possibility of Community Development projects starting to move forward.

**AGENDA ITEM: PUBLIC COMMENT:** - The public is invited to provide comments at this time on items that are not on this agenda. Action taken as a result of public comment will be limited to directing staff to study the matter, or scheduling the matter for further consideration and decision on a later agenda, as required by the Arizona Open Meeting Law. Each speaker is asked to limit his or her comments to **FIVE MINUTES**.

**AGENDA ITEM: WORKSESSION: EDUCATION CHAPTER OF THE GENERAL PLAN.**

**-Staff Report:**

**EDUCATION**

The Education chapter is not required by state law; rather it is an optional chapter within the General Plan. Since Education is not mandatory there are no strict guidelines as to what should be included with this chapter. The role of education, particularly in Clarkdale, is central to the core of what Clarkdale is and where Sustainable Clarkdale is going. As you read through the proposed outline and the questions that are listed at the end of this report, please give thought to what you want to see in the chapter and the approach you would like to see the Town take. The biggest question is what role, should or can the Town take?

**I. OUR EDUCATION COMMUNITY**

- a. Clarkdale Jerome School District  
A challenge for the future will be to help the Clarkdale-Jerome School district anticipate potential facility needs, to plan need facilities so that they are seamlessly integrated into the community. The future of schools in Clarkdale is critical to the continued strength of the community. Cottonwood – Oak Creek – Clarkdale is part of their district.
- b. Private Schools – Charter Schools
- c. Lifelong Learning

**II. WORKFORCE TRAINING**

- a. What programs are available to Clarkdale employers/employees
- b. How can the Town of Clarkdale facilitate workforce training programing

**III. TOWN AND COMMUNITY PROGRAMS**

- a. What is the role of the education elements of the Clarkdale Sustainability Park
- b. What is the future of the Community Services Department and programing opportunities

**IV. LIBRARIES OF THE FUTURE**

- a. In the Clarkdale of the future what constitutes a library
- b. What is it's role in a learning community

**V. CLARKDALE'S ROLE AS A LEARNING COMMUNITY**

Clarkdale is the home of Yavapai College in the Verde Valley. As such, Clarkdale is a college town. As a college town we must always be questioning the role of education in Clarkdale and how to identify the educational needs of the community.

**At Question:**

What is considered to be the function of education for the cultural, social and economic development for the Town?

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How far are the educational services qualitatively and quantitatively adequate to meet the educational needs of the Town?

How is it possible to facilitate changes or improvements within the organization, content or teaching method that meet the needs of the community?

What is the economic capacity of the public and private sectors to finance any educational services improvements?

Moving toward a Sustainable Clarkdale how do we change from a transmissive to a transformative learning process that embraces sustainability?

How do we move towards a strong ecological educational approach?

**PROPOSED EDUCATION POLICIES**

ED-1. Facilitate open communication between the Town, the Clarkdale –Jerome School District and the development community to coordinate development AND growth in a way that mitigates impacts to the school system and provides for the continuation of the existing quality education for school students.

ED-2. Encourage the school district, the Town and developers to engage in early discussions regarding the nature and scope of proposed projects and possible fiscal impacts and mitigation measures.

ED-3. Cooperate with both the Clarkdale-Jerome School District and Yavapai College CLARKDALE CAMPUS in the joint planning, development and use of school facilities which may result in partnering opportunities for recreation facilities, libraries, and community services/programs.

ED-4. Provide all pertinent information on General Plan amendments, rezoning and other development proposals to the School District and Yavapai College.

ED-5. Work to develop a cooperative Town-District planning collaborative that supports efforts of mutual benefit between the School District and the Town, and Yavapai College and the Town.

ED-6. Provide leadership and participation in supporting efforts of the education community to increase the percent of youth that graduate, attend higher educational programs - including Yavapai College - and WHO are employed in high quality jobs in the Verde Valley.

ED-7. Collaborate with the School District, the community, post-secondary institutions, businesses and industry to ensure availability of necessary resources to meet learner needs.

ED-8. Continue to work with the School District through programs such as the Safe Routes to Schools program to improve pedestrian and bicycle safety and encourage walking and biking to and from school.

ED-9. Encourage the use of available school facilities for after-school care, private community gathering facilities, public recreation facilities and other dual-and multi-use purposes.

ED-10. Through the town's land use policies, support expansion of existing and development of new post-secondary education facilities, including community colleges and public and private universities.

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**Discussion High Points:**

- The Town can take the lead regarding formal education and informal education.
- Anytime there is a change in the status quo, there may be a role for the Town to provide some education utilizing a guiding approach.
- The Town can take the lead on different approaches towards becoming “Sustainable Clarkdale”.
- Education is one of the key functions for Clarkdale. Yavapai College could be our expanding education growth area – a college town concept. Sustainability is the central element. ASU/NAU/UofA/Yavapai could work with us developing learning centers to carry on this mission and to help Clarkdale achieve their vision.
- Internally the Town of Clarkdale needs to provide training/seminars.
- The Town needs to partner with particular groups we want here.
- This Education Chapter should stand alone because it should be central to our future.
- With everything that is happening in the world, people are looking for an area that is stable. We need to help them find jobs here, education here and have involvement here.
- This all comes back to sustainability around water.
- Educational systems that allow us to think differently are important.
- We still need to build an environment that fosters that change – people thinking differently.
- As a Town we need to find services and help to develop those soft services that foster a way of looking at things differently.
- How do we attract these people?
- We can influence – not dictate.
- Stimulating idea growth takes commitment.

**This being for discussion only, there were NO actions taken. Staff was given direction to include the items discussed by the Commissioners in the Education Chapter and to move the chapter to the front of the General Plan.**

**AGENDA ITEM: CONSIDERATION & POSSIBLE ACTION: CHANGING THE PLANNING COMMISSION’S REGULAR MEETING OF APRIL 19, 2011 TO A SPECIAL MEETING ON APRIL 26, 2011.**

**ACTION: Commissioner Puzas motioned to approve changing the Planning Commission’s regular meeting of April 19, 2011 to a special meeting on April 27, 2011. Commissioner Daniels seconded the motion. The motion passed unanimously.**

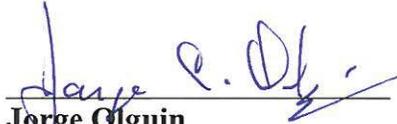
**AGENDA ITEM: FUTURE AGENDA ITEMS:**

-None

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**AGENDA ITEM: ADJOURNMENT:** Commissioner Puzas motioned to adjourn the meeting. Commissioner Viarengo seconded the motion. The motion passed unanimously. The meeting adjourned at 7:25 p.m.

**APPROVED BY:**



**Jorge Olguin**  
Chairperson

**SUBMITTED BY:**



**Sherry Bailey**  
Community Development Director