

**MINUTES OF A REGULAR MEETING  
OF THE PARKS AND RECREATION COMMISSION  
OF THE TOWN OF CLARKDALE**

A Regular Meeting of the Parks and Recreation Commission of the Town of Clarkdale was held on Wednesday, May 11, 2011, at 5:30 p.m., in the Men's Lounge of the Clark Memorial Clubhouse, 19 N. Ninth Street, Clarkdale, Arizona.

Chairperson: Lynda Zanolli (Arrived at 5:39 p.m.)  
Commissioners: Barbara Van Wye  
Debbie Pickard  
Shannon Westcott  
Vacant

Town Staff:  
Community Services Supervisor: Dawn Norman  
Community Development Director: Sherry Bailey  
Clarkdale Sustainability Park Project Manager: Jodie Filardo

Others in Attendance: None

**AGENDA ITEM: CALL TO ORDER** – Vice Chairperson Van Wye called the meeting to order at 5:31 p.m. It was noted that a quorum was present.

**AGENDA ITEM: PUBLIC COMMENT** - There was no public comment.

**AGENDA ITEM: MINUTES** - Discussion and consideration of minutes of the Regular Meeting held on March 9, 2011.

*Vice Chair Van Wye motioned to approve the Regular Meeting minutes for March 9, 2011 as written. Commissioner Westcott seconded the motion. The motion passed unanimously.*

**AGENDA ITEM: INFORMATIONAL REPORTS**

CHAIRPERSON'S REPORT – A report from the Chairperson on current events. There was no report.

STAFF REPORT – A report from the Community Services Supervisor on current events.

Community Services Supervisor Norman reported on the following Community Services Programs:

One World, Many Stories - The Clark Memorial Library is offering a free summer reading program that will be held on Wednesdays from 11am-12pm. The program is for children in grades 1-3 and will begin on June 1<sup>st</sup> and end on August 3<sup>rd</sup>.

PEAK - Promoting Environmental Awareness in Kids, is based on the seven principles of Leave No Trace and is designed to educate children about the outdoors and responsible use of our shared public lands. This course is designed for youth currently in 4th - 6th grades.

The 5 day program will be held June 20<sup>th</sup> - 24<sup>th</sup>, 11:00-11:45 a.m., in the Clark Memorial Clubhouse Auditorium and there is no cost to participate.

Chairperson Zanolli arrived at 5:39 p.m. and relieved Vice Chair Van Wye of running the meeting.

Art in Public Places - The Clark Memorial Library is pleased to announce the addition of "Art in Public Places". This new program will bring the visual arts to the community by providing exhibits showcasing the work of local and area artists in the library. The first artist to be featured will be Grand Canyon Painter - Derryl Day. The exhibit opens June 1<sup>st</sup> and will continue through August. The artwork will be available to view during regular library hours. Accompanying the artwork will be displays of library materials available to check out relating to summer travel in and around Arizona including the Grand Canyon.

Clarkdale Stories/Exploring Clarkdale - This program will be held on the 3<sup>rd</sup> Wednesday of every month from 1-3pm and will run September 2011 through April 2012. The program will alternate stories and trips beginning with a guest speaker in September and then a mini field trip in October. Participants will be responsible for their own transportation to the scheduled destination. The coordinators of the program are still working on confirming curriculum and guest speakers, but some of the scheduled topics include the National Park Service/Tuzigoot National Park, Yavapai College Vineyards and Viticulture program, geology, and history of Clarkdale.

FINANCE REPORT – A review of the current finance reports.

### **NEW BUSINESS:**

#### **AGENDA ITEM: SUSTAINABLE CLARKDALE - An update and discussion on Sustainable Clarkdale and the Clarkdale Sustainability Park.**

Clarkdale Sustainability Park Project Manager Jodie Filardo introduced herself to the Commission. She reviewed the history of the project from the time she was hired in October up to date.

The original conceptual plan included the land owned by Freeport MacMoRan. The Town approached them and asked for them to consider donating the land for the project. Project Manager Filardo discussed some of the sustainable ideas that were to be considered for the CSP explaining that these ideas did not have to be contained in one specific area and could be located in several locations throughout the town. She continued that when Freeport MacMoRan made the decision not to support the project with the donation of land it led to a special meeting on the CSP. There were twenty-one individuals from within the Town, this included Council, Board, and Commission Members, as well as staff members and residents, who participated in the strategic plan work session.

