

**MINUTES OF A REGULAR MEETING OF THE GENERAL PLAN UPDATE COMMITTEE OF THE TOWN OF CLARKDALE HELD ON MONDAY, AUGUST 15, 2011, IN THE MEN'S LOUNGE OF THE CLARK MEMORIAL CLUBHOUSE, 19 N. NINTH STREET, CLARKDALE, AZ.**

A **REGULAR Meeting** of the General Plan Update Committee of the Town of Clarkdale was held on Monday, August 15, 2011 at 4:00 p.m., in the **MEN'S LOUNGE OF THE CLARK MEMORIAL CLUBHOUSE, 19 North Ninth Street**, Clarkdale, AZ.

**General Plan Update Committee:**

Chairperson	Janet Regner	Present
Vice Chairperson	Lew Dodendorf	Present
Committee Members	Ida deBlanc	Present
	Jack VanWye	Excused
	Karen Daniels	Present
	Lisa O'Neill	Present
	Ruth Wicks	Present

**Staff:**

Community Development Director	Sherry Bailey
Administrative Assistant	Vicki McReynolds

**Others In Attendance:** None.

**AGENDA ITEM: CALL TO ORDER:** The Chairperson called the meeting to order at 4:00 p.m.

**AGENDA ITEM: ROLL CALL:** The Administrative Assistant called roll.

**AGENDA ITEM: MINUTES:** Consideration of the **Regular Meeting Minutes of March 21, 2011.** Vice Chairperson Dodendorf motioned to approve the Regular Meeting Minutes of March 21, 2011. Committee Member deBlanc seconded the motion. The motion passed unanimously.

**AGENDA ITEM: REPORTS:**

**Chairperson & Members Special Events Report:**

-The Chairperson thanked Sherry Bailey, Community Development Director, for all her hard work on the General Plan and wished her good luck on her upcoming retirement from the Town of Clarkdale.

-The Clarkdale Recycle event was successful and should attract more people each year.

-Committee Member Wicks handed out a flyer regarding: The Living Legacy of Clarkdale – Grand Opening and Fundraiser at the Clarkdale Historical Society & Museum on September 15, 2011 from 5:00 p.m. to 8:00 p.m.

-The Yavapai College will have their French Flair event on October 6, 2011.

-Mount Hope will have locally grown Iris bulbs for sale on September 5, 2011 from 10:00 a.m. to 2:00 p.m.

**Staff Report:** None.

**AGENDA ITEM: PUBLIC COMMENT:** The public is invited to provide comments at this time on items that are not on this agenda. Action taken as a result of public comment will be limited to directing staff to study the matter, or scheduling the matter for further consideration and decision on a later agenda, as required by the Arizona Open Meeting Law. Each speaker is asked to limit his or her comments to **FIVE minutes**.

**There was no public comment.**

### **NEW BUSINESS**

#### **AGENDA ITEM: DISCUSSION: Ratification Plan for the General Plan.**

The Community Development Director provided the following at the meeting:

- The Clarkdale General Plan – 2011-2021 CD
- Town of Clarkdale postcard – that was created in the Community Development Department

-The postcards were sent out with the CD's (draft copy of the amended General Plan) to the various agencies. There have been no comments from these agencies, but many of them want additional copies of the CD and postcards.

-Grammatical changes will be done and this should be the last of these types of changes.

-The Community Development Director stated to the Committee Members they should be proud of the work they have done on the General Plan.

-There will be a public hearing in October 2011 at the Town Council meeting regarding the General Plan.

#### **Discussion:** Following are the points brought up.

-The Chairperson noted the following dates:

- Early Ballots – February 9<sup>th</sup>
- Ballots mailed out to registered voters – February 24<sup>th</sup>
- Election – March 13<sup>th</sup>

-Outreach Informational Meetings were discussed to educate the public regarding the General Plan. From this discussion came the idea of utilizing the Clarkdale postcard that was given out at this meeting as a promotional tool.

-The postcard will need to have information on the back of it regarding the General Plan.

-Possible ways to utilize the postcards are:

- Available at Made In Clarkdale event
- Town of Clarkdale – Small Talk
- In the resident's billing

*General Plan Update Committee  
August 15, 2011*

-The Community Development Director stated her department could make these postcards, approximately 1,500 for about \$30.00.

-Committee Member Daniels (who also serves on the Planning Commission), will let the Commissioners know about the General Plan Update Committee educating the public regarding the General Plan.

**This agenda item was discussion only, there were NO actions taken.**

**AGENDA ITEM: RECAP-Meeting Accomplishments:**

- Discussed the Ratification Plan for the General Plan
- Discussed options for educating the public as it relates to the General Plan

**AGENDA ITEM: FUTURE AGENDA ITEMS:**

-The September meeting will consist of outlining the details that will appear on the back of the postcard/flyer. Committee Members will bring ideas for this project.

**AGENDA ITEM: ADJOURNMENT:** Committee Member Wicks motioned to adjourn the meeting. Committee Member O'Neill seconded the motion. The motion passed unanimously. The meeting adjourned at 4:45 p.m.

**APPROVED BY:**

---

**Janet Regner**  
Chairperson

  
Lew Dodendorf  
Vice Chairperson

**SUBMITTED BY:**

  

---

**Vicki McReynolds**  
Administrative Assistant