

**MINUTES OF A SPECIAL MEETING OF THE GENERAL PLAN UPDATE COMMITTEE OF THE TOWN OF CLARKDALE HELD ON MONDAY, FEBRUARY 28, 2011, IN THE MEN'S LOUNGE OF THE CLARK MEMORIAL CLUBHOUSE, 19 N. NINTH STREET, CLARKDALE, AZ.**

A **SPECIAL Meeting** of the General Plan Update Committee of the Town of Clarkdale was held on Monday, February 28, 2011 at 4:00 p.m., in the **MEN'S LOUNGE OF THE CLARK MEMORIAL CLUBHOUSE, 19 North Ninth Street**, Clarkdale, AZ.

**Planning Commission:**

Chairperson	Janet Regner	Present
Vice Chairperson	Lew Dodendorf	Present
Committee Members	Ida deBlanc	Present
	Jack VanWye	Present
	Karen Daniels	Present
	Lisa O'Neill	Present
	Ruth Wicks	Present

**Staff:**

Community Development Director	Sherry Bailey
Administrative Assistant	Vicki McReynolds

**Others In Attendance:** None.

**AGENDA ITEM: CALL TO ORDER:** The Chairperson called the meeting to order at 4:00 p.m.

**AGENDA ITEM: ROLL CALL:** The Administrative Assistant called roll.

**AGENDA ITEM: MINUTES:** Consideration of the **Special Meeting Minutes of January 24, 2011**. Committee Member Van Wye motioned to approve the Special Meeting Minutes of January 24, 2011. Vice Chairperson Dodendorf seconded the motion. The motion passed unanimously.

**AGENDA ITEM: REPORTS:**

**Chairperson's Report:** None.

**Staff Report:** None.

**AGENDA ITEM: PUBLIC COMMENT:** The public is invited to provide comments at this time on items that are not on this agenda. Action taken as a result of public comment will be limited to directing staff to study the matter, or scheduling the matter for further consideration and decision on a later agenda, as required by the Arizona Open Meeting Law. Each speaker is asked to limit his or her comments to **FIVE minutes**.

**There was no public comment.**

**NEW BUSINESS**

**AGENDA ITEM: REVIEW & DISCUSSION: Education Chapter Outline.**

The Community Development Director provided a handout to the Committee Members regarding the Education Chapter as follows:

**Staff Report:**

**EDUCATION**

The Education chapter is not required by state law; rather it is an optional chapter within the General Plan. Since Education is not mandatory, there are no strict guidelines as to what should be included with this chapter. The role of education, particularly in Clarkdale, is central to the core of what Clarkdale is and where Sustainable Clarkdale is going.

**I. OUR EDUCATION COMMUNITY**

- a. Clarkdale Jerome School District  
A challenge for the future will be to help the Clarkdale-Jerome School district anticipate potential facility needs, to plan needed facilities so that they are seamlessly integrated into the community. The future of schools in Clarkdale is critical to the continued strength of the community.
- b. Private Schools
- c. Lifelong Learning

**II. WORKFORCE TRAINING**

- a. What programs are available to Clarkdale employers/employees
- b. How can the Town of Clarkdale facilitate workforce training programs

**III. TOWN AND COMMUNITY PROGRAMS**

- a. What is the role of the education elements of the Clarkdale Sustainability Park
- b. What is the future of the Community Services Department and program opportunities

**IV. LIBRARIES OF THE FUTURE**

- a. In the Clarkdale of the future what constitutes a library
- b. What is it's role in a learning community

**V. CLARKDALE'S ROLE AS A LEARNING COMMUNITY**

Clarkdale is the home of Yavapai College in the Verde Valley. As such, Clarkdale is a college town. As a college town, we must always be questioning the role of education in Clarkdale and how to identify the educational needs of the community.

**At Question:**

What is considered to be the function of education for the cultural, social and economic development for the Town?

How far are the educational services qualitatively and quantitatively adequate to meet the educational needs of the Town?

*General Plan Update Committee  
February 28, 2011*

How is it possible to facilitate changes or improvements within the organization, content or teaching method that meet the needs of the community?

What is the economic capacity of the public and private sectors to finance any educational services improvements?

Moving toward a Sustainable Clarkdale, how do we change from a transmissive to a transformative learning process that embraces sustainability?

How do we move towards a strong ecological educational approach?

**Discussion:** Following are the points brought up.

- Clarkdale needs to define its territory as it relates to the concept of education and sustainability.
- The timing is excellent to incorporate this chapter in to the General Plan.
- It is not the role of the General Plan or the Town of Clarkdale to determine the outcomes of education.
- Sustainability is the tie that brings everything together in the General Plan.
- The language used needs to be very specific in this chapter – collaborative and supportive.
- The General Plan provides a framework for the future of the town.
- How will the Proposed Education Policies be incorporated?
- The Community Development Director stated the policies have now been given a framework to move forward with the Chapter 12 process.
- Our area needs specific programs that can be utilized locally rather than having to go out of town.
- Educational Institutions in Clarkdale provides a vehicle towards economic development for the town.
- There were mixed feelings from the Committee Members regarding the statement in the handout under “At Question” fourth line item: What is the economic capacity of the public and private sectors to finance any educational services improvements?  
Some members felt this item should fall under the School Boards rather than the Town of Clarkdale or the General Plan.

**This agenda item was discussion only, there were NO actions taken. Staff was given direction to take the points brought up in this meeting and provide a revised outline for the regular meeting in March.**

**AGENDA ITEM: RECAP-Meeting Accomplishments:**

- Reviewed the Education Chapter and made recommendations to Staff for a revised outline to be sent out prior to the next meeting.

**AGENDA ITEM: FUTURE AGENDA ITEMS:**

- Continuation of Chapter 12 at the next regular meeting of March 21, 2011.
- In April – the General Plan Update Committee will have a completed document, which will then go out to the agencies for review, then to the Planning Commission and in August to the Council.

*General Plan Update Committee  
February 28, 2011*

AGENDA ITEM: ADJOURNMENT: Committee Member deBlanc motioned to adjourn the meeting. Committee Member Daniels seconded the motion. The motion passed unanimously. The meeting adjourned at 5:15 p.m.

**APPROVED BY:**

  
Janet Regner  
Chairperson

**SUBMITTED BY:**

  
Vicki McReynolds  
Administrative Assistant