Project Manager Filardo reviewed the notes and outcome from the strategic plan worksession with the Commission. There was open discussion on the worksession.

Project Manager Filardo informed that one significant result from the strategic plan was the transition to the Sustainable Clarkdale initiative from the park concept. The initiative will

include the entire Town of Clarkdale allowing for multiple sites and opportunities to connect sustainable ideas.

There was open discussion on the initiative for Sustainable Clarkdale and the implementation of the same sustainable ideas as proposed in the CSP.

Project Manager Filardo discussed some of the partnerships and ideas being formed. This included the Vetraplex. She explained that the organization provides housing and training for returning veterans and their families. Their goal is to provide a safe place for these families to reside while retraining the veterans to apply their skills in the community. Partners currently working on the project include the Town of Clarkdale, Yavapai College, and a housing team in Colorado. They are hoping to provide training in the green industry.

There was open discussion on the funding of the Sustainable Clarkdale project. Project Manager Filardo explained that her position is funded through the Walton Family Foundation.

There was open discussion on the marketing and outreach of the project, which included website, media, Clarkdale's Small Talk, and participating in other regional organizations which target a larger population. A suggestion was made to conduct open forums and integrating businesses in Clarkdale to help with the concept. This would assist in making available other resources and experience that may be in our community.

There was open discussion on recycling and recycle drop off locations after the suggestion was made to consider a program to encourage recycling in the home. This included the service provided by Patriot as well as the recycle bins located at the school.

**AGENDA ITEM: PARKS AND RECREATION MASTER PLAN – A work session to discuss the Parks and Recreation Master Plan.**

Community Development Director Sherry Bailey reviewed the discussion from last month's meeting. The Commission had an excellent discussion on youth, parks, programs, elderly and health in our community which will be encompassed in the table of Chapter 3 of the plan. Due to time the Commission was not able to complete the discussion on the library and programming for individuals with special needs.

There was open discussion on providing a resource center for the community as there are many services available in Clarkdale that no one is aware of. This could include a website, a bulletin board, an information fair in the park, etc. The discussion included:

- the need for a special needs advocate
- the possibility of a survey provided in the Small Talk requesting the needs of the resident or a talent/expertise of the resident they would like to share and offer to the community.
- Partnerships with Yavapai College, United Way
- Building a base in Clarkdale, develop a referral center which could start with an informational fair in the park.

There was open discussion on how this ties in to the Master Plan. Community Development Director Bailey explained that the Parks and Recreation Commission has the flexibility to take programming ideas and plan out for 5 years. In order to look to the future it takes in depth

discussions to ensure that those concepts are included in the plan as these are the steps on how to get there.

There was open discussion on the formation of the Community Services Department which includes both parks and recreation and library services and how the master plan will fit with this new approach. Community Development Director Bailey explained that the Commission needs to set reachable goals/smart goals and benchmarks for the department as a whole.

The Commission discussed mentorships that would create relationships between the younger and older generations. This included programs that would take youth to senior homes for tech tips and training allowing to bridge the intergenerational gap.

Community Development Director Bailey stated that she will provide questions to Community Services Supervisor Norman to send out to the Commission prior to the next meeting.

**AGENDA ITEM: CLARKDALE POOL – An update and discussion on the Clarkdale Pool for the 2011 season.**

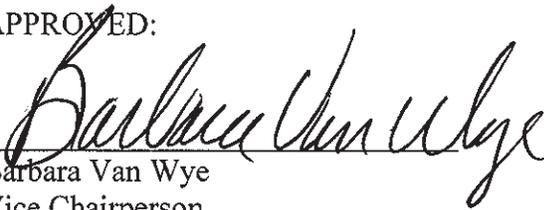
Community Services Supervisor Norman reviewed the operations for the 2011 pool season, this included days/hours of operation, fees, special events, and staffing.

**AGENDA ITEM: FUTURE AGENDA ITEMS – Listing of items to appear on future agendas.**

**Parks and Recreation Master Plan**  
**4<sup>TH</sup> of July**  
**Halloween**

**AGENDA ITEM: ADJOURNMENT**-With no further business before the board and with no objection, the meeting adjourned at 7:02 p.m.

APPROVED:

  
\_\_\_\_\_  
Barbara Van Wye  
Vice Chairperson

SUBMITTED BY:

  
\_\_\_\_\_  
Dawn Norman  
Community Services Supervisor